

## Drenthe and Overijssel – Retail (The Netherlands)



<b>Reference</b>	EGF/2016/005 NL/Drenthe Overijssel Retail
<b>Member State</b>	The Netherlands
<b>Sector</b>	Retail trade, except of motor vehicles and motorcycles
<b>Submitted to European Commission</b>	12 July 2016
<b>Total budget planned</b>	€3 031 250
<b>EGF contribution</b>	€1 818 750
<b>Intervention criterion</b>	Article 4(1)(b) of Regulation (EC) No 1309/2013
<b>Period of reference</b>	01 August.2016 to 01 May 2016
<b>Redundancies during period of reference</b>	1 096 in 6 enterprises in the NUTS level 2 regions Drenthe (NL13) and Overijssel (NL21)
<b>Active employment measures</b>	To be provided to 800 workers and include: <ul style="list-style-type: none"> <li>- Job search assistance and intakes</li> <li>- Mobility pool support</li> <li>- Outplacement assistance</li> <li>- Training and re-training measures</li> <li>- Entrepreneurship training and grant</li> </ul>

### BACKGROUND

- The Netherlands applied for support from the EGF following the dismissal of 1 096 workers in 6 retail trade companies which went bankrupt recently, in the Drenthe and Overijssel regions.
- In the Netherlands the retail sector is facing major difficulties since 2010. The smaller retails shops and chains went bankrupt in the 2011-2013 periods. Large retail chains have been affected by the crisis more recently, in 2015-2016.
- The retail sector is facing challenges due to the declining purchase power and decreasing consumer confidence in the economy, particularly in the middle price range products. The Dutch households are seriously indebted. Online shopping is also badly affecting the sales of the chains and department stores.
- Adaptation to the new challenges needs investments, but the already bad financial situation of the retail chains has been worsened by the limited availability of loans to the sector.
- Since the start of the crisis 5 200 retail shops went bankrupt in the Netherlands.
- In the Drenthe and Overijssel regions retail is one of the most important sectors and employers. Within 15 months about 3 500 retail jobs were lost in the two regions.
- The present application is targeting 800 workers of 6 retail chains, which went bankrupt in the two regions. 67% of the targeted workers are younger than 30 years old.
- The personalised measures will provide intake, assistance, tailored trainings, a pool of temporary jobs and assistance to become entrepreneurs.