



Sustainable Logistics in Europe

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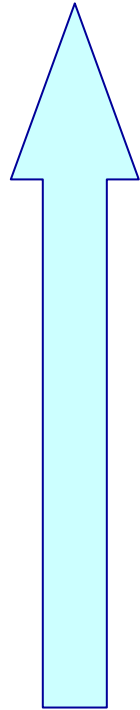


transport right now...

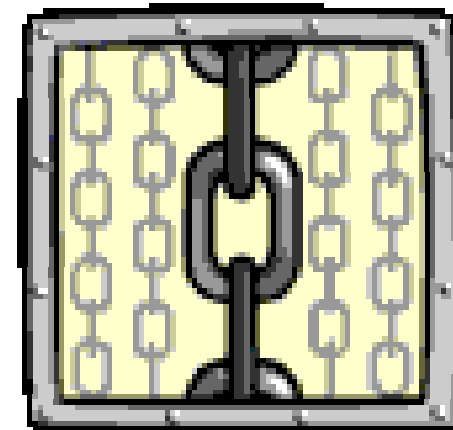
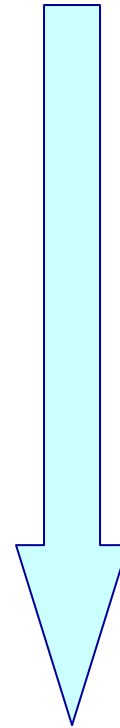




Logistics 2010 (logistic chain)

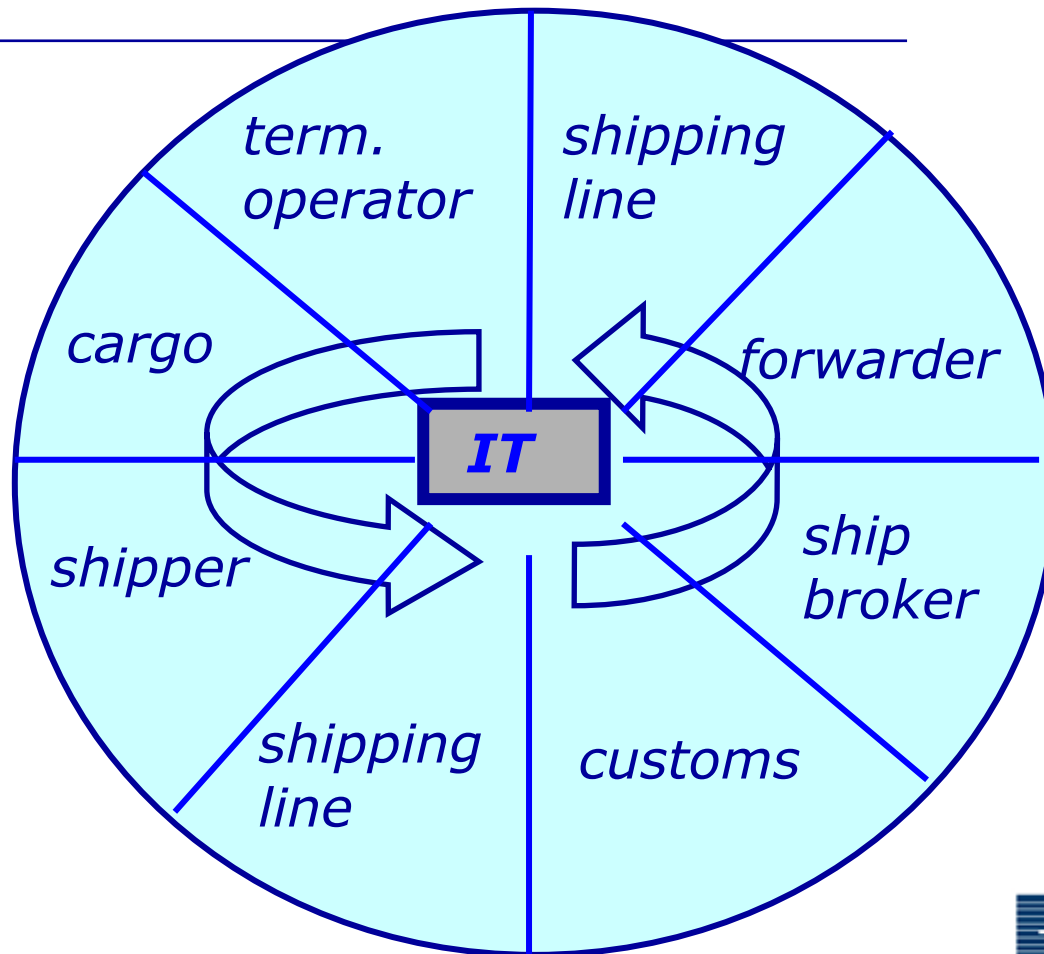


Cargo
Forwarder
Shipping line
Ship broker
Terminal oper.
Ship broker
Shipping line
Forwarder
Cargo





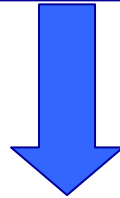
Future logistics (logistic circle)





Who is owner of information?

