



# **26th meeting of the Contact Persons of the European Globalisation Adjustment Fund for Displaced Workers (EGF)**

Online videoconference  
18 November 2021



# **1. Introduction and adoption of the agenda**

*Ms Ruth Paserman  
Director Directorate G "Funds: Programming  
and Implementation",  
DG EMPL*



## **2. Update on EGF since the last Contact Persons Meeting**

- 1) Final reports and closures
- 2) Recoveries
- 3) Applications received
- 4) Applications planned (tour de table)

## 2. Update on EGF since the last CPM

### 2.1 Final reports and closures

**Final reports received between 18 March and 18 November 2021**

No	Case number	MS	Case title	Final Report deadline	EGF Contribution granted
1	EGF/2018/003	EL	Attica Publishing (Activities)	22/02/2021 (18/06/2021)	2,308,500

## 2. Update on EGF since the last CPM

### 2.1 Final reports and closures

#### Closures between 18 March and 18 November 2021

No	Case number	MS	Case Title	Final Report deadline	EGF Contribution granted
1	EGF/2015/006	IE	<b>PWA International</b>	19/12/2017	442,293
2	EGF/2017/005	NL	<b>Retail</b>	12/12/2019	2,499,361
3	EGF/2017/010	BE	<b>Caterpillar</b>	18/06/2020*	4,621,616
4	EGF/2018/001	NL	<b>Financial service activities</b>	23/08/2020*	1,192,500

## 2. Update on EGF since the last CPM

### 2.2 Recoveries - between March 2021 and Nov. 2021

No	Case number	MS	Case title	EGF amount granted	Recovered	Recovery rate
1	EGF/2018/001	NL	Financial services activities	1.192.500	706.089,60	59 %
2	EGF/2018/003	EL	Attica Publishing (ongoing, tbc)	2.308.500	1.465.879,91	63 %
			<b>TOTAL:</b>	<b>3.501.000</b>	<b>2.171.959,51</b>	<b>61 %</b>

## 2. Update on EGF since the last CPM

### 2.3 Applications received

EGF reference	MS	Case title	Sector in short denomination	Date of application	Reason	EGF contribution (in Euro) requested	Number of targeted workers
EGF/2021/001	ES	País Vasco metal	Metalworking industry	25 June 2021	Crisis (COVID-19)	1,214,607	540
EGF/2021/002	IT	Air Italy	Air transport	15 July 2021	Crisis	3,874,640	586
EGF/2021/003	IT	Porto Canale	Warehousing and support activities for transportation	15 July 2021	Trade	1,493,407	190
EGF/2021/004	ES	Aragon Automotive	Manufacture of motor vehicles, trailers and semi-trailers	26 July 2021	Crisis (COVID-19)	1,404,863	592
EGF/2021/005	FR	Airbus	Manufacture of transport equipment	26 July 2021	Crisis	3,850,192	506
EGF/2021/006	ES	Cataluña automotive	Manufacture of motor vehicles, trailers and semi-trailers	23 September 2021	Trade	2,795,156	450
EGF/2021/007	FR	Selecta	(vending machines) Wholesale trade, except of motor vehicles and motorcycles	12 October 2021	Crisis (COVID-19)	4,432,146	473



## **2. Update on EGF since the last CPM**

### **2.4 Applications planned and feedback from implementation of EGF cases during Covid pandemic**

Tour de table



# **3. The 2021 – 2027 EGF Regulation - experience from the applications so far**

## Some uncertainties :

- brief description of the events that led to the job losses
- expected impact of the redundancies as regards the local, regional or national economy and employment
- Explanation of application of QFR
- Additional info on targeted beneficiaries
- Horizontal elements (digital skills and green skills)

# Brief description of the events that led to the job losses

- In company cases, info on recent developments in the enterprise concerned, including possibly sectoral info
- In sectoral cases, the info needed will primarily relate to developments in the sector concerned
- In regional cases, info on economic developments in the region are needed

# **Expected impact of the redundancies as regards the local, regional or national economy and employment**

- Company case: did dismissals occur in one locality only, or across the region/country?
- Sectoral cases: info on region(s) concerned, and employment in region/sector
- Regional cases: regional info (economy/employment)

# Explanation of application of QFR

- employers (only relevant for company cases)
- employees' representatives and individual employees (only relevant for company cases)
- **Social partners and sectoral organisations**
- **National and regional authorities**

# Additional info on targeted beneficiaries

Add any info that might help to understand the package of measures, such as:

