



EUROPEAN COMMISSION

DG Employment, Social Affairs and Inclusion

Annual work programme for the implementation of the Preparatory action "Reactivate Intra-EU mobility programme for unemployed over-35s", "Child Guarantee Scheme - Establishing A European child guarantee and financial support" and the Pilot Project "Promotion of domestic worker cooperatives and service voucher schemes"

[Commission implementing Decision C(2018)1852 of 28 March 2018]

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## ANNEX 1

### **1.1. Introduction**

On the basis of the objectives given in the legal basis cited under the different appropriations this work programme contains the actions to be financed and the budget breakdown for year 2018 as follows:

- for grants (implemented under direct management) (1.2): EUR 5.000.000
- for prizes (implemented under direct management (1.3.) N/A
- for procurement (implemented under direct management) (1.4) N/A
- for actions implemented under [insert management] modes [(1.5): N/A
- for Financial instruments (1.6) N/A
- for other actions (1.7): N/A

### **1.2 Grants**

#### **1.2.1 Preparatory Action – Reactivate – Intra-EU mobility program for unemployed over 35s (2018\_04.037723\_1)**

Legal Basis:	Preparatory Action within the meaning of Article 54(2)(b) of Regulation (EU, Euratom) No 966/2012 of the European Parliament and of the Council of 25 October 2012 on the financial rules applicable to the general budget of the Union and repealing Council Regulation (EC, Euratom) No 1605/2002 (OJ L 298, 26.10.2012, p. 1).
Budget line:	04 03 77 23 Preparatory Action – Reactivate – Intra-EU mobility program for unemployed over 35s

Priorities of the year, objectives pursued and expected results

This call aims to ensure the continuity of the preparatory action for the third year. The objective of the action is to test the feasibility of an intra-EU job mobility scheme for the age group above 35 years, with a particular focus on unemployed citizens, including long-term unemployed. Similar to the targeted mobility scheme "Your first EURES job"(YFEJ) helping young jobseekers under 35s, Reactivate intends to help adults to find employment or traineeship opportunities in other EU countries and foster their full integration into the labour market.

Being strongly result-oriented, the action aims to improve the conditions for jobseekers and workers to exercise their right of freedom of movement across the EU and to address labour markets' imbalances and skills shortages. The overall objective of the 2018 call is to grant 2 to 6 projects to ensure around 1200 placements with an indicative implementation period of 24 months.

## Description of the activities to be funded

Building on the YFEJ features and objectives (help young jobseekers under 35), "Reactivate" aims also to be an innovative extension of that scheme. It will be featured as an EU labour market activation measure, combining tailor-made recruitment, matching, training and placement services with financial incentives. The support measures may vary according to labour market needs but should at least include provisions for interviews in another Member State, relocation, linguistic training as well as work and country integration support.

The end beneficiaries will be jobseekers and job changers and trainees aged 35+ as well recruiting enterprises, including SMEs. Both individuals and enterprises may receive direct financial support in the form of targeted allowances, including allowances for spouse and dependent children as well as financial contribution needed for upskilling and certification of qualifications needed by future employer. Placements may, *inter alia*, take place in the context of regional cross-border initiatives and/or projects dedicated to particular sector(s).

## Essential eligibility, selection and award criteria

### Essential eligibility

#### To be eligible, lead and co-applicants must be:

- legal entities properly constituted and registered in an EU Member State with a profit or non-profit status.

#### To be eligible, lead applicants must be:

- private or public employment services or organisations specialised in work-based placements whose core activity is the provision of information, recruitment, matching, placement and pre- and post-placement support to jobseekers, job changers, trainees and employers.

#### To be eligible, co-applicants must be:

- private or public organisations, including social partners<sup>1</sup>, providing the same services as lead applicants and/or complementary customer-oriented services in other support fields such as information, training, education, career guidance, mentoring, legal advice, integration support or other equivalent.

