



European Commission

EIPC  
Entrepreneurship & Innovation  
Programme Committee

# 2010 EIP IMPLEMENTATION REPORT

(Drawn up under Article 8(5) of Decision N° 1639/2006/EC)

**EIPC of 16 & 17 March 2011**

**cip** competitiveness and innovation  
framework programme  
2007–2013

**March 2011**

## **EIP Implementation report**

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## I. INTRODUCTION

The Entrepreneurship and Innovation Programme (EIP) is one of the three specific programmes of the Competitiveness and Innovation Framework Programme (CIP)<sup>1</sup> which began in 2007. Its aim is to boost competitiveness, innovation and the promotion of entrepreneurial culture as conditions for growth – they are essential to the economy as a whole – and especially important for small and medium sized enterprises (SMEs). The main EIP objectives as set out in Article 10 of the CIP Decision are the following:

- A) access to finance for the start-up and growth of SMEs and investment in innovation activities;
- B) the creation of an environment favourable to SME cooperation, particularly in the field of cross-border cooperation;
- C) all forms of innovation in enterprises;
- D) eco-innovation;
- E) entrepreneurship and innovation culture;
- F) enterprise and innovation-related economic and administrative reform.

The EIP brings together activities in the field of entrepreneurship, SMEs, industrial competitiveness and innovation. In order to achieve the objectives of the programme four main instruments are used.

The table below shows how the main instruments contribute to one or several EIP objectives.

<b>Entrepreneurship and Innovation Programme</b>	
<b>Instrument</b>	<b>Objectives</b>
1. Financial instruments for SMEs	a) <b>access to finance</b> for the start-up and growth of SMEs and investment in innovation activities, including eco-innovation;
2. Services in support of business and innovation: The Enterprise Europe Network	b) the creation of an environment favourable to <b>SME cooperation</b> , particularly in the field of cross-border cooperation;
3. Innovation and eco-innovation first application and market replication projects	c) all forms of <b>innovation</b> in enterprises; d) <b>eco-innovation</b> ; e) <b>entrepreneurship and innovation culture</b> ;
4. Policy analyses, development, coordination and twinning	b) the creation of an environment favourable to <b>SME cooperation</b> , particularly in the field of cross-border cooperation;

<sup>1</sup> Decision No 1639/2006/EC of the European Parliament and of the Council of 24 October 2006 establishing a Competitiveness and Innovation Framework Programme (2007 to 2013) (OJ L 310/15, 9.11.2006). For more information see the CIP portal under [http://ec.europa.eu/cip/index\\_en.htm](http://ec.europa.eu/cip/index_en.htm)

	<p>e) <b>entrepreneurship and innovation culture</b></p> <p>f) enterprise and innovation-related <b>economic and administrative reform</b></p>
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## I.1. The 2010 Work Programme and Implementation Report

This Implementation Report has been set out in seven chapters following the structure of the 2010 work programme.<sup>2</sup>

The first six chapters reflect the six EIP objectives as set out above. The seventh chapter of this implementation report concerns support measures undertaken by the Commission pursuant to Article 24 of the CIP Decision (1639/2006).

Emphasis has been given to reporting on how far the objectives established in the annual work programme have been met. The report also includes an account of the execution of the budget in 2010 which shows the budget allocations in the 2010 work programme as approved by the EIPC and the respective commitments made by the Commission during the year.

Where possible, the report already refers to impacts and evaluations by using performance indicators. In many cases, however, the impact will only be measurable after some time, as some activities are carried out over several years and their impact is therefore not yet addressed in this report.

Where available, website addresses have been included where detailed information on the different measures is provided.

## I.2. Overview of EIP activities in 2010

The 2010 EIP work programme was based on the following actions:

(1) The **financial instruments** have as an overall objective the improvement of access to finance for the start-up and growth of SMEs and investment in innovation activities, including eco-innovation, by:

- increasing investment volumes of risk capital funds and other investment vehicles;
- providing leverage to SME debt financing instruments and thus increasing the supply of debt finance to SMEs.

The CIP legal base provides the basis for three financial instruments for SMEs, operated by the European Investment Fund (EIF) together with international financial institutions on behalf of the Commission:

§ The High Growth and Innovative SME Facility (GIF) aims to increase the supply of equity for innovative SMEs in their early stages (GIF1) and in the expansion phase (GIF2).

This facility has been operational since November 2007 and is implemented by the European Investment Fund (EIF) on behalf of the Commission. By the end of 2010, 21 GIF transactions with Venture capital funds targeting investments in 17 participating countries had been approved (of which 5 in 2010), committing EU investments of €292.3 million in total. Five

<sup>2</sup> The EIP annual work programme for 2010 was established by Commission Decision C(2009)10196 of 21 December 2009 following the favourable opinion on the draft work programme 2010 of the EIP Management Committee (EIPC) on 21 October 2009. It was first amended by Commission Decision C(2010)3477 of 4 June 2010 following the favourable opinion of the EIPC via written procedure on 9 April 2009 and it was then revised by Commission Decision C(2010)8829 of 13 December 2010 following the favourable opinion of the EIPC at its meeting of 19 October 2010.

of these venture capital funds are investing in eco-innovation across Europe, supported by EU commitments of about €69 million.

§ The SME Guarantee Facility (SMEG) provides counter- or co-guarantees to guarantee schemes operating in eligible countries, and direct guarantees to financial intermediaries, in order to increase the supply of debt finance to SMEs.

SMEG has been operational since September 2007 and is implemented by the EIF on behalf of the Commission. By the end of 2010, 32 transactions with financial intermediaries from 15 countries had been approved (of which 16 in 2010, including extensions of existing contracts). The EU commitments amount to €285.7 million. Most of the SMEG deals are under the Loan Guarantee window. There are six deals under the Microcredit window (in France, Ireland, Spain, Norway, Turkey and Poland) and one deal (Spain) under the Equity & Quasi-equity window. By the third quarter of 2010, 90 289 SMEs had received financing supported by SMEG, through 106 204 loans. By the end of 2010, a number of other deals for both GIF and SMEG were in the pipeline for assessment.

§ The Capacity Building Scheme (CBS) aims at supporting the capacity of financial intermediaries by improving the investment and technology expertise of funds and other financial intermediaries investing in innovative SMEs or SMEs with growth potential. This instrument was foreseen in the CIP legal basis. However, there has been no response from the market. Therefore, the Commission has been using the budget originally earmarked for the CBS to support mainly eco-innovation and technology transfer under the GIF.

For operations regarding the financial instruments, all available funds have been fully committed. Total 2010 commitments were €168,507,551, of which €161,000,000 were the initial appropriations. Additional appropriations came from EEA contributions and from contributions of other non-EU countries participating in the EIP.

(2) The **Enterprise Europe Network** offers support and advice to businesses across Europe and beyond and helps them make the most of the opportunities in the European Union. The services are specifically designed for SMEs. By the end of 2010, there were 78 framework partnership agreements signed within the EU and 14 with CIP participating countries. Additionally, there were 14 cooperation agreements signed with third countries (Japan, Tunisia and additional regions from China were added in 2010). Five more cooperation agreements are expected to be signed in the near future. The Network now covers the EU and, EEA countries and major economic areas such as USA, Russia, South Korea, Japan and China. It is present in 48 countries and has 589 partners in total.

An amount of €64,710,000 has been committed to cover part of the network grants for the second operational cycle within the same framework partnership agreements. An amount of €3.5 million was originally planned for Network animation; €700,000 of this amount was re-allocated to Network grants. Nearly 100% of this budget has been committed.

(3) The **innovation projects and eco-innovation first application and market replication projects** fall under the following objectives of the programme:

- C - All forms of innovation in enterprises:
- D - Eco-innovation:
- E - Entrepreneurship and innovation culture.

Actions in this area cover several fields, such as support for innovation, e-skills, e-business, clusters or studies.

Regarding **Eco-innovation**, the call for first application and market replication projects was launched in April 2010 focusing on a list of non-exclusive priority areas: buildings, food and drink; green business and recycling. At the time of the deadline for the call, 287 proposals were submitted. 273 of the submitted proposals were considered eligible and almost 66% of the participants taking part in proposals are SMEs. The budget committed for this measure is €35 million.

As mentioned before, the eco-innovation objective was also covered in 2010 through one of the CIP Financial Instruments - the High Growth and Innovative SME Facility (GIF) - where cumulatively more than €15.5 million have been committed for the specific objective “eco-innovation”.

The **policy analyses, development, coordination and twinning measures** mainly fall under the following objectives of the programme:

- B - the creation of an environment favourable to SME cooperation, particularly in the field of cross-border cooperation;
- E - entrepreneurship and innovation culture;
- F - enterprise and innovation-related economic and administrative reform.

There are several actions that cover these areas such as analysis, studies and conferences. Among the studies, a key measure is the “Market monitoring studies on New Environmental Technologies; Heavy Industrial Goods; Consumer Goods” with a committed budget in 2010 of €636,800.

The aim of this action is to obtain a clear picture of the competitiveness of the product markets concerned in Europe by examining in detail, and in a consistent way, the situation in the market. These studies deliver knowledge and insight into the key drivers of innovation and competitiveness by examining the product markets concerned. They also examine the regulatory and other framework conditions (such as technological innovation, standards and differences in wholesale and retail conditions) affecting competitiveness and map out a strategic vision for the industries concerned in the future. In general, these studies aim at providing reliable information on the product markets concerned and identify the main trends in the EU and worldwide so as to facilitate further development of effective sector and market-related policy measures.

### **I.3. Overview of the EIP Budget Execution in 2010**

The total amount committed under the EIP in 2010 was about €311 million, leading to an execution rate of the total budget allocated to the EIP for 2010 of 99%. An overview of the budget available and committed is provided in the summary table below.

Out of the total budget committed, about €168.5 million have been allocated to the EIP financial instruments for SMEs. Out of the remaining €142.7 million committed, an amount of €135.8 million has been spent on the work programme and €6.9 million on support measures under Art. 24 of the CIP legal base. €15.5 million was added to the initial budget of the EIP as contributions from non-EU member countries and EFTA/EEA countries participating in the programme.

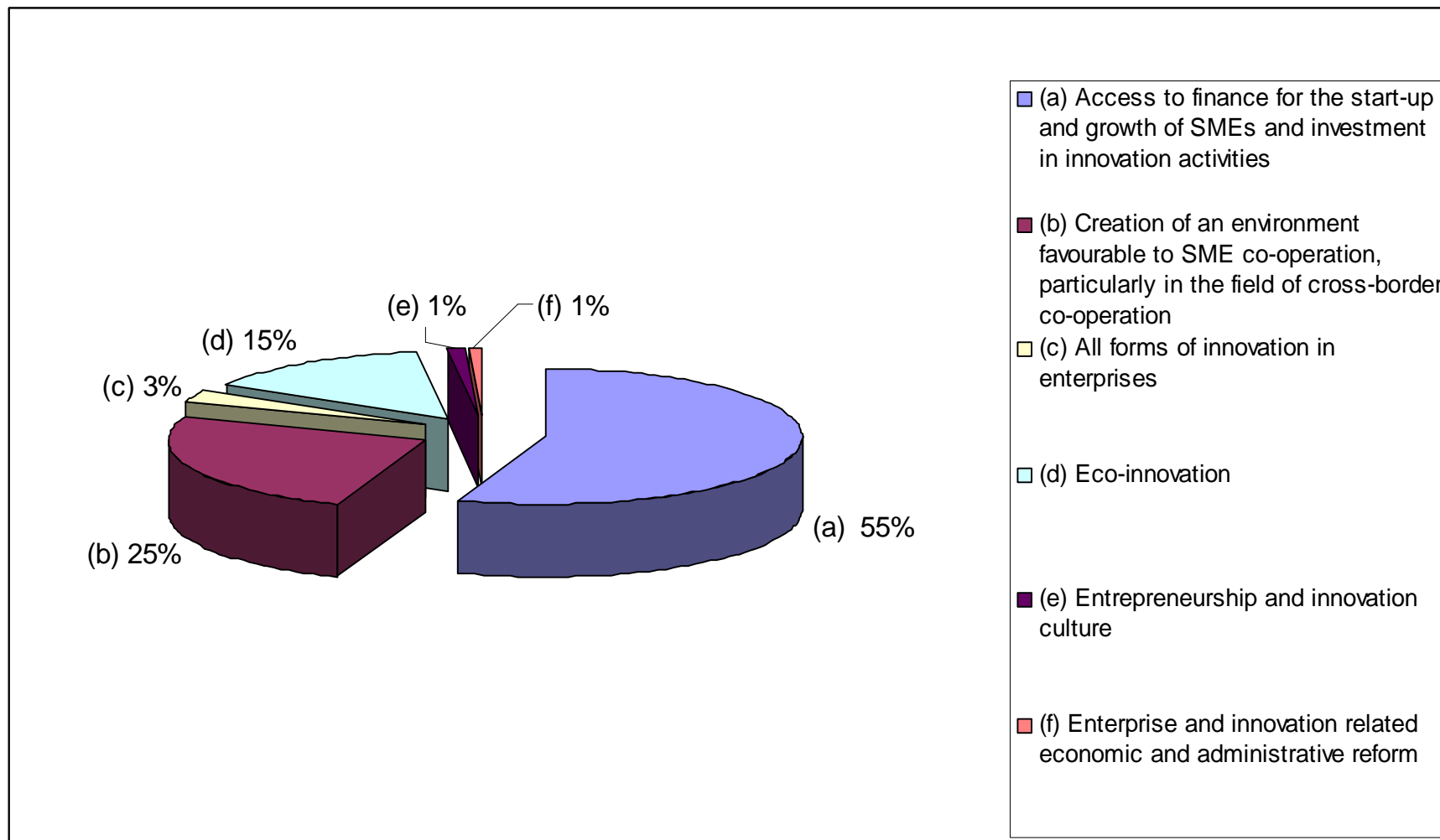
In 2010 the following non-EU-member countries fully participated in the EIP: Croatia, the Former Yugoslav Republic of Macedonia, Montenegro, Serbia, Iceland, Liechtenstein and Norway; Albania and Israel participated in certain parts.