- Migratory background
- Years of service
- Outdated skills

# Horizontal elements (digital skills and green skills)

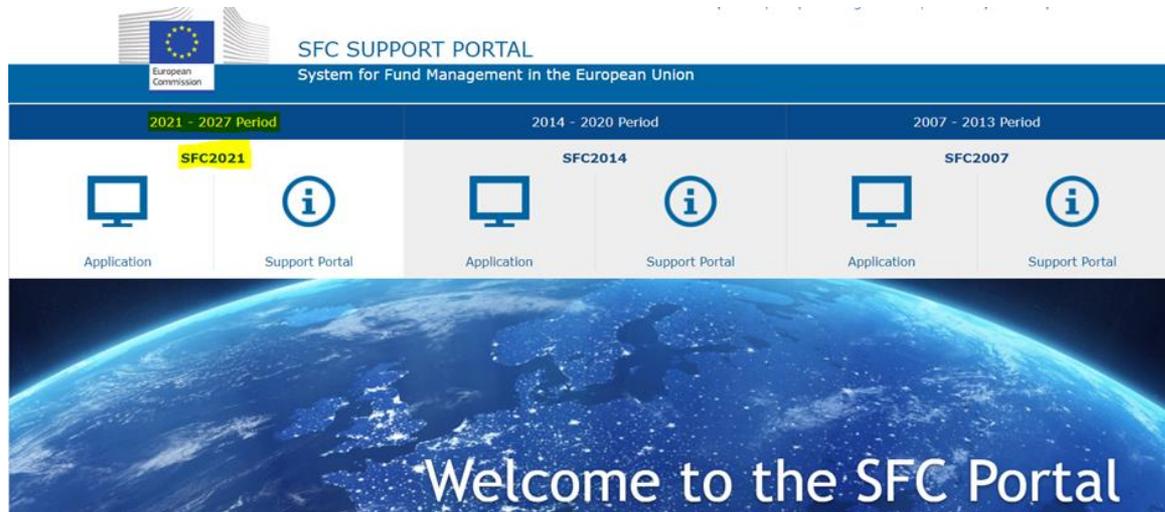
- Explanation always needed – whether such skills are included in the package of measures or not, and why,
- If included, please add a description of measures

## General remarks

- Get in touch with EGF team early on, before submitting application
- EGF team: no country experts, so please always add explanations on national specificities
- Please always add a list of abbreviations used
- Always cite sources and list references
- Add any info that underlines the importance of a European intervention in the case concerned

## 4. SFC 2021 – where do we stand ?

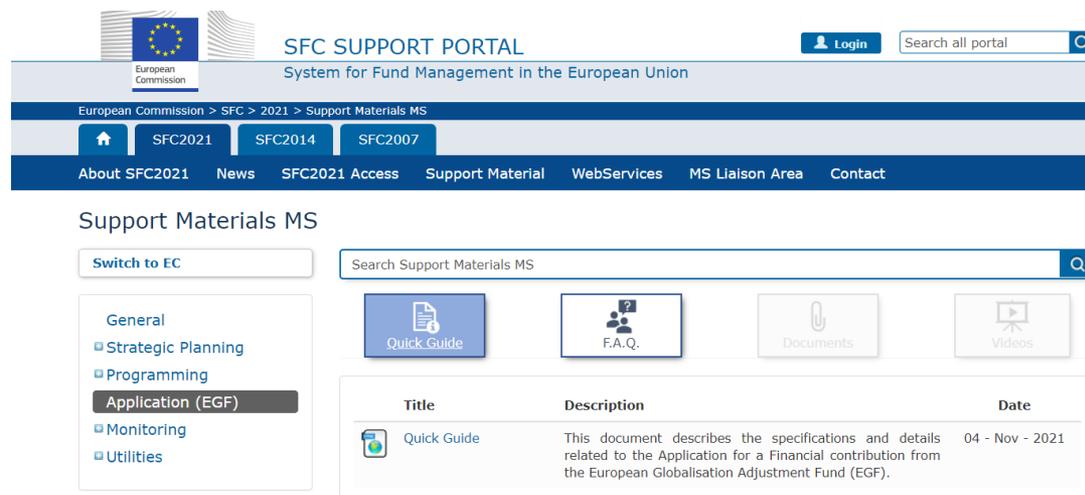
- EGF Application functionality has been developed in SFC2021 and is **available for encoding new EGF applications**
- SFC2021 is designed according to **EGF Regulation (EU) 2021/691** requirements for the programming period 2021 - 2027



The screenshot displays the SFC Support Portal interface. At the top, it features the European Commission logo and the text "SFC SUPPORT PORTAL" and "System for Fund Management in the European Union". Below this, there are three main sections corresponding to different programming periods: "2021 - 2027 Period", "2014 - 2020 Period", and "2007 - 2013 Period". Each section contains two icons: a computer monitor icon labeled "Application" and an information icon labeled "Support Portal". The "2021 - 2027 Period" section is highlighted with a yellow background and includes the label "SFC2021". The bottom of the screenshot shows a blue banner with the text "Welcome to the SFC Portal" over a background image of Earth from space.

## 4. SFC 2021 – where do we stand ?

- SFC2021 will be further developed for reporting purposes (e.g. **Final Report** to be sent 7 months after the implementation period)
- **The user guide** is available, with its step-by-step instructions how to prepare application for a financial contribution from the EGF



The screenshot shows the SFC SUPPORT PORTAL website. The header includes the European Commission logo, the title "SFC SUPPORT PORTAL", and a search bar. The main navigation bar contains links for "About SFC2021", "News", "SFC2021 Access", "Support Material", "WebServices", "MS Liaison Area", and "Contact". The "Support Materials MS" section is active, showing a "Switch to EC" button and a search bar. A sidebar menu lists categories: General, Strategic Planning, Programming, Application (EGF) (highlighted), Monitoring, and Utilities. The main content area displays a "Quick Guide" document with a description and a date of 04 - Nov - 2021.

