

IPR Strategy Initiative in Finland



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Learn more...

- *Innovative Europe Conference: National Strategies for Success, materials*
<http://www.tekes.fi/eng/events/InnovativeEurope.html>
- *National Innovation Strategy (eng)*
<http://www.innovaatiostrategia.fi/en/overview>



IPR Strategy Initiative in Finland

- Part of the **National Innovation Strategy**
- Steering Group established Nov 2007 by Ministry of Employment and Economy
- 18 members representing administration, funding, entrepreneurs, industry, media, universities, ipr management and business + invited quest speakers, experts and cases, special studies
- Systemic approach
- Intellectual and industrial property rights; awareness, utilization
- International development and global trends



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Findings of the Steering Group

- Scenario 2015
 - Know-how the most significant competitive advantage
 - Globalization of the business activities forwarded
 - National legal possibilities decreased, international treaties increased
 - Pressure to the basics of the ipr system
 - Innovative and creative jobs more important
 - Digital technology to new areas
 - Convergence in traditional business areas
 - Increased cooperation across the borders
 - IPR based products have markets in internet
 - Expansion of patent and copyright applications a challenge for system
 - Collision of rights more common

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- Strategic goals
 - Know-how, awareness
 - Efficiency and clarity of rights
 - Functionality of the competition policy and the ipr markets
 - Economical and functional efficiency of the system



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- Next step:

On ground of the Steering Group report
the Ministry on Employment and Economy **and**
the Ministry of Education
form
the national Intellectual Property Strategy

