

## Mechel Campia Turzii



<b>Reference</b>	EGF/2012/010 RO/Mechel
<b>Member State</b>	Romania
<b>Sector</b>	Basic metals (steel)
<b>Submitted to European Commission</b>	21 December 2012
<b>Total budget planned</b>	€ 7 142 300
<b>EGF contribution</b>	€ 3 571 150
<b>Intervention criterion</b>	Trade related globalisation
<b>Period of reference</b>	20.6.2012 – 20.10.2012
<b>Redundancies during period of reference</b>	825
<b>Active employment measures</b>	<p>To be provided for 1000 workers and include:</p> <ul style="list-style-type: none"> <li>- Registration of workers</li> <li>- Information, vocational guidance and counselling</li> <li>- Vocational training courses and internships</li> <li>- Assistance in initiating independent activities (social enterprise)</li> <li>- Travel allowances</li> <li>- Interview allowances</li> <li>- Internship allowances</li> <li>- Subsistence allowance</li> <li>- Participation allowance</li> <li>- Mentoring after employment integration</li> </ul>

### BACKGROUND

- The European steel market encountered a rapid decline of its world production share from 16.6% in 2006 to 11.7% in 2011. In the same time China's world market share rose from 33.7% to 45.0%. This growth is even more accelerated taking into account China's 20.1% market share in 2002, which practically doubled in the last 10 years (45% in 2011), compared to the EU-27 market share which dropped to half from 20.8% in 2002 to 11.7% in 2011. Between 2009 and 2011, exports of finished and semi-finished steel products in the EU-27 grew slower (from 112.8 million tonnes in 2009 to 145.8 million tonnes in 2011 i.e. +29%) compared to China's (+ 99%).
- The redundancies in Mechel Campia Turzii, which were due to financial problems at the company, have led to an increase in unemployment in the Campia Turzii area given that the largest employer in the area was Mechel Campia Turzii and the regional labour market is very restricted (low turnover, limited vacancies).
- The targeted workers will be offered a package of personalized measures which includes job search assistance, vocational training, internships and mentoring. The main measure is the creation of a social enterprise which will operate as a cooperative and will employ 250 workers. Some workers will receive allowances to cover various costs linked to their participation in the EGF measures.