Title	Description	Date
Quick Guide	This document describes the specifications and details related to the Application for a Financial contribution from the European Globalisation Adjustment Fund (EGF).	04 - Nov - 2021

## 4. SFC 2021 – where do we stand ?

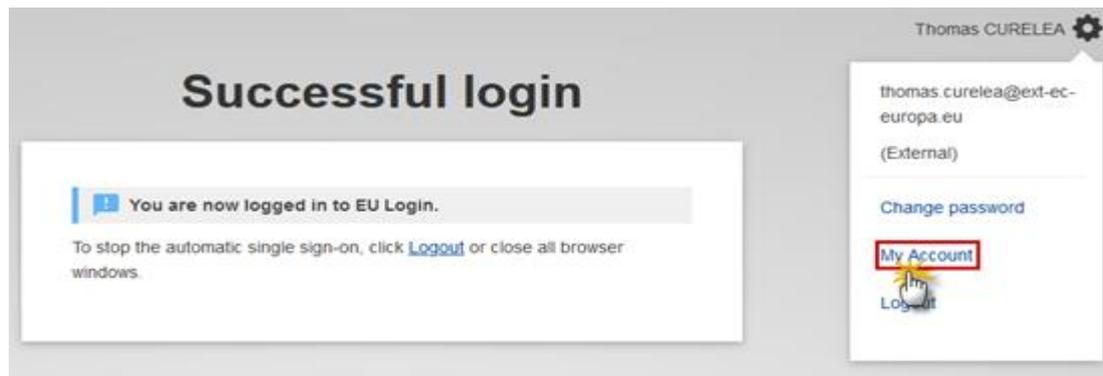
### NEW!

As of 08.11.2021 all users for SFC Portal (SFC2007, SFC2014, SFC2021) have to **use 2-factor authentication** to login to the PRODUCTION environment:

- ✓ EU Login account **using your Mobile Phone + SMS**

How to add your mobile phone number?

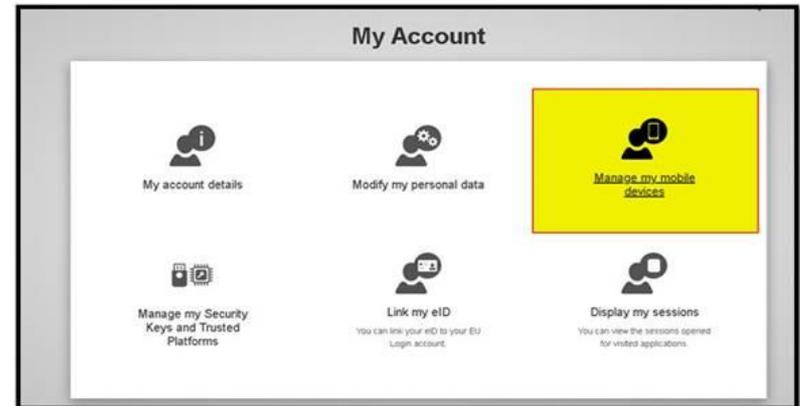
1. Go to <https://webgate.ec.europa.eu/cas> and login
2. Click on the settings button and choose the option "My account":



## 4. SFC 2021 – where do we stand ?

### 2-factor authentication to login SFC

3. Click on Manage my mobile devices



4. Click on Add a mobile device

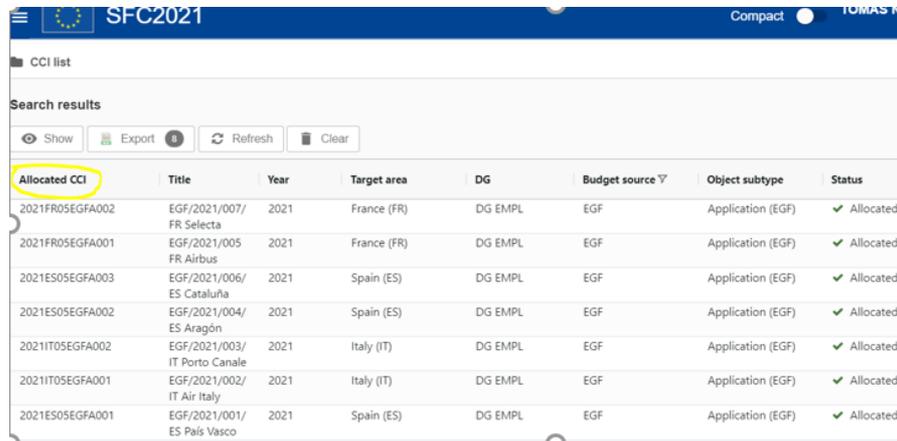


[Explainer Video](#) – how to add 2-factor authentication is available under Support Materials section:

<https://ec.europa.eu/sfc/en/2021/support-ms/access/profile#block-views-sfc-faq-block-10>

## 4. SFC 2021 – where do we stand ?

- EGF applications (from FR, IT and ES) received in 2021 in Word format the data will be **retroactively encoded into SFC2021**.
- Once data encoding is finished, we will ask the responsible MS Authority **to validate and send** these applications through SFC2021.
- **The data is needed** in order to proceed with the budgetary commitments and the pre-financing as quickly as possible.