#### To be eligible, applications must:

- be submitted by a consortium composed of a minimum of two organisations (i.e. lead applicant and at least 1 co-applicant) established in at least two different Member States;
- demonstrate that the proposed activities will be implemented in at least two Member States where the applicant organisations are established;

#### Selection criteria for applicants and co-applicants:

- Financial capacity to carry out the action: applicants must have access to solid and adequate funding to maintain their activities for the period of the action and to help finance it as necessary. (The verification of financial capacity shall not apply to public bodies).

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<sup>1</sup> Social partners without legal personality under the applicable national law are also eligible provided that the conditions of the Financial Regulation related thereto are met (Art. 131 of the Financial Regulation)

- Operational capacity to carry out the action: applicants must have the operational resources (technical, management) and the professional skills and qualifications needed to successfully complete the proposed action, as well as the ability to implement it. Applicants must have a strong track record of competence and experience in the field and in particular in the type of action proposed.

Award criteria:

- (1) Relevance of the proposal to the call
- (2) Quality of the project design and implementation methodology
- (3) Expected impact of the action
- (4) Visibility of the action
- (5) The financial quality of the proposal, including the cost-effectiveness of the operation

Implementation: Directly by the DG

Maximum possible rate for co-financing of the eligible costs: 95 %

Indicative timetable and indicative amount:

<b>Date</b>	<b>Amount</b>
2018-Q2	EUR 5.000.000

## ANNEX 2

### ***1.1 Introduction***

On the basis of the objectives given in the legal basis cited under the different appropriations this work programme contains the actions to be financed and the budget breakdown for year 2018 as follows:

- for grants (implemented under direct management) (1.2): EUR 700.000
- for prizes (implemented under direct management (1.3.) N/A
- for procurement (implemented under direct management) (1.4) N/A
- for actions implemented under [insert management] modes [(1.5): N/A
- for Financial instruments (1.6) N/A
- for other actions (1.7): N/A

### ***1.2 Grants***

#### ***1.2.2 Call for proposals: Development of service vouchers schemes and social dialogue in the personal and household services sector (2018\_04.037727\_3)***

Legal Basis:	Pilot project within the meaning of Article 54(2)(a) of Regulation (EU, Euratom) No 966/2012 of the European Parliament and of the Council of 25 October 2012 on the financial rules applicable to the general budget of the Union and repealing Council Regulation (EC, Euratom) No 1605/2002 (OJ L 298, 26.10.2012, p. 1).
Budget line:	04 03 77 27 Pilot project – Promotion of domestic worker cooperatives and service voucher schemes

Priorities of the year, objectives pursued and expected results

<p>Personal and household services (PHS) are activities carried out mainly in the user's home regarding personal assistance (early childhood, dependence, disability, ...) summarized under the term "Care" and services of daily living (cleaning, ironing, gardening, small handiwork activities, ...) united under the term "non-care".</p> <p>These activities represent very high employment intensity, small productivity gains and an imported content that is almost non-existent. Given the fiscal and quasi-fiscal wedge, the cost for the user of these activities sometimes represents twice the net salary of the service-provider. The opportunity cost of these activities favours self-production (cf women's double burden and hidden economy, where Gross and Net Costs are Equal).</p> <p>Traditionally, "care" activities benefit from public support (via social assistance, for example) which will generally depend on the level of dependence and income of the user or beneficiary.</p>
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Support for "non-care" activities is generally more recent and is linked to the fight against the hidden economy (PHS is the sector with the third largest size of hidden economy after construction and transport) and a better balance between work and family life (active women often have to take on both care and non-care activities, women's double burden).

In countries with adequate support, the share of hidden economy is limited to 30% of the PHS market. On the other hand, it is around 70% in countries that have not set up special support for non-care activities.

Generally in countries which actively promote PHS, two main structures exist: provision via provider organizations (whether public or private, for-profit or not), with the worker as an employee of the provider organizations; and provision through direct employment where the user is also the direct employer of the worker.