Knowledge is power



Knowledge is strength

***Sharing knowledge is beneficial for all
(1+2 = 3 or even more...)***



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European transport system 2020

- Can cope with the growth
 - Sustainable
- } Synchro-modal

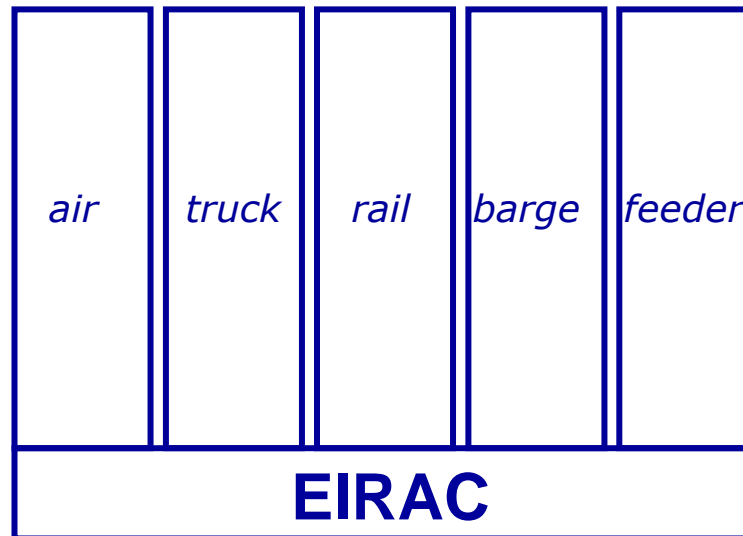


- Bundling volumes
- Higher occupancy of transport modes
- Mindshift in transport
- Different infra-structure
- High frequency





Mono-modalities



*All kind of activities on
reducing/measuring
CO2/NO2*

EIRAC – is trying to connect/synchro modalities

- bundling activities
- branding
- platform for searching volume

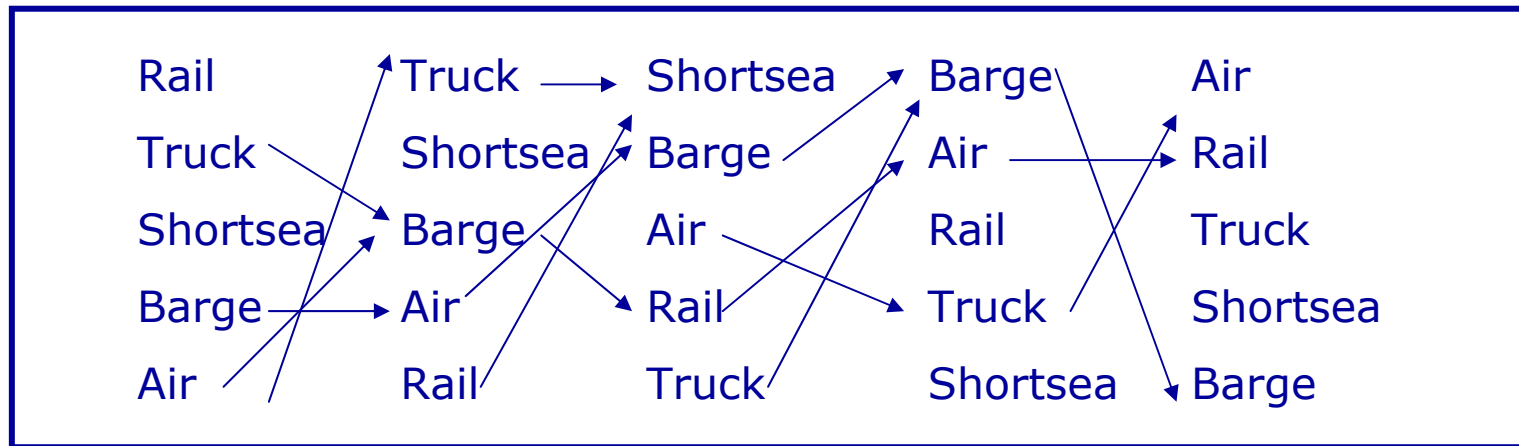
} New platform



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Synchro-modal





What EIRAC wants ...



} Standardisation for all
CO₂/NO₂ related
projects





Ambition EIRAC

STOP



Make it the world's most wanted attitude...

- Introduce a common label in the market for Earth Friendly Logistics (compare child labour/FSC)
- Demonstrate the impact of co-operation in the supply chain
- Identify 50 leading companies/projects that meet the Earth Friendly Logistics criteria
- Promote the results of learning together and sharing knowledge
- Out of the box ideas
- Stipendiums for universities
- Platform for sharing volumes



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Next steps, if accepted

- Cooperate/coordinate all existing activities
- Supportive to all Technical platforms
- Change from only research to research and sharing knowledge
- Transforming EIRAC into a new platform...

COTree



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The logo tells it all...



COtree because it's needed! The earth needs it!

We need it!

