



Mobility: the Door to Door Strategy

Socio-economic, spatial development aspects, innovation and deployment

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Network of cities and regions supporting innovation for a sustainable local mobility

- Founded in 1989, 70 members from across Europe
- President: Dresden, Secretariat of 8 persons in Brussels
- *Encourage the **exchange of experiences** and the **transfer of knowledge***
- *Actively support the participation of Polis members in **European initiatives** to make research and innovation in transport accessible to cities and regions*
- *Act as **an interface between** with to the European institutions for cities and regions on urban and regional transport issues*



**mobility
& traffic efficiency**



**safety
& security**



**environment
& health**



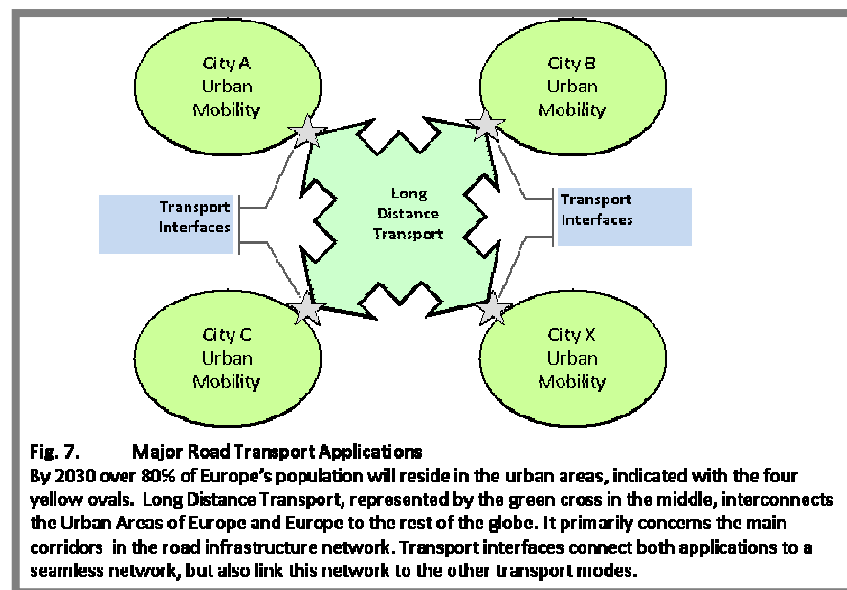
**economic
& social aspects**



Door to door strategy

Vision: seamless door to door travel across modes and networks

- integration between the different networks;
- efficient interfaces between network and modes;
- efficient management and mobility on all networks, including local networks;





Multiple challenges

- Accessibility: preserving/increasing accessibility
- Containing the impact of mobility on the environment:
 - *towards decarbonised urban mobility;*
 - *tackling local missions;*



Future urban mobility challenges

- Demographic changes...:
 - *Urbanization with diverging evolutionary patterns between cities*
 - *Aging of the population*
 - *Growing immigration*
- *Changing energy supply*
- ... and their economic consequences:
 - *Increasing scarcity of public funding for mobility*
 - *Increasing cost of public transport*
 - *Change in the structure of public funding*



Towards a new urban mobility culture

- More efficient mobility
 - *Better planning mobility and cities*
 - *Understanding and measuring accessibility*
 - *Knowing how to best integrated land use and mobility planning*
 - *Optimizing the management of the network*
 - *Better managing demand*
 - *Understanding user behaviour and travel pattern;*
 - *Adressing the movements of people and goods*
 - *Introducing cleaner and efficient services and solutions*
 - *Innovative mobility solutions*
 - *Cleaner vehicles*