**Summary table: EIP budget 2010**

<b>Budget available</b>		<b>Budget committed</b>	
<b>Measure</b>	<b>(‘ 000 €)</b>	<b>Measure</b>	<b>(‘ 000 €)</b>
Financial instruments	168,508	Financial instruments	168,508
Implementing measures	138,571	Implementing measures	135,813
		Of which:	
		- Enterprise Europe Network and Network animation	68,209
		- Eco-innovation first application and market replication projects	35,020
		- Enterprise Europe Network (Environmental Services for SMEs)	9,000
		- Innovation analysis and promotion	4,528
		- Europe Innova	3,011
		- Others	16,045
Support measures	7,627	Support measures	6,873
Total without Financial Instruments	146,198		142,686
<b>Total with Financial Instruments</b>	<b>314,706</b>		<b>311,194</b>



**Graph 1 BUDGET EXECUTION BY OBJECTIVES**



## **II. EIP ACTIONS IN 2010**

### **A. ACCESS TO FINANCE FOR THE START-UP AND GROWTH OF SMES AND INVESTMENT IN INNOVATION ACTIVITIES**

#### **A.1. EIP FINANCIAL INSTRUMENTS FOR SMES**

ENT/CIP/10/AN01S00
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#### **DESCRIPTION of IMPLEMENTED MEASURE: Main objectives & activities**

The overall objective of the financial instruments is to improve access to finance for the start-up and growth of SMEs and investment in innovation activities, including eco-innovation, by:

- increasing investment volumes of risk capital funds and investment vehicles promoted by business angels;
- providing leverage to SME debt financing instruments and thus increasing the supply of debt finance to SMEs.

The European Investment Fund (EIF) on behalf of the Commission operates the financial instruments for SMEs: under the High Growth and Innovative SME Facility (GIF) and the SME Guarantee Facility (SMEG).

#### **RESULTS AND IMPACT in 2010**

##### **1. The High Growth and Innovative SME Facility (GIF)**

The facility has been operational since November 2007 and is implemented by the European Investment Fund (EIF) on behalf of the Commission. By the end of 2010, 21 GIF transactions with Venture capital funds targeting investments in 17 participating countries had been approved (of which 5 in 2010), committing EU investments of €292.3 million in total. Five of these venture capital funds are investing in eco-innovation across Europe, supported by EU commitments of about €69 million.

##### **2. The SME Guarantee Facility (SMEG)**

SMEG has been operational since September 2007 and by the end of 2010, 32 transactions with financial intermediaries from 15 countries had been approved (of which 16 in 2010, including extensions of existing contracts). The EU commitments amount to €285.7 million. Most of the SMEG deals are under the Loan Guarantee window. There are six deals under the Microcredit window (in France, Ireland, Spain, Norway, Turkey and Poland) and one deal (Spain) under the Equity & Quasi-equity window. By the third quarter of 2010, 90 289 SMEs had received financing supported by SMEG, through 106 204 loans. By the end of 2010 a number of other deals for both GIF and SMEG were in the pipeline for assessment.

##### **3. The Capacity Building Scheme (CBS)**

A further financial instrument, the **Capacity Building Scheme (CBS)** was foreseen in the CIP legal basis. However, this instrument has shown no response from the market. Therefore, the Commission has been using the budget originally earmarked for the CBS to support mainly eco-innovation and technology transfer under the GIF.

#### 4. Awareness

To raise awareness of the funding opportunities for SMEs, "EU Finance Days for SMEs" are being organised during 2008-2011 in the CIP participating countries. In 2010, 8 EU Finance Days for SMEs were organised in the following capitals (chronological order): The Hague, Ankara, Bucharest, Tallinn, Vilnius, Reykjavik, Floriana, and Nicosia.

##### Web addresses:

CIP website - [http://ec.europa.eu/cip/index\\_en.htm](http://ec.europa.eu/cip/index_en.htm): providing links to reference documents like implementation reports and work programmes.

EIF website – <http://www.EIF.org/>: containing CIP application pack for prospective financial intermediaries.

Access to finance website - [www.access2finance.eu](http://www.access2finance.eu): providing information on financial instruments for final beneficiaries and a link to the selected financial intermediaries where they can apply.

EU finance days for SMEs - <http://www.sme-finance-day.eu>: website with programme, registration and presentations.

#### 5. Evaluation

##### Qualitative assessment

The CIP interim evaluation, which assessed the Framework Programme as a whole, was conducted in the second half of 2009. The findings, published in 2010, confirmed a strong intervention logic for EU support and strong prospects for European added value being generated in the area of financial instruments.

##### Quantitative Indicators (status of data: 30 September 2010 – EIF Quarterly Report 3Q/ 2010):

- GIF: EC investment volumes in venture capital funds and fund size target (of which: investment into Eco-innovation funds): Investment into VC funds of € 186.2 million, supporting a target fund size of €1,284.6 million (includes investments of more than €54 million into Eco-innovation funds, leveraging a target fund size of more than € 437.5 million).

- GIF: EC investment volumes in vehicles promoted by business angels: no deals signed yet.

- SMEG: EC commitment to debt finance and total financing guaranteed: €225.8 million (cap amount) guaranteeing an actual loan volume of € 6,032.9 million (estimated total financing guaranteed: €12,025.8 million).

- GIF and SMEG: number of jobs created or maintained in SMEs receiving new financing. GIF: no data available yet; SMEG: number of employees at inclusion date: 338,310.

- GIF and SMEG: number of SMEs receiving new financing; 135 under GIF (25 of them in the eco-innovation sector) and 90,289 under SMEG.

##### OUTLOOK: What remains to be done after 2010?

For 2011 a further strong pipeline of deals under GIF and SMEG is expected, with a further increase in the geographical coverage. The financial crisis and its impact on the economy resulted in a slow-down in Venture Capital activities during 2010. However, in the last

months of the year, a clear revival of demand for venture capital deals was observed and it is expected that the increasing trend for these activities will remain also in 2011. SMEG, on the other hand, is a counter-cyclical instrument and the demand for guarantees by financial intermediaries is therefore likely to be sustained.

## **IMPLEMENTATION CALENDAR**

GIF, SMEG: open call from 2007. Awareness: a further "EU Finance Day for SMEs" in 2011 is planned in Copenhagen.

## **FINANCIAL IMPLEMENTATION**

All budgetary funds available have been committed. In 2010, the commitments amounted to a total of **€168,507,551**, including EEA contributions and contributions from other non-EU member countries (€ 161,000,000 initial appropriations adopted by the budgetary authorities).

The disbursements for investments as well as called guarantees were operated from the funds available in the trust accounts. It should be noted that there is an inherent time lag between commitment of budgetary funds, payment to trust accounts and disbursement for investments or called guarantees.

Unit: ENTR D.3

Desk Officer: Jeremy Heath

Unit: ECFIN L.2

Desk Officer: Roger Havenith

## **A.2. IMPROVING POLICIES ON FINANCING INNOVATION AND SMES**

<b>ENT/CIP/10/A/N02S00</b>
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### **DESCRIPTION of IMPLEMENTED MEASURE: Main objectives & activities**

The actions have built on previous EIP work programmes to improve access to finance. They are based on the objectives and actions of the "Small Business Act" and the "Innovation Union" Communication, and the related Council Conclusions.

The goal has been to build a single European market in financing innovation and SMEs, improving market efficiency in order to promote the growth of innovative firms. Careful monitoring of the financing situation has continued, as have efforts to increase understanding between SMEs and finance providers in the framework of the SME Finance Forum.

### **RESULTS AND IMPACT in 2010**

**SME Finance Forum:** The first high-level Finance Forum was organised in May to monitor the market situation and to encourage new approaches to improve access to finance for SMEs. The second high-level meeting took place in September 2010 and sub-groups of the Finance Forum have prepared the meetings. The Forum has made recommendations about good practices to improve SMEs' access to finance. Results from surveys indicate still wide

discrepancies between Member States in access to finance; the effects of the crisis have been subsidising.

[http://ec.europa.eu/enterprise/policies/finance/financing-environment/sme-finance-forum/index\\_en.htm](http://ec.europa.eu/enterprise/policies/finance/financing-environment/sme-finance-forum/index_en.htm)

**Workshops on venture capital:** A workshop on venture exits and secondary venture capital markets was organised in January 2010. A workshop on knowledge transfer and IP markets was organised in February 2010. A workshop on co-investment funds with business angels was organised also in February, as was a seminar on public funds-of-funds. The workshops have confirmed the deep difficulties of the European venture capital markets and have contributed to policy development at European and Member State levels.  
[http://ec.europa.eu/enterprise/policies/finance/risk-capital/index\\_en.htm](http://ec.europa.eu/enterprise/policies/finance/risk-capital/index_en.htm)

**Study on methods to help SMEs in financial distress:** The study from 2009 was completed and published in November 2010. The study provides a valuable overview of the alternative national frameworks of solving financial problems before they lead to formal bankruptcy.

[http://ec.europa.eu/enterprise/newsroom/cf/newsbytheme.cfm?lang=en&displayType=library&fosubtype=&tpa=127&tpa\\_id=127&period=2010](http://ec.europa.eu/enterprise/newsroom/cf/newsbytheme.cfm?lang=en&displayType=library&fosubtype=&tpa=127&tpa_id=127&period=2010)

**Study on the possibilities to create a financial market for IPR in Europe:** The contractor has started work and the study will be available in December 2011.

**Study on the effectiveness of policy measures to combat the effects of the financial crisis:** The study is being carried out and will be ready in June 2011.

**Improving the Enterprise Finance Index:** A contract has been signed and the contractor has started working to improve the Index, with work ongoing throughout 2011. However, the planned data collection on business angel investments did not take place in 2010 as planned.  
[http://ec.europa.eu/enterprise/policies/finance/data/enterprise-finance-index/index\\_en.htm](http://ec.europa.eu/enterprise/policies/finance/data/enterprise-finance-index/index_en.htm)

**Other workshops:** Workshop on female entrepreneurs' access to finance was organised in March 2010. This workshop highlighted the wide range of hurdles that female entrepreneurs face, and contributed to wide-ranging policy discussions.

**Microcredit:** A contractor has been selected to draft a Code of Good Conduct for microfinance institutions. A series of workshops from October 2010 to April 2011 provides a forum for stakeholder contributions to the process.

[http://ec.europa.eu/enterprise/policies/finance/borrowing/microcredit/index\\_en.htm](http://ec.europa.eu/enterprise/policies/finance/borrowing/microcredit/index_en.htm)

## **OUTLOOK: What remains to be done after 2010?**

The study on the effectiveness of policy measures to combat the effects of the financial crisis will be ready in June 2011. A study on the possibilities to create a financial market for IPR in Europe will be available in December 2011. The current phase of improving the Enterprise Finance Index will be completed in December 2011. Microcredit workshops will be completed in April 2011.

## **IMPLEMENTATION CALENDAR**

Finance Forums in May and September and policy-related workshops throughout the year.

## **FINANCIAL IMPLEMENTATION**

Total amount committed in 2010: **€671,000**

Unit: DG ENTR.E.3

Desk Officers: Georg Raab; Patrick Klein; Corina Berceanu; Vilmos Budavari; Monica Salgado.

### **B. CREATION OF AN ENVIRONMENT FAVOURABLE TO SME CO-OPERATION, PARTICULARLY IN THE FIELD OF CROSS-BORDER CO-OPERATION**

#### **B.1. ENTERPRISE EUROPE NETWORK**

<b>ENT/CIP/10/B/N01C00</b>
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#### **DESCRIPTION of IMPLEMENTED MEASURE: Main objectives & activities**

The objective of the Enterprise Europe Network is to ensure the support of business and innovation – in particular for SMEs – by offering information, feedback and business cooperation services, innovation, technology and knowledge transfer services as well as services encouraging the participation of SMEs in the Community framework programmes for R&D (art.21 of the CIP legal base).

Two EIP measures were implemented in 2010. The first measure relates to the further development of the Enterprise Europe Network established in 2008. The second measure relates to the activities put in place to organise the Annual Conference and to animate the Network. It includes services needed to operate the IT tools and to organize training, working groups, meetings, communication activities and services to the Network partners. The implementation of the two Network-related EIP measures was entrusted to the Executive Agency for Competitiveness and Innovation (EACI)<sup>3</sup>.

The operational objectives of the Enterprise Europe Network are the following:

- (1) to help enterprises finding partners outside their own country for developing their business, export, technology and knowledge;
- (2) to provide services encouraging the participation of SMEs in the Community Framework Programme for RTD and promote EU policies and SMEs access to EU programmes;
- (3) to develop Network recognition and awareness locally; ensure that the Network and its services are known by SMEs in the geographical areas covered;

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<sup>3</sup> The EACI was created through the Commission Decision of 31 May 2007. The EACI is responsible for the management of Community actions in the fields of energy, entrepreneurship and innovation, and sustainable freight transport.