The screenshot shows the SFC2021 interface with a table of allocated CCI entries. The table has columns for Allocated CCI, Title, Year, Target area, DG, Budget source, Object subtype, and Status. All entries are marked as 'Allocated' with a green checkmark.

Allocated CCI	Title	Year	Target area	DG	Budget source	Object subtype	Status
2021FR05EGFA002	EGF/2021/007/ FR Selecta	2021	France (FR)	DG EMPL	EGF	Application (EGF)	✓ Allocated
2021FR05EGFA001	EGF/2021/005 FR Airbus	2021	France (FR)	DG EMPL	EGF	Application (EGF)	✓ Allocated
2021ES05EGFA003	EGF/2021/006/ ES Cataluña	2021	Spain (ES)	DG EMPL	EGF	Application (EGF)	✓ Allocated
2021ES05EGFA002	EGF/2021/004/ ES Aragón	2021	Spain (ES)	DG EMPL	EGF	Application (EGF)	✓ Allocated
2021IT05EGFA002	EGF/2021/003/ IT Porto Canale	2021	Italy (IT)	DG EMPL	EGF	Application (EGF)	✓ Allocated
2021IT05EGFA001	EGF/2021/002/ IT Air Italy	2021	Italy (IT)	DG EMPL	EGF	Application (EGF)	✓ Allocated
2021ES05EGFA001	EGF/2021/001/ ES País Vasco	2021	Spain (ES)	DG EMPL	EGF	Application (EGF)	✓ Allocated

## 5. The updated FAQs post 2020

- 17 new questions
- 8 questions amended (substantial change in the content)
- 4 deleted questions

# EGF FAQs, Post 2020 update

## FAQ (‘Triggering events’)\*

## NEW Question

### Question:

**Do Member States need to provide evidence related to the cause of the redundancies?**

During the 2014-2020 period, Member States had to demonstrate that dismissals were caused by globalisation or a global economic crisis.

In the 2021-2027 period, however, the mobilisation of the EGF is no longer triggered by the specific cause of a restructuring event.

An in-depth analysis is no longer required, however **MS must provide a description of the events that led to the dismissals**, supported by data from recognised and reliable sources.

# EGF FAQs, August 2019 update

FAQ (Eligible beneficiaries)*	What has changed
<p><b>Question:</b></p> <p><b>Can workers made redundant before or after the reference period of 4 or 6 months benefit from EGF assistance?</b></p>	<p><b>Yes. The workers whose redundancy result from the same event which triggered the redundancies during the reference period are now eligible for EGF support regardless whether the case concerns an enterprise or a region-sector.</b></p> <p>However, there are time limits:</p> <ul style="list-style-type: none"><li>- 6 months before the start of the reference period and</li><li>- the date of the adoption by the Commission of the draft proposal for decision.</li></ul>

# EGF FAQs, post 2020 update

FAQ *	NEW Question
<p><b>Question:</b></p> <p><b>Is there any restriction regarding the sectors that can be part of an application based on the intervention criterion set in Art.4(2)(c) “variety of sectors in one region”?</b></p>	<p>The regulation does not limit the number of sectors that can be included in an application based on the Art.4 (2)(c) criterion. However the sectors should be linked.</p> <p><b>EGF/2020/001 ES Galicia ancillary shipbuilding</b> 80% of the value of a ship is subcontracted. When a shipyard has economic difficulties the consequences on employment in the ancillary shipbuilding industry are the same as if the companies were in a single NACE economic sector.</p> <p><b>EGF/2020/002 EE Eesti tourism</b> The application follows the methodology of Tourism Satellite Account Classification of Statistics Estonia.</p>

# EGF FAQs, Post 2020 update

## FAQ ('Redundancies') \*

## NEW Question

### Question:

**The EGF may not be mobilised when public sector employees are dismissed as a result of budgetary cuts taken by a Member State (Art.4(5)). Does this restriction apply also to displaced workers from enterprises providing services or delivering goods to publicly financed entities affected by budgetary cuts?**

The EGF, as a fund designed for major restructuring events, may not be mobilised in cases of dismissals in the public sector, which are the consequence of budgetary cuts. However, the EGF should be able to support **displaced workers from enterprises active on a competitive market**, providing services or delivering goods to publicly financed entities affected by budgetary cuts. EGF can also support self-employed persons whose activity has ceased because of budgetary cuts.