Despite these different national approaches, these two categories of activities have many interactions that have pushed the Commission to speak only of a single "sector" grouping these two series of activities, the PHS sector (Personal and Household Services). These interactions include, among other things, the fact that the user's income level can exclude him from the benefit of care services, that the time saved in non-care frees up time for care activities within a family, that care and non-care activities can be very close (a significant part of the dependency care activity concerns services to daily life).

In PHS sector, experience with implementing service voucher schemes, such as in France or Belgium, has been positive. Most workers in the PHS sector are women; 60% of them are migrants and many are cross border workers, and consequently there are important loopholes and limited or fragmented access to information about the rights and obligations of workers in this sector. In Member States such as France and Belgium, a dedicated tax framework has been developed to regularise activities in the sector and address the issue of undeclared work. In order to increase the number of Member States applying a policy on PHS and to support decent work in this sector, the pilot project will have two main objectives: (1) to help Member States develop service voucher schemes (or in an initial phase trial them in certain municipalities); and (2) to introduce an effective social dialogue in this sector.

1- The pilot project will provide advice, technical assistance and a range of tailored guidance activities and recommendations to Member States interested in developing the PHS sector, and will support the exchange of good practices among key stakeholders, national public administrations (municipalities/local administrations in the case of a trial introduction) and organisations of domestic workers, carers and employers.

2 - Regarding the social dialogue and decent working conditions, the project will facilitate the professionalisation of these jobs, the dissemination of information on the rights and obligations of workers and employers and the creation and development of an effective social dialogue.

This pilot project will need to be supported by the principal European stakeholders in the PHS sector.

#### Description of the activities to be funded

The consortium should implement at least the following activities:

1. For member states more advanced in the development of personal and household services.

The tasks will be organised around two main activities:

- collection of good practices concerning the development of formal employment in this sector;
- reinforcement and development of social dialogue especially for the domestic workers (see the second objective of this Pilot project).

For the setting-up of these activities, the following tasks will be financed:

- analysis of the national situation with particular attention to the working conditions in the two subsectors of care and non-care (legislation, collective agreements, social dialogue, job characteristics, problems observed, national debates on PHS, ...) and to the service vouchers schemes (or equivalent mechanisms to develop formal employment);
- observation and validation of good practices (with organization of 1 to 2 national workshops);
- information centres for workers in this sector (in cooperation with the national members of the European federations);
- Promotion of the development of a social dialogue in the absence of such dialogue.

2. For member states where personal and household services are less developed.

The tasks will be organised around two sets of activities:

- Dissemination of good practices;
- Technical assistance.

For the setting-up of these activities, the following tasks will be financed:

- organization of a network of actors at national level (in cooperation with European federations);
- organization of national workshops and seminars (awareness and dissemination of good practices);
- gathering information on the situation and national debates;
- production of notes, sheets and articles with translation;
- logistical support to technical assistance.

3. At European level, the consortium should design a communication and awareness-raising plan focusing on the two objectives of the Project pilot.

The following activities will be financed:

- organization a European conference;
- animation and feeding of a website to present good practices, some elements of guidance;
- Technical assistance to member states or stakeholders with the aim to develop a service voucher scheme or the social dialogue in the PHS sector.

The grant will finance the activities and tasks indicated above and any other additional activities necessary to achieve the objectives of the Pilot project.

## Essential eligibility, selection and award criteria

### Essential eligibility

#### a) Place of establishment

To be eligible, lead, co-applicants and affiliated entities must be legal entities properly constituted and registered in an EU Member State

#### b) Types of entities

To be eligible, lead, co-applicants and affiliated entities must fall within one of the following categories: non-profit-making organisations such as European federations, associations, universities and research institutes; social partners; public authorities; international organisations.

#### c) Consortia

To be eligible, proposals must be submitted by a consortium consisting of minimum four organizations representing at least two European federations of workers representatives active in the field of personal and household services and at least two European federations of employers representatives active in the field of personal and household services.