(4) to develop an integrated service range, where services towards business development are balanced with services towards technology and knowledge transfer, and synergies among network partners are increased;

(5) to guide clients towards the most appropriate service provider; implement the “no wrong door” concept and build synergies with other relevant service providers within the Network as well as in the region, to offer complementary services;

(6) to continuously increase the quality of the integrated services provided by the Network;

(7) to contribute to the SMEs Feedback function by consulting businesses and obtaining their opinion on Community policy options;

(8) to build an efficient management system in reducing the administrative burden for all parties, for planning, reporting and monitoring.

## **RESULTS AND IMPACT in 2010**

By the end of 2010, there were 78 framework partnership agreements signed for the EU and 14 for CIP participating countries. Additionally, there were 14 cooperation agreements signed with 3<sup>rd</sup> countries (Japan, Tunisia and additional regions from China were added in 2010). Five more cooperation agreements are expected to be signed in the near future. The Network now covers EU27 countries, EEA countries and major economic areas such as USA, Russia, South Korea, Japan and China; please refer to [http://www.enterprise-europe-network.ec.europa.eu/index\\_en.htm](http://www.enterprise-europe-network.ec.europa.eu/index_en.htm) for the complete list of the 48 countries (589 partners in total). Additionally, conditional terms for Associated and Affiliated membership have been signed with 12 and 9 organisations respectively. All framework partnership agreements have been handed over to the EACI which has been responsible for the signature of the specific agreements, the follow-up of the budgetary workflows and all operational aspects related to the work programmes and animation of the Network. The EACI also prepared the specific agreements with work-programmes for the next operational cycle (2011-2012). For some countries, we noticed difficulties for partners to obtain co-financing for their activities, especially in the UK.

The Annual Guidance Note (AGN) to the Network, which gave Commission’s main political messages to the partners to promote and focus their activities on during 2010, was circulated at the end of 2009, following an internal consultation with other Commission services. The Network's main policy priorities for 2010 were: The Small Business Act and SME support, Think Small First, Skills for businesses, Business and innovation support in the services sector, the Network as a partner for sustainability and energy efficiency and bringing European value-added to businesses in the regions.

Strategic decisions on the role, operations and future of the Network were discussed in 3 Steering and Advisory Group meetings. More specific working groups have been put in place for Network branding, intellectual property, internationalisation, partnership processes, code of conduct, SME Feedback and public procurement to analyse the needs and share best practices and new developments in the Network.

Various training sessions have been organised with special attention to the newcomers training. About 2,600 Network staff participated in one of the centralised, local training sessions or e-learning by the end of 2010. A communication strategy, guidelines and graphical material were made available and promoted throughout the Network. New Network brochures, Newsletters, promotion packs and success stories were edited and

distributed. Promotion videos on Network success stories were disseminated through major EU and local TV channels with about 4.5 million viewers reached. A first issue of the *NetWorth* brochure for external stakeholders like host organisations, MEPs and selected Commission staff was created. Network partners received 42 Service Bulletins informing them on the latest EU programmes, legislation and initiatives which were taken up by Network staff and further disseminated to their client SMEs.

The IT partnership tools and databases were further exploited by the Network with an increasing number of business and technology opportunities of about 13.000 active cooperation profiles. The modernisation of the current tools took its first steps with the installation of a new content management system for the public internet and intranet pages. A decision on the new architecture of the databases has been taken (Microsoft Sharepoint). The analysis phase is well advanced and is the basis for the development work that started early 2011. The purpose is to come to a modernised, enhanced and streamlined IT system supporting all major business processes for collaboration, business cooperation and technology transfer. A working group on Partnership Tools was created to formulate the future business requirements and to assist in the assessment of the newly created platform.

The third annual conference was organised in Antwerp in liaison with the Belgian Presidency, where about 900 Network partners took stock of the year 2010 activities and discussed the main directions for 2011.

The reporting of the Network partners on the delivery of their services during the first 30 months of operation show a steady increase of Network activities, with a better focus and increase in efficiency. A summary of the most important results gives an impression of the number of SMEs and the variety of services delivered by the 3,000 staff in the Network. Services range from information on EU matters, company visits and awareness raising campaigns to specialised advisory services, company missions and brokerage events.

Actual number of SMEs (30 months period):

- involved in local promotion & information events: 600,098 (via 14,926 organised events)
- contacted via newsletters etc.: 2.5 million
- helped with queries on EU matters: 295,945
- receiving specialised advisory services: 125,000
- consulted via SME Panels & Feedback database: 9,868 (incl. 12 Panels)
- involved in brokerage events: 29,848 (via 1,727 co-organized events)
- for whom partnership proposals were produced & disseminated: 21,799
- with expressions of interest on partnership proposals: 79,581
- that signed a partnership agreement: 2,773
- total workforce providing services (full time equivalent): 1,246 (with about 3,000 staff involved)
- staff participating in training & working groups: 2,600
- services most appreciated by clients (Benefits survey) – top 3:
  1. Possibility to make contact / meet with potential foreign partners
  2. Possibility to participate in company missions or any other brokerage services which are difficult or impossible without the Network



### 3. Good databases with many partnership possibilities.

Network partners have been further stimulated to contribute to the continuous improvement of the Network's value chain and benefits for SMEs. Evaluation data has been obtained by organising a benefits survey, a self-assessment survey for the partners and an independent external evaluation. These sources of evaluation data will also be used for the final evaluation of the EIP.

#### **Web addresses**

Enterprise Europe Network Website:

[http://www.enterprise-europe-network.ec.europa.eu/index\\_en.htm](http://www.enterprise-europe-network.ec.europa.eu/index_en.htm)

EUTube video clip: <http://www.youtube.com/user/enterpiseeurope>

#### **OUTLOOK: What remains to be done after 2010?**

All expected framework partnership agreements were signed, however a few more cooperation agreements with 3<sup>rd</sup> countries may be signed after receiving their successful application. The current specific grant agreements came to an end on 31/12/2010.

#### **IMPLEMENTATION CALENDAR**

As planned, the signature of the remaining SGAs for the next operational cycle (2011 and 2012) is expected to be completed in early 2011.

#### **FINANCIAL IMPLEMENTATION**

An amount of **€64,710,000** has been committed to cover part of the network grants for the second operational cycle within the same framework partnership agreements. An amount of **€3.5 million** was originally planned for Network animation; **€700,000** of this amount was re-allocated to Network grants. Nearly 100% of this budget has been committed.

Unit: DG ENTR E.2

Desk Officer: Patrick De Smedt

#### **B.2. EUROPEAN IPR HELPDESK**

<b>ENT/CIP/10/B/N02C01</b>
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#### **DESCRIPTION of IMPLEMENTED MEASURE: Main objectives & activities**

The European Helpdesk on IPR supports the beneficiaries of EU funded programmes and other EU SMEs, clients of the Enterprise Europe Network, by:

- a website including support documents, FAQs, brochures, e-learning tools and case studies;
- helpline;
- training to intermediaries;

- awareness actions.

The objective of the European Helpdesk on IPR is to maximise the return of research and innovation of EU funding and of research and innovation efforts of EU SMEs. The IPR Helpdesk project was funded under previous EIP work programmes.

## **RESULTS AND IMPACT in 2010**

The call for tenders was published in August and the contract for the helpdesk signed in December.

Results of the previous implementing measure in 2010:

- Number of training actions: 44; number of participants: approx. 1,320
- Number of awareness actions: 22; number of participants: approx. 7,000;
- Utilisation rate of the Helpline (daily average usage): 1,375 queries answered (thereof approx. 16% SMEs, approx. 30% universities and approx. 24% research institutions);
- Usage of websites (number of users, hits and downloads): 34,008 daily hits; 2689 Daily visits
- Link to the website of the implementing measure: [www.ipr-helpdesk.org](http://www.ipr-helpdesk.org)

## **OUTLOOK: What remains to be done after 2010?**

The European IPR Helpdesk will have to be set up and will have to be made operational in the first quarter of 2011.

## **IMPLEMENTATION CALENDAR**

Implementation start date: (call for tender: publication date): 13 August 2010.

Contract start: 22 December 2010..

Implementation end date: December 2013.

## **FINANCIAL IMPLEMENTATION**

Total amount committed in 2010: **€2,500,000**

Unit: DG ENTR B.2

Desk Officer: Wawrzyniec Perschke

### **B.3. CHINA IPR SME HELPDESK**

ENT/CIP/10/B/N02C02

#### **DESCRIPTION of IMPLEMENTED MEASURE: Main objectives & activities**

The China IPR SME Helpdesk offers first-line advice and support to European SMEs facing intellectual property rights (IPR) difficulties in, or arising from, China. By offering expert advice through workshops, e-learning tools, and confidential responses to individual business queries, it helps SMEs respond practically to such challenges as:

- counterfeit products entering the European market;
- protecting their valuable IPR before doing business in China (e.g. developing the market there for their own products or when following a company to which they have traditionally been a supplier when it enters business in China);
- how to find and constructively work with administrations or service providers to enforce their IPR in such situations.

The China IPR SME Helpdesk has been running as a pilot project since mid-2008, offering first-line advice on China IPR issues to European SMEs both in China and around Europe. These services offer practical business advice from experienced professionals (lawyers, business executives, IPR investigators) in person, on-line, and through workshops, e-learning materials, and training. (The existing China IPR SME Helpdesk is part of the preparatory action 'Europe taking its place in a globalised world' 2008-2010; the new project runs 2011-2013, inclusive).

The service is offered in co-ordination with and in direct response to requests from European SMEs, SME federations and similar groupings (sectoral, regional, local associations of SMEs), including the Enterprise Europe Network (EEN). Services are delivered where and how they may be most useful to European SMEs. This can be in Europe or in China, at such events as training sessions held in their local area by visiting experts at trade or sectoral groups' meetings, or before participation in relevant trade fairs. Services and expert replies can be customised to address specific issues relevant to the business or branch. Confidential one-on-one advice sessions are also available. In addition the service maintains contacts with the Chinese administration to 'signpost' contacts there.

#### **RESULTS AND IMPACT in 2010**

The pilot project concluded at the end of 2010 and simultaneously a call for proposals was held to seek proposals for the 2011-2013 projects. This call was successful and the new Helpdesk contract was signed in December 2010 for Helpdesk continuation in 2011-2013.

An external evaluation was held on the existing Helpdesk and its results – overall very positive – are being taken into account to make the next 3-years project even better. Its conclusions will also feed into continuing reflections on international support for SMEs more widely.

The pilot project began active operations in the second quarter of 2008 and conducted an average of over 30 workshop events per year, trained about 2000 persons per year, handled about 20 individual confidential business inquiries each month (in addition to those at workshops), and developed substantial web-based materials, publications and e-learning tools.

Final results of main indicators were as follows:

- over 100 workshops/meetings/training/clinic sessions
- over 4000 individual business inquiries answered
- over 2 million hits on web materials, from about 60,000 different users.

The Helpdesk website at [www.china-iprhelphelpdesk.eu](http://www.china-iprhelphelpdesk.eu) contains all the Helpdesk's published materials as well as e-learning materials, case studies, and contact information for businesses to pose further questions.

Over the lifetime of the entire pilot project, it became evident that there was a greater need to 'take services to businesses' than to run a large office in one (or several) place(s). During the last 18 months of the project more resources were therefore devoted to taking customised training and expert Q-and-A sessions to clusters of SMEs, to respond to their demands.

### **OUTLOOK: What remains to be done after 2010?**

The final reporting and cost claim for the 2008-2010 pilot project remain to be completed by 30 June 2010.

The 2011-2013 project will develop its Annual Work Plan, continue to offer previously developed services, and develop new materials and services in response to SME demand.

### **IMPLEMENTATION CALENDAR**

The 2011-2013 Helpdesk contract was signed on 20 December 2010 and the new Helpdesk is already working.

### **FINANCIAL IMPLEMENTATION**

Total amount committed in 2010: **€2,992,349**

Unit: DG ENTR B.2

Desk Officer: Stephanie MITCHELL

## **B.4. SUPPORTING SME AND CRAFT ENTERPRISES PARTICIPATION IN THE EUROPEAN STANDARDISATION PROCESS**

<b>ENT/CIP/10/B/N03S00</b>
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### **DESCRIPTION of IMPLEMENTED MEASURE: Main objectives & activities**

#### **1. Promotion of SMEs in the European standardisation area**

Support for Involvement of SME through a Framework Partnership Agreement:

- Provide information to SMEs and craft businesses on standardisation and exploit feedback;

- Organise SMEs' and craft enterprises' participation and representation in national, European and International standardisation bodies: NSO, CEN-CENELEC, ETSI, ISO/IEC/ITU;
- Appoint experts in Technical Committees (TC) of the ESOs in order to represent SMEs and crafts interests;
- Participate in strategic meetings, committees and conferences to promote SME interests;
- Extensively disseminate information (position papers, training seminars, WEB site, newsletter, etc.);
- Creation of a Guide for experts on SME needs with ESOs;
- Report back to the Commission.

**2. SMEST II - External visibility and promotion project to assist small and medium sized enterprises (SMEs) in Europe** – aimed at increasing SMEs awareness of, information on and participation in standardisation. The objectives include: (1) providing NSBs with a dynamic knowledge-based system with improved tools to promote involvement of national SME associations and SMEs, (2) support NSBs and national SME organizations to strengthen their cooperation and (3) support national SME associations and SMEs by promoting the benefits of standards and standardization.