# EGF FAQs, August 2019 update

FAQ ('Timing & duration')	What has changed
<p><b>Question:</b></p> <p><b>Does the EGF Regulation define an end to the eligibility period?</b></p>	<p><b>Yes. The EGF contribution must be used within 24 months of the date of entry into force of the decision of the financial contribution (Art. 14(2)).</b></p> <p><i>Before the EGF contribution must be used within 24 months of the date of submission of the application (or date of submission + 3 months).</i></p>

# EGF FAQs, Post 2020 update

## FAQ ('Timing & duration')

## NEW Question

### Question:

**The Regulation refers to special time-limited measures. Do these measures have a different eligibility period?**

The Regulation refers to special time-limited measures, i.e. the variety of allowances and incentives that can also be part of the coordinated package of measures but shall not exceed 35% of the total cost of the package.

The expression 'time-limited' refers to the fact that Article 7(2)(b) measures are conditioned to the active participation in Article 7(2)(a) measures of the package.

# EGF FAQs, Post 2020 update

## FAQ ('Budget & finance')

## NEW Question

### Question:

**What happens if communication and control & audit requirements are insufficiently fulfilled or not fulfilled all?**

Communication and control & audit are mandatory in EGF implementation.

The insufficient compliance with the communication and control & audit requirements may lead to flat-rate financial corrections, in particular in the framework of on-the-spot checks carried out by the Commission audit services.

# EGF FAQs, Post 2020 update

## FAQ ('Budget & finance')

## NEW Question

### Question:

**In Member States where tuition is “free”, could the average per capita cost of the education be included as training cost when an EGF beneficiary engages in third level education?**

When an EGF beneficiary engages in third level education, the EGF might co-finance the relevant tuition, regardless whether the tuition covers completely or partially the cost of the education.

If tuition is free, then there is no tuition cost to be co-financed.

# EGF FAQs, Post 2020 update

## FAQ ('Budget & finance')

## NEW Question

### Question:

**Are measures implemented outside the EU or outside the Member State that requested EGF support eligible for EGF co-financing?**

The measures are provided as close as possible to the eligible beneficiaries, to facilitate both participation and management and control of the measures.

However, a Member State may choose to implement measures in another Member State or in a non-EU country, as the Regulation does not restrict where the measures can take place.

The managing authority must evaluate the convenience of implementing outside the national territory, also taking into account the additional burden in terms of management and control of the measures.

# EGF FAQs, Post 2020 update

## FAQ ('Budget & finance')

## NEW Question

### Question:

**Are measures that aim at the reintegration into employment in a different Member State or in a non-EU country eligible for EGF co-financing?**

Measures should reflect the prospective needs of the local, regional or national labour market.

However, where relevant, the mobility of the displaced workers should also be supported in order to help them find new jobs elsewhere.

# EGF FAQs, Post 2020 update

## FAQ ('Budget & finance')

## NEW Question

### Question:

**Can a beneficiary who receives financial support to start his or her own business, receive also financial support from the EGF for this purpose?**

The principle of avoiding double funding is respected when the funding from different sources do not concur to cover the same expenditure.

For example, a beneficiary receives a contribution to support new business from a national or regional program and an EGF contribution to business creation of € 20,000. The contribution for the national programme is used to cover set up cost such as cost of registering the enterprise, fees of legal advisors/lawyer, etc.; while the EGF contribution is used to buy equipment or goods, etc.

# EGF FAQs, Post 2020 update

## FAQ ('Budget & finance')

## NEW Question

### Question:

**Can a beneficiary who receives financial support to start his or her own business, receive also financial support from the EGF for this purpose?**

[.../...]

The beneficiary need to establish a clear audit trail of the use of the various amounts received.

The amounts that the beneficiary receives from other national sources cannot be counted in the EGF statement of expenditure as national contribution.

# EGF FAQs, Post 2020 update

## FAQ ('Budget & finance')

## NEW Question

### Question:

**When a beneficiary receives financial support to start his or her own business from various sources, can the total amount received exceed the limit established by the EGF Regulation of €22,000?**

The limit of €22,000 established by the EGF Regulation for the investment for self-employment, applies only to the amount co-financed by the EGF.

# EGF FAQs, Post 2020 update

FAQ ('Procedures & timeline')	NEW Question
<p><b>Question:</b></p> <p><b>In the timeline set by the Regulation regarding application's assessing process some of the deadlines are calculated in working days.</b></p> <p><b>Is there information available on the Commission public holidays?</b></p>	<p>Commission public holidays for a given year are the subject of a Commission decision that is published in the Official Journal.</p> <p>European Commission public holidays in <a href="#">2021</a>, <a href="#">2022</a> and <a href="#">2023</a></p>

# EGF FAQs, August 2019 update

FAQ ('Procedures & timeline')	What has changed
<p><b>Question:</b></p> <p><b>How is the Member State informed about the deadlines and obligations following approval of its application?</b></p>	<p>The Commission Decision awarding a financial contribution to the Member State (the Financing Decision), which is sent to the Permanent Representative of the relevant Member State to the EU, contains the deadlines for the implementation, the reporting and evaluation, and the estimated budget for the planned measures, as well as the estimated numbers of participants.</p> <p>Since the deadlines are calculated from the date the Commission is informed of the mobilization of the Fund, the Commission separately communicates such date.</p>

# EGF FAQs, August 2019 update

FAQ('Information & publicity')	What has changed
<p><b>Question:</b></p> <p><b>Is it sufficient to inform about the EGF assistance at the location where EGF funded measures take place?</b></p>	<p>Putting up a sign with the European flag and the statement 'Co-funded by the EUROPEAN UNION'(*) , if all the workers use the same location, is essential, but more is expected, depending on the circumstances.</p> <p><b>The workers should be individually informed</b> (if possible).</p> <p><i>(*) further developed in the point on Communication</i></p>

# EGF FAQs, Post 2020 update

## FAQ ('Management, auditing & evaluation')

## NEW Question

### Question:

**What is the meaning of complementarity?**

Complementarity can be read as '**avoiding double-funding**' and as '**combination of available resources**'.