The lead applicant must be an European federation of workers representatives active in the field of personal and household services or an European federations of employer representatives active in the field of personal and household services.

#### d) Affiliated entities

Legal entities having a legal or capital link with applicants, which is neither limited to the action nor established for the sole purpose of its implementation and which satisfy the eligibility criteria, may take part in the action as affiliated entities, and may declare eligible costs.

### Selection criteria for applicants and co-applicants:

- Financial capacity to carry out the action: applicants must have access to solid and adequate funding to maintain their activities for the period of the action and to help finance it as necessary. (The verification of financial capacity shall not apply to public bodies).

- Operational capacity to carry out the action: applicants must have the operational resources (technical, management) and the professional skills and qualifications needed to successfully complete the proposed action, as well as the ability to implement it. Applicants must have a strong track record of competence and experience in the field and in particular in the type of action proposed.

### Award criteria:

(1) Relevance of the proposal to the priorities, objectives and expected results of this Pilot project;

(2) Quality of the project design and implementation methodology;

(3) The quality of the arrangements to publicise the action and disseminate the results, and to ensure the action's impact and/or multiplier effect;

(4) Cost effectiveness (relevance and quality of means of implementation and resources deployed in relation to the objectives) and clarity of budget

Implementation: Directly by the DG

Maximum possible rate of co-financing of the eligible costs : 85%

Indicative timetable and indicative amount:

<b>Date</b>	<b>Amount</b>
2018-Q2	EUR 700.000

### ANNEX 3

On the basis of the objectives given in the legal basis cited under the different appropriations this work programme contains the actions to be financed and the budget breakdown for year 2018 as follows:

- for grants (implemented under direct management) (1.2) N/A
- for prizes (implemented under direct management (1.3.) N/A
- for procurement (implemented under direct management) (1.4) : EUR 900.000
- for actions implemented under [insert management] modes [(1.5): N/A
- for Financial instruments (1.6) N/A
- for other actions (1.7): N/A

#### **1.4 Procurement**

The overall budgetary allocation reserved for procurement contracts in 2018 amounts to EUR 900.000.

##### **1.4.1. Study on an implementing framework for the Child Guarantee Scheme (2018\_04.037725\_2)**

Legal Basis:	Preparatory Action within the meaning of Article 54(2)(b) of Regulation (EU, Euratom) No 966/2012 of the European Parliament and of the Council of 25 October 2012 on the financial rules applicable to the general budget of the Union and repealing Council Regulation (EC, Euratom) No 1605/2002 (OJ L 298, 26.10.2012, p. 1).
Budget line:	04 03 77 25 Preparatory Action – Child Guarantee Scheme / Establishing a European Child guarantee

#### **Subject matter of the contracts envisaged**

This extension of the Preparatory Action (PA) on establishing and implementing a framework for a Child Guarantee Scheme will be used to build on the results of the implementation of the initial PA on a Child Guarantee.

The initial project is devoted to, on the one hand, mapping the actual situation as regards the effective respect of children's social rights and, on the other hand, analysing the feasibility, conditions and added value of implementing such a guarantee scheme for 4 specific groups of vulnerable children known to be particularly at risk of child poverty. This extension should now go one step further by investigating and proposing in which ways the findings of the initial project could be best extrapolated to larger groups of children (if not all) in the European Union.

This PA extension will try to lay down an implementing framework which is in accordance with the 2013 Commission Recommendation on Investing in Children<sup>2</sup>. This implementing framework would be designed by scaling up the positive elements identified in the initial project for the four groups of vulnerable children that were the focus of that project. At the same time, synergies and economies of scale allowing for the re-dimensioning of the guarantee scheme should be identified and exploited.

### **Objectives and main features of the actions**

The aim of the study would mirror, on a larger scale, the aims of the initial project; concretely, it would have to:

- a) investigate and define the potential specific components of a child guarantee scheme targeting the overall population of children in the EU in the areas of health care, education, childcare, housing and nutrition,
- b) determine their overall feasibility and cost,
- c) define the way in which Member States would need to prepare in order to make sure that all children have access to all the various components of the child guarantee in an integrated manner.