**3. Follow up of previous evaluation** and of the implementation of the recommendations.

## **RESULTS AND IMPACT in 2010**

1. Signature of 2 agreements with NORMAPME for projects entitled “Think Small First” and “SME Advisory service for experts in standardisation”
2. Signature of the grant agreement with CEN
3. Signature of a contract service to perform the evaluation of the functioning of NORMAPME

## **OUTLOOK: What remains to be done after 2010?**

1. Progress reports and final reports will be submitted in 2011
2. A progress report is foreseen in March 2012 and the final report should be submitted in June 2013
3. The final evaluation is foreseen in April 2011

## **IMPLEMENTATION CALENDAR**

1. Normapme: 2 specific grant agreements signed in September-October 2010. Final reports to be received in August 2011
2. SMEST II: signed in November 2010. Final report to be received in June 2013 (31 months duration)
3. Follow up of the evaluation: one specific contract service signed in August 2010. Final report to be received in April 2011

## **FINANCIAL IMPLEMENTATION**

Total amount committed in 2010: **€1,933,639**

Unit: DG ENTR F.2

Desk Officers: Isabelle Augustin, Artur Romanek

### **B.5. KNOWLEDGE NETWORKS FOR THE COMPETITIVENESS AND SUSTAINABILITY OF EUROPEAN TOURISM**

<b>ENT/CIP/10/B/N04S00</b>
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#### **DESCRIPTION of IMPLEMENTED MEASURE: Main objectives & activities**

The call for proposals on tourism knowledge networks, launched for the third consecutive year, has as an overall objective to enhance the sustainability and competitiveness of European tourism enterprises, in particular SMEs, as they are the main actors in tourism.

In comparison to past editions, the 2010 call for proposals focused on cooperation and coordination on research activities related to competitiveness and sustainability tourism-related issues, so as to create a more favourable framework for the tourism sector. The aim is to foster transnational research activities in the field of tourism with a clear EU added value and to pave the way for the future constitution of a European knowledge network for the competitiveness and sustainability of European tourism ("virtual tourism observatory").

The networking between research institutions, tourism observatories, regional/national tourism authorities, chambers of commerce, business associations and international or European organisations projects shall help strengthen the 'innovation capacity' of small and micro tourism enterprises in Europe and help them to outsource research, increase their innovation efforts, better exploit research results and acquire know-how, bridging the gap between tourism research, innovation and competitiveness of tourism SMEs.

The call for proposals co-finances actions which focus on providing tourism research networking platforms, which should enhance and coordinate monitoring and evaluation of the evolution of the tourism supply and demand as well as the realisation of studies and analyses on tourism issues, while also making the research findings available to tourism industry (in particular SMEs) and tourism authorities by means which can be easily accessed and used.

#### **RESULTS AND IMPACT in 2010:**

The grant agreements for the projects selected in the framework of the 2010 call for proposals will be signed in February 2011.

A description of the winning proposals in the context of the 2010 call will be published on the website of the Tourism Unit and on the website of DG ENTR at the following addresses: [http://ec.europa.eu/enterprise/sectors/tourism/index\\_en.htm](http://ec.europa.eu/enterprise/sectors/tourism/index_en.htm)

[http://ec.europa.eu/enterprise/contracts-grants/calls-for-proposals/grants-awarded/index\\_en.htm](http://ec.europa.eu/enterprise/contracts-grants/calls-for-proposals/grants-awarded/index_en.htm)

The 2010 call has been thoroughly prepared taking into account suggestions from the Tourism Advisory Committee (representatives of the Member States' tourism administrations). It was therefore only published in the second part of 2010. The 3 successful proposals have been already chosen, however the official grant agreements will only be officially signed in February 2011.

### **OUTLOOK: What remains to be done after 2010?**

The action will be implemented from 01/03/2011 until 31/08/2012.

### **IMPLEMENTATION CALENDAR**

Implementation start date: the call for proposals was launched on 4/08/2010.

Submission of proposals: 01/10/2010

Award decision: December 2010

Commitments (3): January 2011

Signature of contracts (3): February 2011

Start of the action: 01/03/2011

Implementation End date: 31/08/2012

### **FINANCIAL IMPLEMENTATION**

The budget originally foreseen for this action was € 1,000,000. The co-financing for the three successful proposals chosen in the context of the 2010 call amounted to **€904,690**.

Unit: DG ENTR F.1

Desk Officer: Iuliana ALUAS

Unit: DG ENTR F.2

Desk Officers: Julia Adelsberger,  
Artur Romanek, Krista De  
Spiegeleer

## **C. ALL FORMS OF INNOVATION IN ENTERPRISES**

### **C.1. HORIZONTAL SUPPORT FUNCTION OF EUROPE INNOVA**

<b>ENT/CIP/10/C/N01C01</b>
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#### **DESCRIPTION of IMPLEMENTED MEASURE: Main objectives & activities**

a) A 12-month planned renewal of existing service contract for the horizontal support function of the Europe INNOVA initiative to ensure the systematic collection, analysis, exploitation and dissemination of the results of innovation projects.

The key areas of activity include facilitating networking of all Europe INNOVA stakeholders to exchange knowledge and good practices by:

- organising thematic workshops, European innovation conferences and other events;
- maintaining, adapting and further developing the public Web portal and collaborative workspace;
- extracting and validating good practices and results from the Europe INNOVA projects, networks and platforms and translating these into lessons and policy recommendations;
- ensuring the continuous and systematic promotion and dissemination of the activities and results of Europe INNOVA projects, networks and platforms;
- fostering cross-fertilisation and efficient exploitation of synergies with other European, national and regional innovation initiatives.

b) Ad-hoc grant to the Public Service of the Walloon Region (SPW) to organise, in the context of the Belgian EU Presidency, the biannual Europe INNOVA Conference - a 2-day event bringing together up to 600 innovation stakeholders to debate the latest policy ideas, opportunities and challenges for European innovation and competitiveness.

## **RESULTS AND IMPACT in 2010**

a) The implementation period of the contract renewal only began on 17/12/2010 so results and impact will only be available in the course of 2011.

b) The Europe INNOVA Conference took place, as planned, on 27-29/10/2010 in Liège, Belgium, with some 500 participants from 30 countries. The conference, organised by SPW on behalf of the Belgian EU Presidency was considered a success by both participants and organisers. All conference documentation is available at [www.europe-innova.eu/liege2010](http://www.europe-innova.eu/liege2010).

## **OUTLOOK: What remains to be done after 2010?**

a) The contract implementation will take place during 2011. Milestones include, inter alia, ongoing updating of web portal, publication of quarterly newsletter, organisation of thematic workshops and the Europe INNOVA annual partnering event 2011. An interim report will be submitted and the corresponding payment made in mid-2011 and the final report and payment in the 1<sup>st</sup> half of 2012.

b) The final report and financial statement will be submitted and processed and the related final payment effected during 1<sup>st</sup> half of 2011.

## **IMPLEMENTATION CALENDAR**

a) Start contract renewal 17/12/2010; end of performance period 16/12/2011; final report due by 16/03/2012.

b) Submission set sent to SPW 11/01/2010; deadline for submission of proposal 15/02/2010; start of performance period 01/03/2010; conference dates: 27-29/10/ 2010; end of performance period 28/02/2011; final report due by 31/05/2011.

## **FINANCIAL IMPLEMENTATION**

Total amount committed in 2010: **€1,156,822**



Unit: DG ENTR D.2

Desk Officer: Lisbeth Bahl Poulsen

## **C.2. INNOBAROMETER**

<b>ENT/CIP/10/C/N01C02</b>
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### **DESCRIPTION of IMPLEMENTED MEASURE: Main objectives & activities**

The Innobarometer is an instrument developed by the Commission to capture innovation phenomena at firm or citizen level. It is a poll based on the Eurobarometer methodology with interviews based on a questionnaire developed by the Commission services. The geographical coverage for the 2010 edition has included the EU27 Member States plus Norway and Switzerland. The objective of the 2010 Innobarometer survey was to study the innovation strategies of the European public administration sector in response to changing constraints and opportunities.

### **RESULTS AND IMPACT in 2010**

The fieldwork took place in October 2010. In each participating country, public administration organisations with at least 10 employees, specifically those classified by NACE 2.0 as 84.11 (General public administration activities) or 84.12 (Regulation of the activities of providing healthcare, education, cultural services and other social services, excluding social security) were randomly selected to be included in the survey. The final report and an executive summary were delivered and approved by the end of December 2010.

The Innobarometer 2010 is an important milestone for the development of the EU's Public Sector Innovation Scoreboard in 2011. The report will be published in the EUROPA website by March 2011.

The survey was the first of its kind and encountered a number of methodological difficulties, which have been explained in the report, but the approach did not differ substantially from the original plan.

### **OUTLOOK: What remains to be done after 2010?**

The results of the measure prepare the ground for further work, but the measure itself has been completed.

### **IMPLEMENTATION CALENDAR**

The Specific Contract was signed on 4 October 2010 for a duration of 90 days. The main deliverables were submitted in December 2010.

## **FINANCIAL IMPLEMENTATION**

Total amount committed in 2010: **€294,362**

Unit: DG ENTR D.1

Desk Officer: Cesar Santos Gil

### **C.3. EUROPEAN INNOVATION SCOREBOARD**

<b>ENT/CIP/10/C/N01C03</b>
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#### **DESCRIPTION of IMPLEMENTED MEASURE: Main objectives & activities**

The European Innovation Scoreboard will provide an annual report in 2011 and 2012 with an overall assessment of country level innovation performance based on the latest available international statistics. This is complemented by thematic reports which explore new aspects of innovation performance or how innovation performance is related to wider socio-economic and environmental factors. The European Innovation Scoreboard provides comparative assessments across Europe and other major international innovative countries, which allows countries to assess their relative strengths and weaknesses as well as monitor progress.

#### **RESULTS AND IMPACT in 2010**

The call for tender was published in August and the evaluation of submitted tenders was completed by the end of October. The service contract was signed by mid-December. The actual work will start in 2011 with a duration of two years.

#### **OUTLOOK: What remains to be done after 2010?**

The implementation of the proposed work will start in January 2011, with a duration of 2 years.

## **FINANCIAL IMPLEMENTATION**

Total amount committed in 2010: **€577,955**

Unit: DG ENTR D.1

Desk Officer: Cesar Santos Gil

## C.4. INNO POLICY TREND CHART

ENT/CIP/10/C/N01C04

### **DESCRIPTION of IMPLEMENTED MEASURE: Main objectives & activities**

The objective of the INNO-Policy TrendChart is to outline and analyse main innovation policy trends in Member States and other countries, serving the innovation policy community with accurate information on innovation policy development and implementation.

### **RESULTS AND IMPACT in 2010**

The original approach to launch a call for tender for a service contract was replaced with the preparation of a Specific Contract under the ERAWATCH Knowledge triangle framework contract. The reason for this change was the decision to deepen the integration between the ERAWATCH and the Inno Policy TrendChart and therefore to take advantage of an existing Framework Contract.

### **OUTLOOK: What remains to be done after 2010?**

The actual work starts in January 2011 with a duration of 2 years. What remains is to monitor the integration of the Inno Policy TrendChart and the ERAWATCH in cooperation with the contractors and the Commission services in DG RTD and the JRC-IPTS.

### **IMPLEMENTATION CALENDAR**

The request for offer was sent in September and all the necessary documentation for the preparation of the Specific Contract was prepared by the end of November. The contract was signed on 21 December and comes into force on 3 January 2011.

### **FINANCIAL IMPLEMENTATION**

Total amount committed in 2010: **€2,498,842**

Unit: DG ENTR D.1

Desk Officer: Cesar Santos Gil

## C.5. E-SKILLS, ICT UPTAKE & COMPETITIVENESS

ENT/CIP/10/C/N02C00

### DESCRIPTION of IMPLEMENTED MEASURE: Main objectives & activities

In 2010 the new measures focused on:

- E-skills for ICT practitioners and entrepreneurs: studying the specific requirements relating to green IT, cyber-security and cloud computing with a focus on innovation and the needs of SMEs and start-ups.
- E-skills and ICT professionalism: developing a European model for ICT professionalism with the goal of enhancing ICT professionalism and mobility across Europe.

They were related to the implementation of the Communication on "e-Skills for the 21st Century: Fostering Competitiveness, Growth and Jobs" and of the "Digital Agenda" for Europe.

- International comparison of industrial policies on key enabling technologies (KETs): studying the different national industrial policies of EU member states and third countries with regard to the deployment of key enabling technologies in industrial processes.

The study was related to the implementation of the Communication on "Preparing for our future: Developing a common strategy for key enabling technologies in the EU" (COM(2009) 512).

### RESULTS AND IMPACT in 2010

- E-skills for ICT practitioners and entrepreneurs: an open call for tenders has been published in July 2010. A service contract was awarded in December 2010 to the Innovation Value Institute, University of Maynooth. The kick-off meeting took place on 17 January 2011.
- E-skills and ICT professionalism: An open call for tenders has been published in July 2010. A service contract was awarded in December to the Danish Technological Institute and Fraunhofer in December 2010. The kick-off meeting took place on 18 January 2011.

The Steering Committee composed of representatives from all CIP participating countries supervised the organisation of the first European e-Skills Week (1-5 March 2010) and the external evaluation of the implementation of the Communication on "e-Skills for the 21<sup>st</sup> Century" (report released in October 2010). The European e-Skills Week involved more than 445,000 participants in 1,163 events. They took place across Europe in 35 countries and 65 million people have been touched by the campaign.