To avoid double-funding one and the same measure cannot be funded by two or more EU Funds.

However, it is possible that a mix of resources finances the package of measures, i.e. some of the measures in the package might be co-financed by the ESF+ while others are financed only with national resources or co-financed by the EGF.

# EGF FAQs, Post 2020 update

## FAQ ('Management, auditing & evaluation')

## NEW Question

### Question:

**What is the meaning of complementarity?**

[.../...]

The application must describe the package of measures that will be offered to the displaced workers and identify the sources of (co-)financing as appropriate.

In line with the EU Quality Framework for anticipation of change and restructuring, Article 20(1)(a) of the EGF Regulation requires indicating, whenever possible, the complementarity of the EGF measures with those funded by other Union or national programmes.

# EGF FAQs, Post 2020 update

## FAQ ('Reporting & closure')

## NEW Question

### Question:

**Are there consequences if the audit opinion does not come along with the final report?**

The audit opinion is an integral part of the final report and must be received along with it.

Delays of months or years in providing the audit opinion will cast doubts on the effectiveness of the control arrangements set up to ensure the correct and efficient use of the EU funds.

The existence of well-functioning control system is one of the elements considered by the Commission when assessing an application.

Doubts about the control system in place may put in difficulties the positive assessment of a new application.



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**11:10 – 11:40**



## 6. Comitology, EGF advisory committee

- 2021-2027 EGF Regulation requires the Commission to adopt two implementing acts:
- Art 22(6): "...the Commission shall adopt an implementing act setting out when and how a **beneficiary survey** is to be conducted and the template to be used."
- Art 23(7): "... the Commission shall adopt an implementing act setting out the format to be used for **reporting of irregularities.**"
- Both implementing acts shall be adopted in accordance with the advisory procedure -> **Comitology**

## 6. Comitology, EGF advisory committee

- Already registered in the Comitology register: **EGF advisory committee**
- Next steps (tentative timing):
- Invitation to Member States to designate members and alternate members, via the MS Permanent Representations – November 2021
- Nominations - by end of January 2022
- First meeting of the committee – May 2022
- Adoption of the rules of procedure, based on the standard rules - May 2022

## 6. Comitology, EGF advisory committee

- Same person can be member of a committee and expert group, but these are separate groups with different roles (see also FAQs 9.7 and 9.8)
- Adoption of implementing acts: comitology
- Adoption of delegated acts: no comitology, but consultation of MS experts
- Committee's role is to give their opinion on the draft implementing acts which the Commission intends to adopt

## 7. EGF ex-post evaluation for the 2014-2020 programming period

→ Art. 20(1)b) of Regulation (EU) No 1309/2013 - an *ex post* evaluation by 31 December 2021

### TIMELINE:

- **2019: Preparation** : Evaluation Roadmap ([Have your Say](#)) and contract signed with external experts (Consortium Ramboll Management Consulting A/S and SEOR) for the study supporting the ex post evaluation of the EGF 2014-2020;
- **2020: Study** supporting the *ex post* evaluation of the EGF;
- **2021: Commission Staff Working Document** - to be adopted by mid-December 2021.

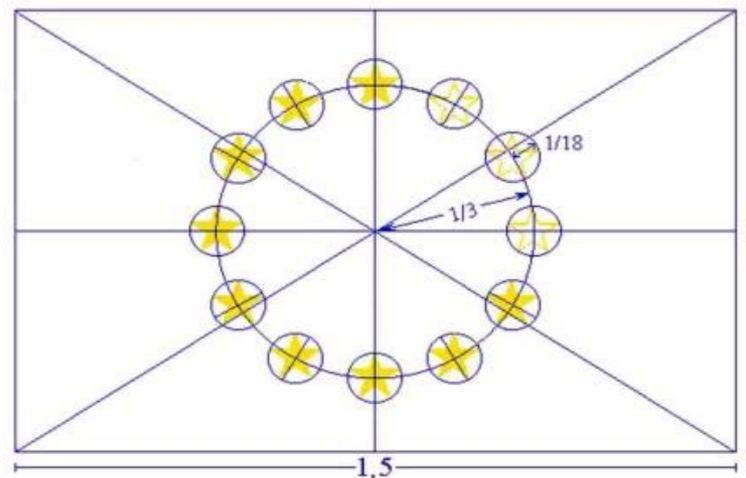
## 8. EGF biennial report 2019-2020

- [Report from the Commission to the European Parliament and the Council on the activities of the European Globalisation Adjustment Fund \(EGF\) in 2019 and 2020](#)

# 9. Communication

## 9.1. Communicating about the EGF

- Only the European flag and the statement 'Co-funded by the EUROPEAN UNION' can be used to highlight the support from the Union.