Critical to the design and implementation of such a guarantee scheme, and strongly suggested by the Investing in Children Recommendation, is the idea of an integrated rights-based approach. The extension of the PA would therefore among other things focus on:

- 1) preparing a practical definition of the child guarantee concept for social policy makers;
- 2) selecting comparative measurable criteria to assign funds in accordance with the Commission's 2013 Investing in Children Recommendation;
- 3) assessing existing national and EU level interventions tackling the multi-dimensional aspects of child poverty and mapping best practices;
- 4) delineating a typology of programmes to be funded;
- 5) establishing effective funding arrangements; and
- 6) establishing governance mechanisms, including monitoring and evaluation.

The implementation of the action will be done through a study covering the above-mentioned aspects and a closing conference to present to stakeholders and main actors in the field the results and recommendations for action (see 1.4.2 below)

The development of the study will be mainly based on (i) the knowledge gathered through the initial PA, (ii) independent research work, (iii) stakeholders' expertise collected through a specific consultation (including international and non-governmental organisations active on the rights of the child), (iv) input from the European Network of Ombudspersons for Children (ENOC) who have a role in safeguarding the rights of the child (v) a discussion of the preliminary outcomes of the study with the Social Protection Committee of the Council.

It is important to take into account that, in order to maximise the potential impact of this extension, the action should not kick-off before the results of the initial PA are available.

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<sup>2</sup> Commission Recommendation 2013/112/EU, of 20.02.2013, "Investing in children: breaking the cycle of disadvantage" (OJ L 59 of 2.03.2013, p. 59).

The foreseen contract aims principally at ensuring the drafting and delivery of the commissioned study.

To this objective, the contract will also cover the following aspects of the action: (i) managing the consultation of stakeholders and ENOC, (ii) helping the Commission in identifying, and ensuring the participation of, the relevant experts and speakers both for the expert seminar and for the conference, (iii) preparing a discussion paper for the expert workshop, (iv) preparing the inception report and the final report on the closing EU-level conference.

Implementation: Directly by DG EMPL

Number of contracts: 1 Direct

Type of procurement : Service

Indicative timetable and indicative amount:

Date	Amount
2018 Q4	600.000

#### **1.4.2. Workshops and Conferences: Child Guarantee Scheme (2018\_04.037725\_4)**

##### **Subject matter of the contracts envisaged**

This extension of the Preparatory Action (PA) on establishing and implementing a framework for a Child Guarantee Scheme will be used to build on the results of the implementation of the initial PA on a Child Guarantee.

The initial project is devoted to, on the one hand, mapping the actual situation as regards the effective respect of children's social rights and, on the other hand, analysing the feasibility, conditions and added value of implementing such a guarantee scheme for 4 specific groups of vulnerable children known to be particularly at risk of child poverty. This extension should now go one step further by investigating and proposing in which ways the findings of the initial project could be best extrapolated to larger groups of children (if not all) in the European Union.

This PA extension will try to lay down an implementing framework which is in accordance with the 2013 Commission Recommendation on Investing in Children. This implementing framework would be designed by scaling up the positive elements identified in the initial project for the four groups of vulnerable children that were the focus of that project. At the same time, synergies and economies of scale allowing for the re-dimensioning of the guarantee scheme should be identified and exploited.

##### **Objectives and main features of the actions**

The study on an implementing framework for the Child Guarantee will be supported by the organisation of an experts' seminar and then presented/discussed at an EU-level closing conference. In order to organise those two events, DG EMPL plans to sign four contracts under the existing framework contracts for logistics and travel costs.

Implementation: Directly by DG

Number of contracts: 4 specific contracts using existing framework contracts

Type of procurement: Service

Indicative timetable and indicative amount:

<b>Date</b>	<b>Amount</b>
2019 Q1	300.000