### Web addresses

Evaluation of the implementation of the Commission's Communication on e-Skills for the 21<sup>st</sup> Century:

[http://ec.europa.eu/enterprise/sectors/ict/files/reports/eskills21\\_final\\_report\\_en.pdf](http://ec.europa.eu/enterprise/sectors/ict/files/reports/eskills21_final_report_en.pdf)

European e-Skills Week 2010: <http://eskills-week.ec.europa.eu>

- International comparison of industrial policies on key enabling technologies (KETs): the study was launched, as foreseen, in September 2010 within a framework contract of DG Enterprise. The study team is composed of a consortium, headed up by ECORYS as coordinator, and the Danish Technology Institute and IDEA Consult as implementers. The kick-off meeting took place on 6 October 2010 and the interim report has been submitted on 6 January 2011. A mid-term meeting took place at the end of January 2011.

### **OUTLOOK: What remains to be done after 2010?**

- E-skills for ICT practitioners and entrepreneurs: The roadmap will be delivered in February 2011 and a website will be set up. The interim report is foreseen in June 2011 and the final report will be delivered in December 2011.
- E-skills and ICT professionalism: A detailed roadmap will be delivered in February 2011 with a dedicated website to present the study and invite stakeholders and experts to submit written contributions. An interim report will be delivered in June 2011 and the final report will be released in December 2011.
- International comparison of industrial policies on key enabling technologies (KETs): the final report is foreseen for 28 March 2011.

As the European e-Skills Week was very successful it was decided to organise another European e-Skills Week in 2012. The much smaller awareness raising activities initially foreseen were cancelled.

### **IMPLEMENTATION CALENDAR**

- e-skills for ICT practitioners and entrepreneurs: Interim report June 2011; final report December 2011.
  - e-skills and ICT professionalism: Interim report: June 2011; final report: December 2011.
- Presentation of the results at the European e-Skills Conference to be organised in 4Q/2011.

### **FINANCIAL IMPLEMENTATION**

Total amount committed in 2010: e-skills: **€560,000**; key enabling technologies: **€165,000**

As it was decided to organise another European e-Skills Week in 2012, the much smaller awareness raising activities initially foreseen to take place 2011 were cancelled (releasing € 200 000). With regard to KETs, the contract for the study was assigned with a smaller budget than originally foreseen in the financing decision (instead of € 300 000, it was awarded with €180 000).

Unit: DG ENTR D.3

Desk Officer: André Richier

## C.6. EUROPE INNOVA

<b>ENT/CIP/10/C/N04S00</b>
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### **DESCRIPTION of IMPLEMENTED MEASURE: Main objectives & activities**

This action under Europe INNOVA provides appropriations to fund one additional project on the reserve list resulting from the call ENT-CIP-09-C-N01S005 foreseen in the EIP 2009 work programme.

The action reinforces the European Eco-Innovation Platform (Eco-IP) in the high priority policy theme of eco-innovation in the food sector. The action aims at improving the access of the food industry to knowledge on eco-innovation. The support services to be tested seek notably to bridge the gap from research to market of eco-innovative solutions for the sector.

### **RESULTS AND IMPACT in 2010**

The grant agreement was signed on 21 December 2010 and the implementation period will start in January 2011.

### **OUTLOOK: What remains to be done after 2010?**

The project will run for 36 months until the end of 2013 requiring ongoing project management, including monitoring, extraction and validation of deliverables and outcomes.

### **IMPLEMENTATION CALENDAR**

- Implementation start date: 01/01/2011.
- Implementation end date: 31/12/2013

### **FINANCIAL IMPLEMENTATION**

Total amount committed in 2010: **€3,010,536**

Unit: DG ENTR D.2

Desk Officer: Orsola Mautone

## **D. ECO-INNOVATION**

### **D.1. ECO-INNOVATION: FIRST APPLICATION AND MARKET REPLICATION PROJECTS**

**ENT/CIP/10/D/N01S00**

#### **DESCRIPTION of IMPLEMENTED MEASURE: Main objectives & activities**

Eco-innovation first application and market replication projects are concerned with the first application or market replication of eco-innovative techniques, products, services or practices of Community relevance, which have already been technically demonstrated with success but which, owing to residual risk, have not yet penetrated the market. Supporting such innovative eco-technologies should contribute to remove obstacles to the development and wide application of eco-innovation, create or enlarge markets for related products and improve the competitiveness of EU enterprises on world markets. The projects should also aim at reducing environmental impacts or improve environmental performance of enterprises, in particular SMEs.

#### **RESULTS AND IMPACT in 2010:**

The call for proposals for eco-innovation first application and market replication projects was published on 13 April 2010 and closed on 09 September 2010.

At the time of the deadline, 287 proposals were submitted. This represents an increase of a 42% compared to the 202 proposals submitted for the Call 2009. Not all of the submitted proposals were considered eligible, 14 of them were found to be ineligible. In total 895 participants from 33 countries took part in the proposals. The total funding request is about EUR 265 million<sup>4</sup> which corresponds to an increase of almost 76% compared to the Call 2009. Almost 66% of the participants taking part in proposals are SMEs. Regarding the structure of the proposed projects, approximately half of the proposals involve participants from different countries.

According to the aim of this measure, the 287 submitted proposals in the Call 2010 were arranged into four sectors:

- § Buildings
- § Food and Drink
- § Green Business
- § Recycling

Green Business (35%) and Recycling (23%) are the sectors that have received the highest number of proposals, followed by Buildings (18%) and Food and Drink (17%). These sectors are not exclusive – 7% of the projects that have been received come from different sectors. Inside the sector of Green Business, 11% of the proposals were ranged as Clean Production.

The measure is implemented by the Executive Agency for Competitiveness and Innovation (EACI).

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<sup>4</sup> 14 proposals do not request any EU funding but they are included in the calculations, same for the ones that requested more than 50% per project. 2 proposals that requested more than 500% are not included.

Number of proposals: 287

Number of participants: 895

SME participation rate: 66%

Other performance indicators are defined and included into grant agreements with beneficiaries (as environmental and economic benefits linked to projects financed, contribution of projects to innovation), however, as no projects of the Call 2010 have been yet implemented, no performance in this respect could be measured yet.

**Web address:** <http://ec.europa.eu/ecoinnovation>

The website contains information on the measure (including information on ongoing projects) and gives detailed information on "How to take part" (Call documentation, FAQ, Guide for proposers, link to proposal submission system, eligibility issues).

### **OUTLOOK: What remains to be done after 2010?**

The evaluation of the proposals has started and will continue until February 2011. This will result in a decision on which projects will receive funding. Thereafter, the selected projects will be negotiated from March to August 2011 with first projects starting in April 2011.

### **IMPLEMENTATION CALENDAR**

The implementation of the measure follows an agreed format:

Publication of the call: 13 April 2010

Call closing date: 09 September 2010

Evaluations of the Call for proposals 2010 will be finished in February and proposers informed as from March 2011.

Implementation of the first projects may start in April 2011

### **FINANCIAL IMPLEMENTATION**

Total amount committed in 2010: **€35,020,000.**

Unit: DG ENV E.4

Desk Officer: Maciej Szymanowicz



## **D.2. ENTERPRISE EUROPE NETWORK: ENVIRONMENTAL SERVICES FOR SMES**

ENT/CIP/10/D/N02S00

### **DESCRIPTION of IMPLEMENTED MEASURE: Main objectives & activities**

The purpose of the specific action on the provisioning of environmental services is to broadly spread environmental expertise within the Network and to develop a support and service delivery structure in cooperation with environmental service providers. For a geographical area covering at least three countries participating in the EIP, partners identified the sectors that are a priority in terms of their impact on the environment; assess what is done for SMEs in the field of environment through local, regional, national and European initiatives; propose solutions to create synergies between programmes; build on existing expertise and improve services to SMEs. Specific measures include training of Enterprise Europe Network staff to enable them to provide a first-level service and signpost clients to second-level service providers. A framework for cooperation between the Network and local second-level service providers will be put in place and workshops targeting environment consultants and SMEs will be organised. Finally, direct individualised second-level services to SMEs will be provided when these are not available from local service providers.

The implementation of this Network-related EIP measure was entrusted to the Executive Agency for Competitiveness and Innovation (EACI)<sup>5</sup>.

### **RESULTS AND IMPACT in 2010**

The call for proposals was published in October 2010 and resulted in 11 proposals received in November. The evaluation work has been started in December and it is expected that specific agreements may be signed for successful candidates by May 2011. The timeframe for the implementation of the project is 2 years starting from the signature of the agreements. Proposals include both partners where environmental services are already well developed and partners where these services are less advanced, resulting in cross-region knowledge transfer.

There is no measured impact yet because the evaluation is still ongoing. Based experience from the previous call, it is expected that that Network partners will deliver services in various regions for selected sectors of activity and sign cooperation agreements with environmental service providers. The delivery is expected to start in May 2011 and will continue for a period of 2 years.

**Web address:** [http://www.enterprise-europe-network.ec.europa.eu/index\\_en.htm](http://www.enterprise-europe-network.ec.europa.eu/index_en.htm)

### **OUTLOOK: What remains to be done after 2010?**

The signature of the grant agreements is planned for May 2011, the actual implementation will then start for a period of 2 years.

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<sup>5</sup> The EACI was created through the Commission Decision of 31 May 2007. The EACI is responsible for the management of Community actions in the fields of energy, entrepreneurship and innovation, and sustainable freight transport.

## IMPLEMENTATION CALENDAR

The planning has been delayed due to administrative follow-up and workload reasons.

## FINANCIAL IMPLEMENTATION

The total amount of **€ 9,000,000** was pre-committed and represents the EC contribution of maximum 80% to the eligible costs of the proposals which will be selected.

Unit: DG ENTR E.2

Desk Officer: Patrick De Smedt

### D.3. ADDRESSING CHALLENGES AND OPPORTUNITIES ON THE WAY TOWARDS A LOW-CARBON ECONOMY

ENT/CIP/10/D/N03S00
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#### DESCRIPTION of IMPLEMENTED MEASURE: Main objectives & activities

This measure aims at: 1) screening, at EU level, ongoing initiatives and work on emission reductions in relation to EU ETS benchmark values; 2) at extending the coverage and scope of a database on the main features determining the exposure to the risk of carbon leakage linked to the EU ETS implementation; and 3) at examining the likely impact of the Asia-Pacific Partnership activities on competitiveness and productivity of enterprises.

The measure has focused on 3 studies:

1. Orientation Study for SILC. Process and manufacturing industries and, more particularly, energy-intensive industries consume high quantities of natural resources and energy whilst producing significant amounts of CO<sub>2</sub> and other greenhouse gas (GHG) emissions. At the same time, the EU ETS intends to drive investment into low-carbon technologies by putting a price on each tonne of greenhouse gases emitted and introducing the principle of auctioning of emission allowances.

As a means to support European industries in coping with this ambitious challenge, it is suggested to introduce a dedicated scheme at EU level: SILC – Sustainable Industry Low Carbon. The SILC scheme has a particular focus on 'traditional' manufacturing and process industries, so as to enable these to maintain their competitiveness whilst facing the challenges of a low carbon economy.

SILC I (2011-2013) aims at finding technological and non-technological innovation measures to reduce the carbon-intensity for a wider range of sectors which can be implemented in the short term and which do not require a further demonstration programme before their industrial implementation. SILC II (2014-2020) does focus – in a much more targeted manner and subject to confirmation of an ascertainable need – on spurring further progress on measures and possible breakthrough solutions identified under SILC I which require validation prior to their industrial implementation.

Before the start of SILC I, the “Orientation Study for SILC” is currently on-going with the view to carrying out a thorough screening of any ongoing initiatives and work on emission

reductions. Taking account of any ongoing activities and achievements reached so far, the Orientation Study is supposed to come up with a methodology and a shortlist of candidate-sectors for which the SILC initiative would be most suitable.

2. Study for the extension of the Sustainable Monitor to include data on non-EU countries and available technologies. In line with the criteria laid down in article 10a of the ETS Directive adopted in April 2009, DG ENTR has implemented and is currently refining an IT based database (Sustainable Industrial Monitor, SIM) for monitoring over time the CO<sub>2</sub>- and trade-intensity of industrial sectors under the EU ETS.

This contract covers the initial steps to further develop the SIM to include (by sector) data on third countries and information on available technologies for CO<sub>2</sub> emissions reduction. In particular, the scoping study has as main objectives: to identify existing data sources for third countries; assess data consistency and quality against EU data; evaluate potential costs for accessing data; design procedures and protocols for automatic updating of the existing SIM; provide two case studies; conceptualise the potential to incorporate the technological dimension into the SIM; identify relevant sectors and technologies; develop, document and implement the necessary algorithms and/or procedures.

3. Study on the effects of the Asia-Pacific Partnership (APP) on Clean Development and Climate sector-specific activities on competitiveness and productivity. The overall objective of this study is analysing the effects of the sector-specific activities carried out under the Asia-Pacific Partnership (APP) on industrial competitiveness and enterprises productivity, both in industrialised and developing countries. The purpose is to provide the Commission with a better understanding of the conditions under which industry participation could develop and offer an added value in scaling up international climate action. In addition to literature research, the consultants will send questionnaires and conduct telephone interviews with key stakeholders to obtain their views on successes and failures of the APP activities. Depending on the results, the possibility for the EU to participate in similar activities will be evaluated.

## **RESULTS AND IMPACT in 2010**

1. The Orientation Study is currently still ongoing and expected to be finalised by 21 March 2011.

End of July 2010, the kick off meeting took place. The study objectives, timeline, approach and consultation process was discussed in detail.

In October 2010, the Interim Report was presented. Beside the results of the literature study, a preliminary selection of sectors, potential candidates and potential techniques was discussed as well as some basic industry facts, in order to get a selection methodology. Finally, first feedback and information was exchanged on an e-survey which has been mailed to 300 identified experts.