# Communicating about the EGF

The European flag and the statement 'Co-funded by the EUROPEAN UNION'  
Some technicalities

- The statement "Co-funded by the EUROPEAN UNION" shall always be spelled out in full and placed next to the flag. It cannot be modified or merged with any other graphic elements or texts.
- Only the fonts: Arial, Auto, Calibri, Garamond, Trebuchet, Tahoma, Verdana, Ubuntu can be used for the statement.
- Italic, underlined variations or font effects shall not be used.
- No text will interfere with the European flag in any way.
- The font size used has to be proportionate to the size of the flag.
- The colour of the font has to be reflex blue, black or white depending on the background.
- The European flag cannot not be modified or merged with any other graphic element or text. If other logos are displayed in addition, they will not be bigger than the flag.

# Communicating about the EGF

- The Regulation does not impose a particular way of communicating about the EGF.
- However, remember the consequences of insufficient compliance with communication requirements.

(see FAQ on communication and control & audit requirements insufficiently fulfilled, already commented.)

# Communicating about the EGF

- The communication and visibility materials developed in relation to the EGF (in general or case related should be royalty-free.
- The Union has to be granted non-exclusive and irrevocable licence to use them.
- These materials have to be made available upon request to Union institutions, bodies and agencies.



# Communicating about the EGF

## Digital

- **Feed the digital newspapers. Local papers are interested in local news.**
- **EGF cases are relevant at local level**

**Example:**

**Press release on the [closing conference & results](#)**

# Communicating about the EGF

## Audio-visual

**An audio-visual message  
is more likely to be spread out than  
a message on paper**

### Examples:

- 1) Participants speak up their experience
- 2) Video for the closing conference. Overview of the case

# Communicating about the EGF

## Social media

- ✓ **Twitter**
- ✓ **Facebook**
- ✓ **Whatsapp / Telegram etc.  
(instant messaging apps)**

# Communicating about the EGF

## Social media

**Twitter**



**A case dedicated twitter account helps to increase the traffic of news on the case and makes the case more visible.**

# Twitter

**Regional administrations**

**News papers & news agencies**

**Stakeholders (relevant employer association)**



The screenshot displays three tweets from Twitter. The first tweet is from Xunta de Galicia (@Xunta) dated 8 Oct 2013, mentioning the EMPREGANAV project and its impact on entrepreneurs. The second tweet is from Diario de Ferrol (@diarioferrol) dated 5 Oct 2013, reporting that the EMPREGANAV program benefits 81 workers in the naval sector. The third tweet is from ASIME (@asimegalicia) dated 5 Jun 2013, providing information for users of the EMPREGANAV project, specifically mentioning a German company seeking workers in Vigo.

**Xunta de Galicia** @Xunta · 8 Oct 2013  
**Empreganav** promoverá que participantes no proxecto tomen relevo de emprendedores que non poden seguir co seu negocio [ow.ly/24NZsO](https://ow.ly/24NZsO)

**Diario de Ferrol** @diarioferrol · 5 Oct 2013  
El programa **Empreganav** beneficia a 81 trabajadores del sector naval de la zona [diariodeferrol.com/articulo/ferro...](https://diariodeferrol.com/articulo/ferro...) vía @diarioferrol

**ASIME** @asimegalicia · 5 Jun 2013  
Información para usuarios del proyecto **EMPREGANAV**: "Una empresa alemana busca trabajadores en Vigo" [bit.ly/12sbyRb](https://bit.ly/12sbyRb)



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# Twitter

## Individuals and Individuals with a representative role



**Fuencisla Cid** @sicneuf · 18 Mar 2014

Más de un 40% de reinserción generada a través de **#empreganav**  
Presentación de resultados hoy en **#vigo**



**Beatriz Mato** @BeatrizMato2013 · 30 Jan 2013

Saudando aos participantes do **Empreganav** que se está levando a cabo na cidade de Vigo





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# Social media

Facebook

**FEAG MARMOL**  
is on Facebook.

To connect with FEAG MARMOL, sign up for Facebook today.

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Society/Culture Website

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**PEOPLE** >

47 likes

**ABOUT** >

- RED SOCIAL DEL PROYECTO DE APOYO AL SECTOR DEL MÁRMOL Y LA PIEDRA NATURAL DE LA PROVINCIA DE ALICANTE
- <http://www.feagmarmol.es/>

**PHOTOS** >

**FEAG MARMOL**  
7 June 2012 · 🌐

Nuestro balance es muy positivo, hemos atendido y orientado a 316 personas que han pasado por nuestros cursos de formación y han recibido ayudas económicas y hemos ayudado a poner en marcha su proyecto empresarial a 20 beneficiarios del Programa que han decidido emprender. Esperamos que sigáis aprovechando todas las oportunidades de formación y las múltiples posibilidades que nos ofrecen internet y las redes sociales para el empleo. Muchas gracias y buena suerte a todos!!!

