

## Emilia Romagna motorcycles



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| <b>Reference</b>                               | EGF/2011/026<br>Emilia Romagna motorcycles  |
| <b>Member State</b>                            | Italy   |
| <b>Sector</b>                                  | Motorcycles   |
| <b>Submitted to European Commission</b>        | 30 December 2011  |
| <b>Total budget planned</b>                    | EUR 4 089 992   |
| <b>EGF contribution</b>                        | EUR 2 658 495   |
| <b>Intervention criterion</b>                  | Article 2 (b)<br>Regulation (EC) No 1927/2006   |
| <b>Period of reference</b>                     | 28.02.2011 to 28.11.2011  |
| <b>Redundancies during period of reference</b> | 512 in 10 enterprises in the NACE Revision 2 Division 30 ('Manufacture of other transport equipment ') in the NUTS II region of Emilia-Romagna (ITH5).  |
| <b>Active employment measures</b>              | To be provided for 502 workers and include: <ul style="list-style-type: none"> <li>- vocational guidance</li> <li>- job-search assistance</li> <li>- training and re-training</li> <li>- outplacement assistance</li> <li>- promotion of entrepreneurship</li> <li>- allowance for active search</li> </ul> |

### BACKGROUND

- Emilia-Romagna has a long history of moped and motorcycle production as well as numerous smaller enterprises producing spare parts. This application is in support of workers made redundant both by companies producing motorcycles with their own brand and by those specialized in the production of motorcycle spare parts or components.
- Italy, the main European producer of powered two wheelers, suffered from the crisis (the EU faced a drop in domestic demand -based on registrations- of 42% for mopeds and of 31% for motorcycles between 2007 and 2010) combined with a decrease in production of these vehicles in Europe (- 37% between 2007 and 2009 and - 25% between 2008 and 2009).
- European producers also suffered from the increasing impact of cycles and motorcycles exports from producers located in Asia (China represented in 2010 25% of the market share of the exports in these sector).
- Although Emilia-Romagna is among the richest regions in Italy, its population is declining and ageing, per capita GDP is falling, its trade surplus decreased significantly and it suffers from a decline of business activity.
- Italy expects that the current situation will affect other local production sectors employing thousands of workers in a region where the employment rate has already dropped by almost three points between 2008 and 2010.
- The targeted workers will receive a package of personalised measures which will include advisory services (vocational guidance), job search-assistance, training and re-training, outplacement assistance and promotion of entrepreneurship; some workers will receive an allowance for their involvement in the EGF measures.