As of today, an assessment of the performance indicators is not possible given that the orientation study is not yet finalised. These will be provided once the final outcomes of the work have been presented and confirmed. <http://www.teknologisk.dk/29570,2>

In mutual agreement, the project has been extended by 3 weeks given that important data which were required for the progress of the work could only be provided with a delay by the Commission. The total budget remained unaltered by this extension.

2. In 2010 the contract was signed and entered into force. All results are expected to materialize over 2011.
3. The kick off meeting took place only on 25 November 2010.

### **OUTLOOK: What remains to be done after 2010?**

1. The Orientation Study needs to be finalised by 21 March 2011. This includes the finalisation of the work on the selection methodology, the analysis of the stakeholder consultation and the shortlist of most promising candidate-sectors.
2. The kick-off meeting of the project will take place on 17th January 2011. Subsequently, three reports will be delivered by the contractor: an inception report, an interim report and a final report. Three meetings will be organized in Brussels with DG ENTR B.1 after the presentation of each report.
3. The draft final report is expected to be delivered in May 2011. In the meantime regular contacts with the consultants will take place.

### **IMPLEMENTATION CALENDAR**

1. Delivery of Draft Final report: 27 January 2011; final meeting: 10 February 2011; delivery of the Final report: 21 March 2011.
2. Entry into force of the contract: 16 November 2010; end date of the contract: 15 November 2011.
3. Final report by May 2011.

### **FINANCIAL IMPLEMENTATION**

The total budget committed in 2010 for the measure amounts to **€353,760**.

Unit: DG ENTR B.1

Desk Officers: Philipp Troppmann, Guy Corcelle, Alessandro Cisotta, Julio Cardoso, Anna Solé Mena

## **E. ENTERPRISE AND INNOVATION CULTURE**

### **E.1. EUROPEAN SME WEEK**

<b>ENT/CIP/10/ E/N01C01</b>
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#### **DESCRIPTION of IMPLEMENTED MEASURE: Main objectives & activities**

This measure covers the preparation and organisation of the European SME Week (ESW) as a pan-European campaign consisting of events and other relevant promotional activities. This measure also includes the European Entrepreneurship Video Award (EEVA), expert meetings and follow-up work on entrepreneurship education.

### Qualitative objectives:

§ provide information on what the EU and national, regional and local authorities are offering as support to micro, small and medium-sized businesses;

§ promote entrepreneurship so that more people, and in particular younger ones, seriously consider becoming an entrepreneur as a career option;

§ give recognition to entrepreneurs for their contribution to Europe's welfare, jobs, innovation and competitiveness.

Quantitative objective: preparation and organisation of European SME Week and related European, national, regional and local events and activities.

## **RESULTS AND IMPACT in 2010**

During 2010 1,504 events and activities took place across the 37 participating countries, representing an increase of 25% when compared to +/- 1,200 events published in 2009 the whole year through.

Out of these, 687 events (45,7%) were purposely designed for the ESW. While nearly 300 events were (co-)organised by members of the Europe Enterprise Network, the bulk of the 1,504 events was organised by Chambers of Commerce (and Industry) at national and regional level.

On 25 May, an Opening event took place in Brussels and was attended by nearly 300 people, mostly based in Brussels, among which 29 of the 36 entrepreneurs featured in the 2010 Brochure "The Secret of Success – The Many Faces of European Entrepreneurship", the 12 winners of the EEVA and 30 journalists from 24 European countries.

Asked to rate their national campaigns from 5 down to 1 (5 being the best), 24 of these were assessed by the National Coordinators as "good to very good", 8 as "average" and the remaining as having been under average.

### **Quantitative indicators:**

- Number of countries participating in actions of the SME Week: 37
- Number of events organised under the SME Week umbrella: 1.504
- More than 340 participants from 35 countries sent in videos for the video contest.

Actions were delivered as planned regarding timing and allocated budget, published at: <http://ec.europa.eu/sme-week>

## **OUTLOOK: What remains to be done after 2010?**

Building on feedback received from the National Coordinators both in July and early October, the Commission has elaborated a concept for the 2011 edition of the European SME Week, which will take place in October 2011 (i.e. during week 41, starting on October 3<sup>rd</sup>). A Symposium on teacher training in entrepreneurship will be organised in April 2011.

## **IMPLEMENTATION CALENDAR**

The action started in January 2010 and will come to an end by April 2011

## **FINANCIAL IMPLEMENTATION**

Total amount committed in 2010: **€ 854,219**. Budget committed in 2009 for SME Week 2010: **€989,696**.

Due to the late discussions with National Coordinators and of the final decision on the timing of 2011 edition, it was no more possible to commit the remaining 2010 budget to cover services to be outsourced in 2011.

Unit: DG ENTR E.1

Desk Officer: Brigitte DEGEN

### **E.2. ACTIONS TO PROMOTE AND SUPPORT FEMALE ENTREPRENEURSHIP**

<b>ENT/CIP/10/E/N01C02</b>
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#### **DESCRIPTION of IMPLEMENTED MEASURE: Main objectives & activities**

To promote and support female entrepreneurship, a mentoring scheme will be set up in at least ten countries including identification of mentors, preparing and running the scheme and reporting back to the Commission regularly. Mentors are expected to assist women entrepreneurs by providing, advice and support with the start-up, functioning and growth of their enterprises. They would be selected nationally from successful and well-known business entrepreneurs by the contractors participating in the action and after consulting the members of the European Network to promote Women Entrepreneurship (WES) and relevant stakeholders. This mentoring scheme will complement the network of female entrepreneurship ambassadors funded under the EIP 2009. Further meetings of the European network of women's entrepreneurship will be organised with the aim of disseminating information and promoting best practices in connection with women's entrepreneurship. Other relevant events to promote and give support to female entrepreneurship such as national kick-off meetings and workshops will also be covered by this measure.

#### **RESULTS AND IMPACT in 2010**

Two meetings of the WES network have been organised and the budget for the mentoring call has been fully committed.

#### **Web address:**

[http://ec.europa.eu/enterprise/entrepreneurship/support\\_measures/women/wes.htm](http://ec.europa.eu/enterprise/entrepreneurship/support_measures/women/wes.htm)

#### **OUTLOOK: What remains to be done after 2010?**

The call for mentors will be launched in 2011.

## **IMPLEMENTATION CALENDAR**

Due to a heavy workload in managing the call and the event for the Network of Female Entrepreneurship Ambassadors, the launch of the mentoring call is postponed to 2011.

## **FINANCIAL IMPLEMENTATION**

Total amount committed in 2010: **€1,079,279**

Unit: DG ENTR E.1

Desk Officer: Anna Danti

### **E.3. SBA EXCHANGE OF GOOD PRACTICES AND CONFERENCE**

<b>ENT/CIP/10/E/N01C03</b>
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#### **DESCRIPTION of IMPLEMENTED MEASURE: Main objectives & activities**

A main aspect of the SBA implementation revolves around the **exchange of good practices** and ensures that the most effective means of implementation are scaled up.

Organisation of a conference on best practices in SBA implementation to track progress in implementing the ten SBA principles at local, national and European level, also integrating the European Enterprise Awards ceremony (funded for 2010 and 2011 under the EIP 2009 Work Programme).

Expansion of the existing on-line catalogue of good practices to include good practices identified from around Europe in 2010 and presented in an accessible and searchable format.

#### **RESULTS AND IMPACT in 2010**

An agreement was reached on the co-financing of the event with the Hungarian Presidency, to take place near Budapest on 24-25 May 2011, and on its overall structure. Due to the decision to hold the 2011 SME Week in the autumn, the conference will not be connected with SME Week as originally foreseen. Using an existing framework contract for event organisation, a contract was signed in December 2010 for the organisation and logistics of the conference.

Using an existing framework contract, a contract was also signed to update the on-line database of good practices, to better reflect the structure of the SBA priorities.

Two meetings of the national SBA contacts, responsible for identifying good practice examples, took place on in July and Dec 2010, with funds from this measure used exclusively for the reimbursement of participants' travel costs.

#### **Performance indicators**

- conference of best practices attended by relevant stakeholders: not yet possible to evaluate, since it will take place in 2011

- catalogue of good practices available on Europa web-site: catalogue of good practices available at address mentioned below from September 2010. As of end 2010, all those good practices which were submitted to the Commission prior to November 2010 are visible and searchable.

- number of user visits to catalogue of good practices on web-site: 3769 visits to the on-line catalogue Sep-Dec 2010; higher figures expected for 2011 once all 2010 good practice examples on-line.

- feedback from national policymakers participating in the process: not yet possible to evaluate, since main participant feedback will be received during conference in May 2011.

### **Web addresses**

The conference site will be available from end February 2010 here: [http://ec.europa.eu/enterprise/policies/sme/best-practices/index\\_en.htm](http://ec.europa.eu/enterprise/policies/sme/best-practices/index_en.htm)

The searchable catalogue of good practices is available here:

<http://ec.europa.eu/enterprise/policies/sme/best-practices/database/SBA/index.cfm?fuseaction=welcome.detail>

### **OUTLOOK: What remains to be done after 2010?**

During 2011, full preparations for the conference, which will take place 24-25 May 2011. The update of the on-line database of good practices for 2010 will also be completed (for good practice examples submitted after November 2010), as will the dissemination of the good practices identified.

### **IMPLEMENTATION CALENDAR**

Implementation start date: January 2010; Implementation end date: October 2011.

### **FINANCIAL IMPLEMENTATION**

Total amount committed in 2010: **€191,277**

Unit: DG ENTR E.4

Desk Officers: Alison IMRIE, Tina ZOURNATZI



## E.4. SBA COMMUNICATION TOOLS

ENT/CIP/10/E/N01C04

### **DESCRIPTION of IMPLEMENTED MEASURE: Main objectives & activities**

Effective communication of SME policy issues and the SBA implementation to be ensured via a variety of communication tools (printed, audiovisual, web-based) which are aimed at SMEs and their representatives.

### **RESULTS AND IMPACT in 2010**

- The SBA web-based information campaign continued throughout the year producing more than 2158 articles by the Euractiv network via their 82 multipliers (almost 1 million page views).
- Using an existing framework contract, a contract was also signed to produce a completely new version of the SME visitor brochure to communicate the achievements of the SBA. This contract also covered the production of promotional items (stands, postcards, posters) to publicise the European Small Business Portal.

### **Performance indicators**

- timely production of tools (web-based information, audiovisual product and/or printed leaflets) to present key SME policies in accordance with the targets as assessed by “key” stakeholders;
- brochures will be published end Q1/2011, to accompany adoption of SBA Review;
- DG ENTR's SME policy web pages are consistently one of DG ENTR's top 15 visited sites (with 560.000 page views in the first 5 months of 2010). The Small Business Portal has an overall steady user base of approximately 25.000+ page views a month.
- Continuous monitoring of users' needs, particularly via requests for information via the Small Business Portal's mailbox.

### **Web address**

European Small Business Portal: <http://ec.europa.eu/small-business/>

### **OUTLOOK: What remains to be done after 2010?**

The SBA web campaign has been extended for a further three months until 31 March 2011 in order to cover the SBA review now scheduled for February 2011. The SME visitor brochure will be finalised by March 2011. The items promoting the European Small Business Portal will be distributed Jan-Feb 2011.

### **IMPLEMENTATION CALENDAR**

Implementation start date: January 2010; Implementation end date: October 2011.

## **FINANCIAL IMPLEMENTATION**

Total amount committed in 2010: SBA communication tools: **€170,433**

Unit: DG ENTR E.4

Desk Officers: Alison IMRIE, Tina ZOURNATZI

### **E.5. CERTIFICATION, TECHNICAL REGULATIONS & STANDARDS OBSTACLES TO SMES IN ACCESS TO MARKETS**

<b>ENT/CIP/10E/NO1C05</b>
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#### **DESCRIPTION of IMPLEMENTED MEASURE: Main objectives & activities**

The study was launched in order to examine technical barriers to trade and, in particular, the development of technical regulations, standards and conformity assessment procedures that could create difficulties for SMEs to benefit from trade liberalisation. The study is focused on Brazil and Russia. These two countries have already opened a regulatory and industrial policy dialogue with the EU. In this context the study will assess potential convergence/harmonisation on the basis of a comparative analysis of technical regulations, standards (including testing methods) and certification procedures applied in the textile, clothing, footwear and leather products in Europe, Russia and Brazil. Special attention will be given to product safety related issues.

#### **RESULTS AND IMPACT in 2010**

In the year 2010 all preparatory work has been accomplished. The execution of this study will start in January 2011 as the contract will be signed in December 2010. Consequently there are no results to be reported yet.

#### **OUTLOOK: What remains to be done after 2010?**

The whole action will be implemented in 2011 as 2010 was devoted to the preparatory tasks (call for tenders).

#### **IMPLEMENTATION CALENDAR**

In 2010 we accomplished the procedures related to the award of the study to a contractor. A first call for tenders was published in OJ on 29/05/2010. This call for tender finalised in August 2010 without leading to an award decision. A negotiated procedure was launched on 22/9/2010. Following this negotiated procedure the contract has been signed in December 2010. The implementation will start on 1 January 2011. There are no particular delays in the execution of the project.

## **FINANCIAL IMPLEMENTATION**

Total amount committed in 2010: **€99,976**

## E.6. FUTURE INNOVATION POLICY DEVELOPMENT ACTIONS

ENT/CIP/10/E/N02C01

### **DESCRIPTION of IMPLEMENTED MEASURE: Main objectives & activities**

To conduct feasibility studies, analytical work and support activities for new actions included in the Innovation Union (former *European Plan for Innovation*).

