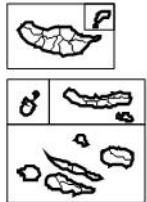


# Rohde



<b>Reference</b>	EGF/2010/026 Rohde
<b>Member State</b>	Portugal
<b>Sector</b>	Shoe manufacture
<b>Submitted to European Commission</b>	26.11.2010
<b>Total budget planned</b>	€2 230 000
<b>EGF contribution</b>	€1 449 500
<b>Intervention criterion</b>	Article 2 (a) Regulation (EC) No 1927/2006
<b>Period of reference</b>	19.05.2010-19.09.2010
<b>Redundancies during period of reference</b>	974 redundancies
<b>Active employment measures</b>	To be provided for 680 workers and include: <ul style="list-style-type: none"> <li>- Recognition and certification of competences</li> <li>- Vocational training</li> <li>- Grant for training at personal initiative</li> <li>- Support for self-placement</li> <li>- Entrepreneurial support</li> <li>- Support for the creation of a business</li> </ul>

## BACKGROUND

- Clothing and footwear industries were strongly hit by the crisis as these sectors are very vulnerable to external factors such as loss of consumer purchasing power. The economic recession had a negative impact on the labour market, unemployment levels rose, and this affected consumer confidence. As a consequence, manufacturing industries experienced a sharp drop in sales and production.
- As a result of the crisis and the reduced capacity to invest, the Rohde parent enterprise based in Schwalmstadt, Germany, finally went bankrupt. Despite the recovery plan, the Rohde group substantially downsized. As a result, insolvency proceedings of the factory based in Santa Maria da Feira started in September 2009, leading to the eventual closure of the factory and the dismissal of the workers.
- The loss of Rohde adds 974 workers to the job-seekers in the Norte and Centro regions suffering high rates of unemployment and characterised by low qualifications of the labour force, and affects the future prospects of these regions.