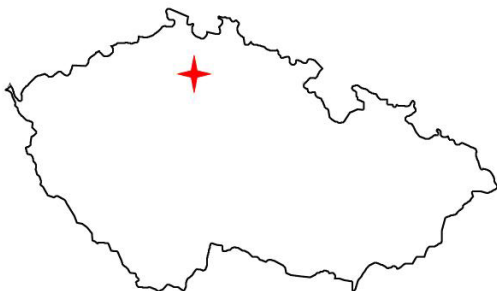


Unilever ČR spol.s r.o.



Reference	EGF/2010/010 Unilever ČR spol.s r.o.
Member State	Czech Republic
Sector	Food processing
Submitted to European Commission	14 March 2010
Total budget planned	€ 498 186
EGF contribution	€ 323 820
Intervention criterion	Article 2 (a) Regulation (EC) No 1927/2006
Period of reference	16.9.2009 to 16.1.2010
Redundancies during period of reference	634
Active employment measures	To be provided for 634 workers and include: <ul style="list-style-type: none"> - outplacement assistance, one-to-one counselling and job-search assistance - Training - Seminars and special workshops for career transition - Individual career transition services for senior managers - Measures to stimulate older workers - Entrepreneurship promotion and aid for self-employment - Job search allowances and mobility allowances

BACKGROUND

- Many consumers had changed their spending patterns in response to the uncertainties created by the global economic crisis. Some consumers curbed their spending others switched to lower-quality products. From September 2008 to August 2009 retail turnover in the EU-27 declined by 3,32 %, in the Euro zone by 4,52 %, and in the Czech Republic by 5,88 %.
- The Unilever production plant in Nelahozeves supplied products to the entire EU market and the decline in demand for its products made it unsustainable. Unilever decided to supply the local and EU markets from other production sites, including those in Poland and elsewhere in the EU and to close its factory at Nelahozeves.
- Nelahozeves is located in the district of Mělník, north of Prague. It has a population of approximately 100 000, and its economy is largely dependent on food processing, and the chemical and energy industries.
- In the district of Nelahozeves unemployment amongst people with only basic education is over 25 %, and the majority of the redundant workers in Unilever fall into this category. The possibility of rapid re-absorption into the labour market is thus considerably reduced.