1. Options for future structure and implementation of EU innovation funding: study to contribute to the assessment of the impact of the next generation of EU programmes in support of innovation that should start in 2014. The study aims to present and compare advantages and disadvantages of different options for framing the EU programme landscape for innovation support, starting from a comprehensive analysis of the effectiveness and efficiency of the current innovation programmes landscape as a reference point.

2. Secretariat for the European Design Innovation Initiative and its Leadership Board: Set-up of a Secretariat for the European Design Innovation Initiative (EDII) and its Leadership Board. The aim of the EDII is to provide advice to the Commission on policy matters related to design and innovation; to develop a vision to better integrate design into innovation (projects, policy, support) along the commitment 19 taken in the Innovation Union. The secretariat will assist the European Commission and the Leadership Board in the development, establishment, running and promotion of the EDII by organising events, ensuring communication & dissemination

3. Feasibility study on future EU support to public procurement of innovative solutions: study to provide options and recommendations for:

- how an EU scheme should be conceived and implemented, including scale of such a scheme to have critical mass and impact;
- whether an open call or other procedure should be used to identify which contracting authorities should be awarded support for innovative procurements;
- the most efficient delivery mechanism as close as possible to the end user, having in mind that no new structures at EU level will be created;
- the extent to which the thematic subjects/topics of the procurements should be defined or left open to contracting authorities to propose; how to ensure a common framework to which all the support scheme would need to comply;
- and the terms and conditions that could apply to EU support, notably in terms of requirements for trans-national collaboration.

4. Future innovation policy development actions – “Social innovation initiative for Europe”: The Social Innovation Initiative will network ongoing and new policies and programmes in the field of social innovation at EU level, in Member States, regions and municipalities, and linking these with activities in civil society, such as social entrepreneurs and the social economy.

## **RESULTS AND IMPACT in 2010**

Launch of the call for tender and establish contracts (for actions 1-3 for which there was each one lot)

LOT1: evaluation of 6 proposals submitted; contract signed on 26 October, kick off meeting on 27/10/10; Methodological paper submitted; second meeting held with de EC Advisory Board on 22/11/10.

LOT 2: evaluation of 9 proposals submitted; contract signed on 7 December 2010. For more information:

[http://ec.europa.eu/enterprise/policies/innovation/policy/design-creativity/index\\_en.htm](http://ec.europa.eu/enterprise/policies/innovation/policy/design-creativity/index_en.htm)

LOT 3: evaluation of 12 proposals submitted; contract signed on 21 October, kick off meeting on 15/11/10; Revised additional note submitted on 30 November; second meeting will held with the invitation of a High Level experts group of 40 members on 31/03/11.

Launch of the call for tender and establish contract for the Social Innovation Initiative for Europe: the pilot action will fund a core consortium of social innovators and a highly interactive web-based networking/ resource 'hub'. It will start early 2011 and run for 2 years.

The actions under are relevant for policy framework established under the Innovation Union communication. A specific direct impact on SMEs might be foreseen with the "procurement of innovation scheme" that will be developed (Lot3).

## **OUTLOOK: What remains to be done after 2010?**

LOT1: the contractor will submit the interim report and a 3<sup>rd</sup> meeting with the EC Advisory Board will take place on 26/01/11; draft final report to be submitted in February and final report scheduled for March 2011.

LOT2: - Setting up of the Leadership Board by the Commission. Execution of the contract: organisation of 3-4 meetings of the LB per year; organisation of 1 or 2 Design Summit for the duration of the contract; awareness raising of the activity, in particular via a quarterly e-newsletter.

LOT3: Interviews of public procures and policy makers will be carried out in the 2 first months of 2011. First draft scheme will be submitted to a High Level experts group of 40 members on 31/03/11.

Social Innovation Initiative for Europe: a launch event is scheduled for March 2011.

## **IMPLEMENTATION CALENDAR**

LOT1: Contract signed for 4.5 months: Kick off meeting took place on 27 October; methodological paper submitted in mid November; revised methodological paper submitted on 7 December; 26 January a 3<sup>rd</sup> meeting with EC Advisory Board scheduled to discuss the interim report; Interim report scheduled for the end of January; draft final report to be submitted by mid February and the final report by mid March 2011.

LOT2: Contract signed for 24 months. Kick-off meeting took place on 13 December 2010.

LOT3: Contract signed for 12 months. Kick-off meeting took place on 15 November 2010; the draft final report is to be submitted by beginning of March, that correspond to the end of Stage 1; and the final report by beginning of October 2011.

Social Innovation Initiative for Europe: it started early 2011 and will run for 2 years.

## **FINANCIAL IMPLEMENTATION**

Total amount committed in 2010: **€965,301**.

The three lots in the joined call and the contract for the Social Innovation Initiative for Europe have been awarded on the basis of the most competitive offers (best ratio evaluation score/price).

Unit: DG ENTR. D.1

Desk Officers: Silviu Jora, Christine Simon, Bertrand Wert, Henriette Van Eijl

## **E.7. INTERNATIONAL COOPERATION ON INNOVATION POLICY**

<b>ENT/CIP/10/E/N02C02</b>
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### **DESCRIPTION of IMPLEMENTED MEASURE: Main objectives & activities**

Objective: Support international cooperation on Innovation policy development through the organisation of joint events and exchanges with other countries.

Activities: Provide framework for meetings with experts, policy-makers and innovation actors from non-EU countries to analyse innovation policy trends and facilitate mutual learning on innovation policy design.

### **RESULTS AND IMPACT in 2010**

The contract was signed in December 2010. Work will begin in 2011.

#### **Performance indicators**

- Number of third countries involved
- Number of events, visits organised
- Number of participants in the events and visits

### **OUTLOOK: What remains to be done after 2010?**

Implementation of the action: will target primarily the US, Japan and the main emerging economies, such as Brazil, China, India and Russia.

### **IMPLEMENTATION CALENDAR**

In 2011 3 meetings / visits are scheduled with 3<sup>rd</sup> country participation.

## **FINANCIAL IMPLEMENTATION**

Total amount committed in 2010: **€192,700.**

Unit: DG ENTR. D.1

Desk Officer: Alice Wu

## **F. ENTERPRISE AND INNOVATION RELATED ECONOMIC AND ADMINISTRATIVE REFORM**

### **F.1. SME PERFORMANCE REVIEW**

<b>ENT/CIP/10/F/N01C01</b>
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#### **DESCRIPTION of IMPLEMENTED MEASURE: Main objectives & activities**

General objective: Provide empirical and analytical foundation for SME policy measures and enable the Commission to effectively monitor the implementation of the SBA as well as the SME-related policies elements of the EU2020 strategy (as a sequence to the Lisbon partnership for growth and Jobs).

Activities: Studies and surveys.

#### **RESULTS AND IMPACT in 2010**

In 2010, the following activities have been effectively started/carried out:

- The 2010 SME annual Report and SBA fact sheets
- Research on the effects and impact of entrepreneurship programmes in Higher Education

In addition, two workshops have been organised in the context of the preparation of mainly the SBA country fact sheets (the first on 9 June and the second on 6 December 2010).

As all of the above activities are still ongoing, performance indicators on the effective impact are not yet available. With regards to other qualitative indicators, the draft terms references for each of the above studies were designed to fully take into account the quality of data treatment as well as estimation and analysis policy relevance of the analysis, an improved understanding of the situation of the European SME and a dedicated focus on policy developments. In addition all studies also take into account – to the extent it is possible and appropriate - a comparison against the large enterprises sector. This is particularly the case with the Annual SME Report. Particular attention is paid in the implementation of each project so as to ensure that these issues are taken into account appropriately.

The final version of the Annual report and of the fact sheets are due in September 2011 and will be posted on the SPR's homepage (see below) alongside with previous years' version of the report and the fact sheets.

## **Performance indicators**

As for the above mentioned workshops the following evidence is already available. All workshops envisaged for 2010 have been also actually implemented. In addition, they were well attended. For the first one, in June 2010, a total of 32 experts – representing Ministries as well as dedicated SME research institutions from 25 different countries participated; for the second one the figures were 34 and 27, respectively. These figures imply that about three quarters of all eligible countries were present. The continuity of this high level of participation and the feedback during and after the workshops suggest a high degree of satisfaction with the workshops among the target group.

## **Web address**

[http://ec.europa.eu/enterprise/policies/sme/facts-figures-analysis/performance-review/index\\_en.htm](http://ec.europa.eu/enterprise/policies/sme/facts-figures-analysis/performance-review/index_en.htm)

## **OUTLOOK: What remains to be done after 2010?**

The final version of the Annual report and of the fact sheets are due in September 2011 and will be posted on the SPR's homepage (see address above) alongside with previous years' version of the report and the fact sheets.

## **IMPLEMENTATION CALENDAR**

- The 2010 SME annual Report and fact sheets (date of contract signature: 9 December 2010; date of final delivery: 1 July and 9 December 2011, respectively).
- Study on the Research on the effects and impact of entrepreneurship programmes in Higher Education (date of contract signature: 10 December 2010, duration date, date of final delivery: 12 October 2011).
- Meetings of the expert group on SME policy research discussing the SME annual report and the SBA country fact sheets: on 9 June and 6 December 2010.

## **FINANCIAL IMPLEMENTATION**

Total amount committed in 2010: **€851,100**

Unit: DG DG ENTR E.4

Desk Officer: Ludger Odenthal

## F.2. IMPLEMENTATION OF THE SBA IN THIRD COUNTRIES

ENT/CIP/10/F/N01C02

### **DESCRIPTION of IMPLEMENTED MEASURE: Main objectives & activities**

The implementation of Dimension 9 of the SBA in Mediterranean partner countries will be analysed by preparing a report on sustainable enterprise development (policies, measures and good practice). The results will be published in the form of a report.

This survey will produce valuable information on progress in aligning with EU policies in the partner countries.

The survey will contribute to the creation of a better business environment and will help EU companies to export, import, invest and do business with Mediterranean neighbour countries.

### **RESULTS AND IMPACT in 2010**

The activity started on 20 December 2010.

### **OUTLOOK: What remains to be done after 2010?**

The survey will be conducted in 2011 and results will be available in the first semester 2012.

### **IMPLEMENTATION CALENDAR**

The contract was signed on 20 December 2010.

The final report will be available in March 2012.

### **FINANCIAL IMPLEMENTATION**

Total amount committed in 2010: **€205,170**

Unit: DG ENTR A.2

Desk Officer: Marie Corman

## F.3. FOLLOW-UP OF SBA IMPLEMENTATION

ENT/CIP/10/F/N01C03

### **DESCRIPTION of IMPLEMENTED MEASURE: Main objectives & activities**

To follow-up the implementation of the SBA meetings of national experts on monitoring the implementation of ten key principles of the SBA at national level will be organised and the exchange of good practices will be promoted. On-line consultations and panels on specific



SBA topics will be conducted and summaries/reports/brochures on the results of the meetings will be published.

## **RESULTS AND IMPACT in 2010**

An expert meeting of the SBA contact points was organised in December. No other activities have been carried out.

### **Performance indicators**

Almost all MS sent a representative to the December meeting.

The approach has substantially differed from the original plan as approved in the Work Programme, as no activities have been carried out apart the meeting of the SBA contact points in December.

## **IMPLEMENTATION CALENDAR**

Meeting of the SBA contact points organised on 3 December 2010.

## **FINANCIAL IMPLEMENTATION**

Total amount committed in 2010: **€141,792**

Unit: DG ENTR E.4

Desk Officers: Maarit Nyman, Alison Imrie

### **F.4. GLOBALISATION AND TAXATION OF SMES VS. MNES**

<b>ENT/CIP/10/F/N01C04</b>
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This measure has not been implemented.

### **F.5. MARKET MONITORING STUDIES ON NEW ENVIRONMENTAL TECHNOLOGIES; HEAVY INDUSTRIAL GOODS; CONSUMER GOODS**

<b>ENT/CIP/10/F/N02S00</b>
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#### **DESCRIPTION of IMPLEMENTED MEASURE: Main objectives & activities**

The aim of the market monitoring studies is to obtain a clear picture of the competitiveness of the product markets concerned in Europe by examining in detail, and in a consistent way, the situation in the market. The studies should deliver knowledge and insight into the key drivers of innovation and competitiveness by means of examining the product markets concerned. They should also present the main facts and data pertaining to the product markets concerned and benchmark their strengths and weaknesses in the global marketplace.

Finally, they should examine the regulatory and other framework conditions (such as technological innovation, standards and differences in wholesale and retail conditions) affecting competitiveness and map out a strategic vision for the industries concerned in the future. In general, the studies should provide reliable information on the product markets concerned and identify the main trends in these markets in the EU and worldwide so as to facilitate further development of effective sector and market related policy measures.

The objective of the "*Study on the competitiveness of the EU Electrical and Electronic Goods markets with focus on prices and pricing strategies*" is to improve the Commission's knowledge of the functioning of the following consumer product markets: Washing Machines; Vacuum Cleaners; Flat screen Televisions; PC and Notebooks; Microwave Ovens; MP3 Players; Irons; Digital Cameras; Refrigerators and Fridge-freezers; Coffee Makers.

The objective of the "*Market monitoring of the cost competitiveness of European industry on the basis of empirical evidence on relative unit labour costs at sectoral level*" is to develop the ability of the Commission to monitor the development of cost competitiveness of individual industrial sectors.

In view of contributing to the work on the flagship 'a Resource Efficient Europe', the objective of the study on "*Competitiveness of the European companies in the context of greater resource efficiency*" is to investigate the business risks and opportunities related to the use of natural resources for European companies and identify corresponding business practices and strategies (including tools and indicators developed by industry).

