



THE LUXEMBOURG PES COOPERATION WITH THE HOUSE OF ENTREPRENEURSHIP (WWW.HOUSEOFENTREPRENEURSHIP.LU) IS A ONE-STOP-SHOP FACILITY TO SUPPORT START-UPS AND COMPANIES RELOCATING THEIR BUSINESS ACTIVITIES TO LUXEMBOURG.

PROMISING PES PRACTICE¹ House of Entrepreneurship

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LUXEMBOURG

The House of Entrepreneurship is a hub for entrepreneurship. It provides assistance in creating and setting-up new companies as well as attracting businesses to the country. The Luxembourg PES' employer service is present in the House of Entrepreneurship every Tuesday. This allows the PES to get in touch, at an early stage, with companies that are considering moving to Luxembourg or to create a new business.

The Luxembourg PES proposes tailor-made recruitment solutions and helps to find the right personnel for the newly established companies. The key challenges are twofold:

1. Promote the Luxembourg PES employers' service as a reference partner for all newly established businesses in Luxembourg
2. Attract new companies to Luxembourg by offering them tailor-made recruitment solutions

Name of the PES	ADEM (Luxembourg PES)
Scope of measure	National reform
When was the practice implemented?	The House of Entrepreneurship became operational in 2017. The Luxembourg PES has been a partner since the beginning.
What was the driver for introducing the practice? Was it internal or external?	An idea of the House of Entrepreneurship was initiated jointly by the Luxembourg PES, Chamber of Commerce, and Luxembourg Employers' Association. It was supported by and strengthened via the second agreement on bilateral cooperation between the Luxembourg PES and the Employers' Association signed in December 2017 and covering the period 2018-20. It crowned a real breakthrough achieved in establishing a well-balanced and bilaterally beneficial partnership between the Luxembourg PES and employers. Together these confirmed that the Luxembourg PES has gained the trust of employers, and proves that major progress can be achieved when employers and PES share ownership of the process.
Which organisation was involved in its implementation?	Luxembourg PES, Chamber of Commerce, Luxembourg Employers' Association, Ministry of the Economy in collaboration with other stakeholders (including the Ministry of Foreign Affairs, Luxinnovation etc.)
Which groups were targeted by the practice?	<ul style="list-style-type: none"> ► Employers who are looking for new staff ► Jobseekers registered with the Luxembourg PES ► Companies considering relocating their business to Luxembourg
What were the practice's main objectives?	<p>Offering a full range of support services in order to attract new business to Luxembourg. This includes:</p> <ul style="list-style-type: none"> ► Facilitate start-ups in Luxembourg; ► Support the recruitment for jobs in areas of labour shortage; and ► Position the Luxembourg PES as a reference partner for recruitment solutions.
What activities were carried out?	<ul style="list-style-type: none"> ► Information session for explaining a range of services that the Luxembourg PES provides ► Training sessions, called "Fit4entrepreneurship", arranged for German-speaking and French-speaking participants

¹ Practices referring to promising changes/reforms/approaches.

What resources and other relevant organisational aspects were involved?	The Luxembourg PES' employers' service is responsible for the coordination of the activities in collaboration with the House of Entrepreneurship.
What were the source(s) of funding?	Luxembourg PES budget
What were the outputs of the practice: people reached and products?	It is too early to define the quantitative outputs.
What outcomes have been identified?	<p>So far, the outcomes identified include:</p> <ul style="list-style-type: none"> ► Intensified collaboration between the Luxembourg PES and employers; and ► Increased job placement opportunities for the unemployed.
What are the lessons learnt and success factors?	By providing counselling services in the scope of the House of Entrepreneurship, the Luxembourg PES has fostered collaboration with other business stakeholders on the national level. In addition, it allows the Luxembourg PES to position itself as a reference partner for all recruitment solutions within the Luxembourg business community.



Contact details for further information
Name: Guy Pütz
Email: guy.puetz@adem.etat.lu
Telephone: +352 247 75413