👍 Like    💬 Comment

Ricardo Prieto Lorenzana, Mario Caballero Leon, FEAG MARMOL and 4 others like this.

1 share

**Ricardo Prieto Lorenzana** Yo tengo 15 años de experiencia  
6 July 2013 at 14:57



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## Information on measures



**FEAG MARMOL**

4 May 2012 · 🌐

El día 9 de Mayo comenzarán nuestros Cursos de Autoempleo en Elda y en Valencia. Del 9 al 15 de Mayo se iniciará el de MOTIVACIÓN AL AUTOEMPLEO, del 17 al 23 de Mayo el de GENERACIÓN DE IDEAS y del 24 al 6 Junio el de Autoempleo ON LINE. ¡Vamos a aprovechar todas las nuevas oportunidades!



Like



Comment

FEAG MARMOL, Mario Caballero Leon and Majo Antonio Esteve like this.



**Margarita Gonzalez** y para apuntarse al curso de Autoempleo Online, donde lo hacemos???

4 May 2012 at 01:48



**FEAG MARMOL** Muchas gracias por tu interés Marga! Te vamos a facilitar el teléfono del responsable del Curso On Line para que te pongas en contacto con él.

9 May 2012 at 00:03 · 👍 1



**Margarita Gonzalez** Sigo a la espera del teléfono y así saber mas sobre el curso de Generación de Ideas y Autoempleo on Line.

9 May 2012 at 04:40



**FEAG MARMOL** Disculpa Marga pero te lo hemos pasado a través de un mensaje personal esta mañana pero puedes tomar nota de nuestra Sede Feag en Elda 96 698 06 84, esperamos tus noticias!

9 May 2012 at 04:48



**Margarita Gonzalez** uis, pues... no he visto nada y eso que he estado enviando un par de mensajes... seré despistada.

9 May 2012 at 04:49



**FEAG MARMOL** No te preocupes!!! Llamanos y hablemos!

9 May 2012 at 05:01



**FEAG MARMOL** Debes acudir al/la técnico/a de inserción que te corresponda en tu municipio

9 May 2012 at 06:23



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## Information on materials and useful tools



**FEAG MARMOL**

18 December 2011 · 🌐

Comenzamos la semana recomendando un libro "Por dónde empiezo 2.0" de Editorial Empresa Activa. La red ha cambiado nuestra forma de comunicarnos y este libro nos puede resultar muy útil como hoja de ruta para todo este entorno virtual que cada vez resulta más imprescindible en nuestro entorno laboral.

👍 Like

💬 Comment

Emilio P. Marín likes this.



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## Success stories



**FEAG MARMOL**

3 June 2012 · 🌐

Hoy os presentamos a este emprendedor, CARLOS CRUZ IGLESIAS, afectado del mármol que ocupaba un puesto de financiero, el cual ha materializado su idea de montar un librería-papelería en San Juan, "DEJA QUE TE CUENTE"



👍 Like

💬 Comment

➦ Share

Ignacio Navarro Fortes, Marga Martínez González, Raquel Botella and 3 others like this.



**Jose Angel Martínez Rubio** que tengas suerte carlos

6 June 2012 at 03:28



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## Reminders and social interaction



**FEAG MARMOL**

24 November 2011 · 🌐

...y programos otro Seminario de Orientación en SAN VICENTE, que empezará el día 20 de diciembre hasta el 23, y que tendrá lugar en su Agencia de Desarrollo Local (Avda. 1 de Mayo, 8)



Like



Comment

Emilio P. Marín and Mario Caballero Leon like this.



**FEAG MARMOL**

24 November 2011 · 🌐

Nuevo Seminario de "Orientación Laboral e Informática básica para la Búsqueda de Empleo a través de Internet" programado para ALICANTE los días 1/2 5/7 de diciembre en el Centro de Emprendedores, c/ El Cid, 13.

## Social media

### **Instant messaging apps (Whatsapp/Telegram)**

- Not for communication to the general public.
- Ok for stakeholders and beneficiaries
- Some of its uses overlap with Facebook
- Provides participants with a stronger sense of group membership

## Other ways of communicating

Exhibition at the Footwear Museum of Elda of footwear and accessories collections designed in the EGF course  
*Comprehensive Footwear Design*



Event organised jointly by a local museum and the implementing body of an EGF case

# Communicating about the EGF Good practices

## Kit of communication products for 6 cases (EL)

The kit consisted of

- 3 Videos (for TV, internet and in-site use)
- A radio commercial
- A banner
- A poster
- A leaflet

## Mid-term results published in the press (IT)

## **9.2 Member States' communication activities and planned events**

## **9.3 Next EGF Contact Persons meeting and Networking Seminar**

Next EGF Contact Persons meeting and Networking Seminar will be held in Brussels or online in May 2022.

A back-to-back meeting of the EGF advisory committee is also possible.

# 10. Q&A session and AOB



# **11. Wrap-up of the meeting**

**THANK YOU!**

**[www.ec.europa.eu/egf](http://www.ec.europa.eu/egf)**