The objective of the "*Study on the internationalisation and fragmentation of value chains and security of supply for European Industry*" is to examine the implications of internationalisation and fragmentation of value chains on the competitiveness of European industries and enterprises.

## **RESULTS AND IMPACT in 2010:**

*Study on the competitiveness of the EU Electrical and Electronic Goods markets with focus on prices and pricing strategies:* Contract signed; draft interim report delivered.

*Market monitoring of the cost competitiveness of European industry on the basis of empirical evidence on relative unit labour costs at sectoral level:* The commitment was made and the contract was signed 22.12.2010

*Study on "Competitiveness of the European companies in the context of greater resource efficiency":* First results provide helpful detail on costs, benefits, drivers and barriers, as well as some good examples of best practice. The key messages emerging: Improving resource efficiency in industry generally involves increased investment – in equipment, R&D etc. The commercial decision to make such investments depends on how quickly a return on the investment will be realised, which largely depends on the pricing of the resource and the cost of the investment. Whilst considering policy options we need to be very aware of the risk of delocalisation due to increased costs, which could mean that the EU loses its industry with no benefit to the environment. Policy should address market failures and promote good practice.

*Study on the internationalisation and fragmentation of value chains and security of supply for European Industry:* The contract was signed on 22<sup>nd</sup> December 2010.

## **OUTLOOK: What remains to be done after 2010?**

*Study on the competitiveness of the EU Electrical and Electronic Goods markets with focus on prices and pricing strategies:* Final report still to be delivered, final payment to be made.

*Market monitoring of the cost competitiveness of European industry on the basis of empirical evidence on relative unit labour costs at sectoral level:* The contract will be implemented in 2011.

*Study on “Competitiveness of the European companies in the context of greater resource efficiency”:* We are expecting the draft final report by 21 January 2010. The results will be presented at a Workshop on 14 February 2011.

*Study on the internationalisation and fragmentation of value chains and security of supply for European Industry:* The contract will be implemented in 2011.

## **IMPLEMENTATION CALENDAR**

*Study on the competitiveness of the EU Electrical and Electronic Goods markets with focus on prices and pricing strategies:* Final report foreseen end of February 2011.

*Market monitoring of the cost competitiveness of European industry on the basis of empirical evidence on relative unit labour costs at sectoral level:* The final report is to be delivered in May 2011.

*Study on “Competitiveness of the European companies in the context of greater resource efficiency”:* We expect to comment on the draft final report by the end of January, and have the final report by 7 February 2011.

*Study on the internationalisation and fragmentation of value chains and security of supply for European Industry:* The final report is to be delivered by October 2011.

## **FINANCIAL IMPLEMENTATION**

Total amount committed in 2010: **€636,800**

Unit: DG ENTR /B2

Desk Officer: Lennart Grundberg, Peder Christensen, Anna Sole Mena, Maciej Grzeszczyk,

### **F.6. FOLLOW-UP AND ACCOMPANYING ACTIONS TO THE HLG ON THE COMPETITIVENESS OF AGRO-FOOD INDUSTRY**

<b>ENT/CIP/10/F/N03C00</b>
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#### **DESCRIPTION of IMPLEMENTED MEASURE: Main objectives & activities**

This measure aims to implement the roadmap adopted by the High Level Group on competitiveness of the Agro-Food Industry, in particular by:

- carrying out and disseminating of recommendations of the HLG;
- monitoring the groups of experts and the reports.

Objectives of the implementing measure: to analyse the recommendations of the High Level group with the different stakeholders; to follow-up recommendations; to enhance sustainable competitiveness of the food chain; to consider new policy instruments at European level to assure the efficient management of production and market risks; to disseminate to agro-food SMEs within the participating countries the necessary information for innovation in their field of activities, mainly by way of appropriate thematic conferences; to favour the exchange of good practices; to favour the cooperation between SMEs and other local, national and international bodies; to highlight accomplishments.

## **RESULTS AND IMPACT in 2010**

### **Conferences**

- 2 conferences organised in 2010:

Italy 2010 (11-12 February). All actors have shown their complete satisfaction at the end of the conference and observers have highlighted that the Conference was rich in ideas and practical suggestions for innovations in the food supply chain.

[http://ec.europa.eu/enterprise/sectors/food/events/italy-2010/index\\_en.htm](http://ec.europa.eu/enterprise/sectors/food/events/italy-2010/index_en.htm)

Belgium 2010 (14 October). The most appreciated elements of the conference were the high level speakers, the agenda as well as the debates which took place during the two panels particularly the one on innovation.

[http://ec.europa.eu/enterprise/sectors/food/events/belgium-2010/index\\_en.htm](http://ec.europa.eu/enterprise/sectors/food/events/belgium-2010/index_en.htm)

- 1 wrap-up conference organised in 2010:

Paris 2010 (29 Avril). This meeting was initially scheduled on April 22 in Madrid. The volcano eruption in Iceland forced the EC to cancel it. The wrap-up meeting gathered in Paris representatives of the previous CIP conferences in order to identify selected themes for further actions by DG Entr Food-Biotech Unit. A synthesis document was discussed during the meeting and after that Professor Ghelfi (Bologna University) prepared the final wrap up document.

High Level Forum for a Better Functioning Food Supply Chain: the Commission established a High Level Forum for a Better Functioning Food Supply Chain. This new forum, which replaces the High Level Group on the Competitiveness of the Agro-Food Industry, will allow an extended range of stakeholders to follow-up on the implementation of the recommendations of the former group.

- 1 meeting of the Sherpa group (preparatory group) in October 2010;

- 1 meeting of the High Level Forum took place in November 2010;

- 1 meeting at technical level took place in November 2010 on B2B contractual relations.

### **Web address**

[http://ec.europa.eu/enterprise/sectors/food/competitiveness/forum\\_food/index\\_en.htm](http://ec.europa.eu/enterprise/sectors/food/competitiveness/forum_food/index_en.htm)

### **Indicators**

- input to the HLG reflection for competitiveness in Agro-food sector in general and for the specific implementation of the roadmap adopted in July 2009 (creation of the high level forum of the food supply chain in order to enlarge the former concept addressing only the food industry);

- conclusions drawn from findings of all events carried out since 2008(importance of the B to B relations in the food chain, importance of the communication on European tools aiming at improving the competitiveness);
- number of conferences: 2;
- number of participants per conference : 150 for one conference; 300 for the other (+90 persons via webstreaming);
- degree of satisfaction of the participants, local organizers and stakeholders: the degree of satisfaction was from good to very good. The evaluation report for the conference in Italy is available on demand. The report for the conference in Brussels can be used as an evaluation report (see the above-mentioned web sites).

### **OUTLOOK: What remains to be done after 2010?**

- Publication of the minutes of the launch meeting of the High Level Forum.
- Launch of the expert platforms on agro-logistics, food price monitoring and competitiveness.
- Continuation of the work at technical level (expert platforms meetings).
- Annual meetings at high level.

### **IMPLEMENTATION CALENDAR**

- Publication of the minutes of the launch meeting of the High Level Forum: January 2011
- Adoption of an interim report: end of 2011
- Adoption of a final report: end of 2012

### **FINANCIAL IMPLEMENTATION**

Total amount committed in 2010: **€78,000**.

Unit: DG ENTR. F.5

Desk Officer: Louis-Marie Bouthors

## **F.7. HLG OF INDEPENDENT STAKEHOLDERS**

<b>ENT/CIP/10/F/N04S00</b>
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### **DESCRIPTION of IMPLEMENTED MEASURE: Main objectives & activities**

The Group has continued to advise the Commission on the Action Programme for Reducing Administrative Burdens in the EU (-25% by 2012). The HLG adopted opinions supporting reduction ideas coming from the Commission, consultants or stakeholders or proposing its own ones. To prepare those opinions, the input of service providers was sometimes required to map and measure information obligations and IT tools were developed.

## **RESULTS AND IMPACT in 2010**

The Group met 7 times in plenary in 2010 and held 1 preparatory meeting in the form of a stakeholder hearing. In addition, the Chair and other Group members went on 14 visits, meetings and conferences to prepare the Group's opinions and promote specific reduction ideas, for example with high ranking officials in Member States or through interventions in the European Parliament.

The Group adopted 6 opinions covering specific policy areas, reduction suggestions sent by stakeholders or Commission initiatives. Those opinions used measurement results on 19 acts completed by consultants. The further development of IT tools (e.g. an "Administrative Burden Calculator) in 2010 will facilitate in-house quantifications in the future. In addition, follow-up of the advice of the Group with regards to reduction programmes at national level has been facilitated by 2 meetings with experts from national ministries.

Concerning communication activities, progress was made on the preparation of a new website of the Group to make it more accessible to stakeholders and link it better with the Commission pages on Better Regulation.

The activities of the Group supported the adoption or progress of important reduction recommendations (e.g. facilitation of e-invoicing, representing in itself no less than EUR 18bn annual savings for businesses). In addition, the Group continued to make the Action Programme known to stakeholders and follow-up on their reduction recommendations (an overview was compiled showing the follow-up given to almost 300 suggestions).

### **Web address**

[http://ec.europa.eu/enterprise/policies/better-regulation/administrative-burdens/high-level-group/index\\_en.htm](http://ec.europa.eu/enterprise/policies/better-regulation/administrative-burdens/high-level-group/index_en.htm) (Please note that this site is being reworked and will be transferred)

## **OUTLOOK: What remains to be done after 2010?**

In 2010, the Commission extended the length and scope of the mandate of the Group. The Group will remain active until end 2012 and will focus more on promoting best practice in Member States to implement EU legislation in the least burdensome way. The HLG is tasked with presented such a report by November 2011. In addition, the Group will advise the Commission on simplification issues as well. It will also continue to support the adoption of administrative burden reduction initiatives throughout the legislative process (i.e. in European Parliament and Council).

## **IMPLEMENTATION CALENDAR**

10 HLG meetings are provisionally planned for 2011. The related supporting activities will be spread throughout the year.

## **FINANCIAL IMPLEMENTATION**

Total amount committed in 2010: **€220,000**

Unit SG. C.3

Desk Officer: Estelle Bacconnier

## **F.8. FINAL EVALUATION OF THE EIP**

**ENT/CIP/10/F/N05S00**

### **DESCRIPTION of IMPLEMENTED MEASURE: Main objectives & activities**

According to the legal base for CIP, the final CIP evaluation shall be completed by 31 December 2011. The specific programme evaluations shall be arranged in such a way that their results can be taken into account in the evaluations of the framework programme. The final EIP evaluation therefore needs to be launched in 2010 and will, in particular, aim at assessing the relevance, effectiveness, efficiency, awareness and impact of the actions implemented in the framework of the EIP. It will be based on the results of the interim evaluations of the EIP and CIP but will also look at areas which have not been covered by the interim evaluations and follow up on issues which have been flagged in the interim studies. The evaluation should provide for useful recommendations for the preparation of the next generation of the programme.

### **RESULTS AND IMPACT in 2010**

Specific contract signed on 20.08.2010, evaluation in progress (end of contract: 19 April 2011). Indicators are not available yet (timely delivery and quality of final report). The final report will be published on [http://ec.europa.eu/enterprise/dg/evaluation/index\\_en.htm](http://ec.europa.eu/enterprise/dg/evaluation/index_en.htm)

### **OUTLOOK: What remains to be done after 2010?**

Delivery of final report by 19 April 2011

### **IMPLEMENTATION CALENDAR**

Specific contract signed on 20.08.2010 – no slippage in the timing

### **FINANCIAL IMPLEMENTATION**

Total amount committed in 2010: €249,725

Unit: DG ENTR. A.4

Desk Officer: Cécile Perrin

## **G. SUPPORT MEASURES**

In accordance with Article 24 of Decision 1639/2006 establishing the Competitiveness and Innovation Framework Programme (2007 - 2013), the Commission shall regularly undertake the following:

- (1) Analysis and monitoring of competitiveness and sectoral issues, including for the Commission's annual report on the competitiveness of European industry;
- (2) Preparation of impact assessments of measures of particular relevance for the competitiveness of enterprises and their publication with a view to identifying areas of existing legislation requiring simplification or the need for new legislative measures to make innovation more attractive in the EU;
- (3) Evaluation of specific aspects or specific implementation measures in relation to the Entrepreneurship and Innovation Programme;
- (4) Dissemination of appropriate information in relation to the Entrepreneurship and Innovation Programme.

These objectives are accomplished through support measures which, as stated in Article 25 of Decision 1639/2006, are not covered by the annual work programme and do not involve the procedure referred to in Article 46(2) of the same Decision. In 2010, this included four types of support measures:

- Competitiveness and cross-sectoral studies, such as the annual competitiveness report and the study on the Raw materials Initiative;
- Sectoral studies in several areas of European Industry such as raw materials, shipbuilding, chemicals, pharmaceuticals etc.;
- Preparation of impact assessments of EU measures such as the impact assessment on the CIP II;
- Conferences, study groups and technical support such as the conference on financing eco-innovation and the conference on the future of the CIP;
- Communication and information activities, such as websites, newsletters and other publications.

Some of the most relevant activities of the above list are the Belgian Presidency conference SME Summit, which gathered policy makers, European and national business organisations representing SMEs and entrepreneurs in Brussels on 18 November 2010; and the study on “Eco-innovation as an investment opportunity”. Its results will feed into the design of post 2013 financial support programmes.

Another important support measure implemented was the Lead Market Initiative Impact assessment, which comprises an ex-post evaluation, assessing the impact of the policy actions and – to the extent possible – the actual impacts on the market segments. It also comprises an assessment of the overall economic impact of the LMI.

A total of €6.9 million was committed for such activities in 2010.