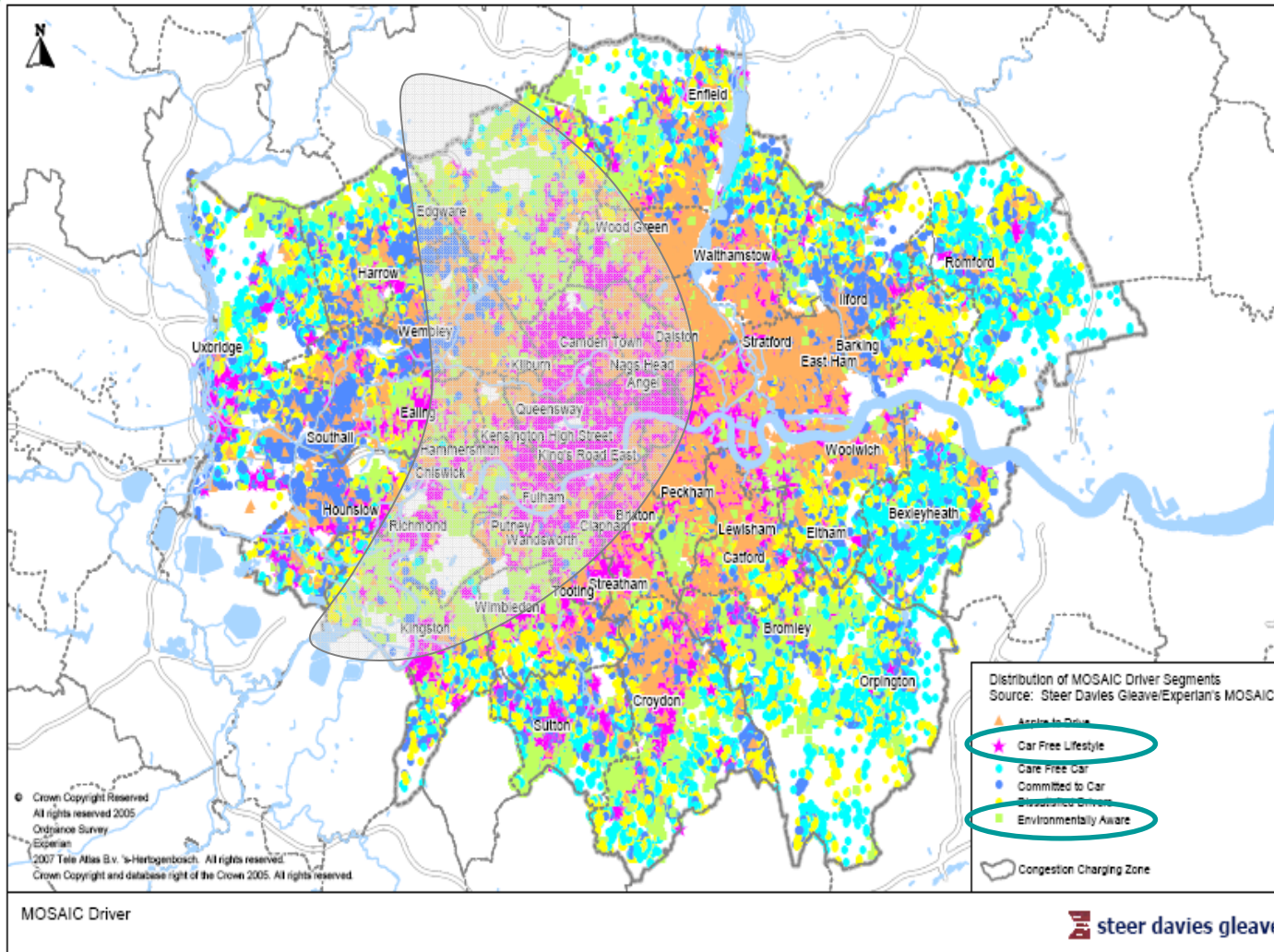


Local transport: catalyst for innovation and deployment

- Local infrastructure managers and regulators are driven by their policy objectives;
- Innovation is required for them to achieve these objectives;
- At these conditions they will actively support deployment:
 - Through test of innovative solutions
 - Through incentives
- Much research is needed:
 - Assessment and cost benefits analysis and methods;
 - Best use of procurement for innovation in the transport sector;



London - Tomorrow





Thank You !

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