



Experiences with running an OMC-NET project

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OMC-NET Information Day
7 February 2008

Objectives of EUROPEER SME

Making RTDI policies to SMEs in the EU more effective

- § foster mutual learning and improve the impact of national and regional RTDI programmes for SMEs
- § improve trans-national exchange of knowledge and good practices on policies, approaches and instruments that increase R&D and/ or innovation activities in SMEs
- § diminish overlap and strengthen coordination of RTDI policies for SMEs in Europe
- § increase the efficiency of EU funding for RTDI promotion to SMEs

Knowledge
Management

Improving
current
approaches

Upscaling
best pract-
tices



Project Partners

The project consortium comprises a **broad variety of complementary partners** with regard to:

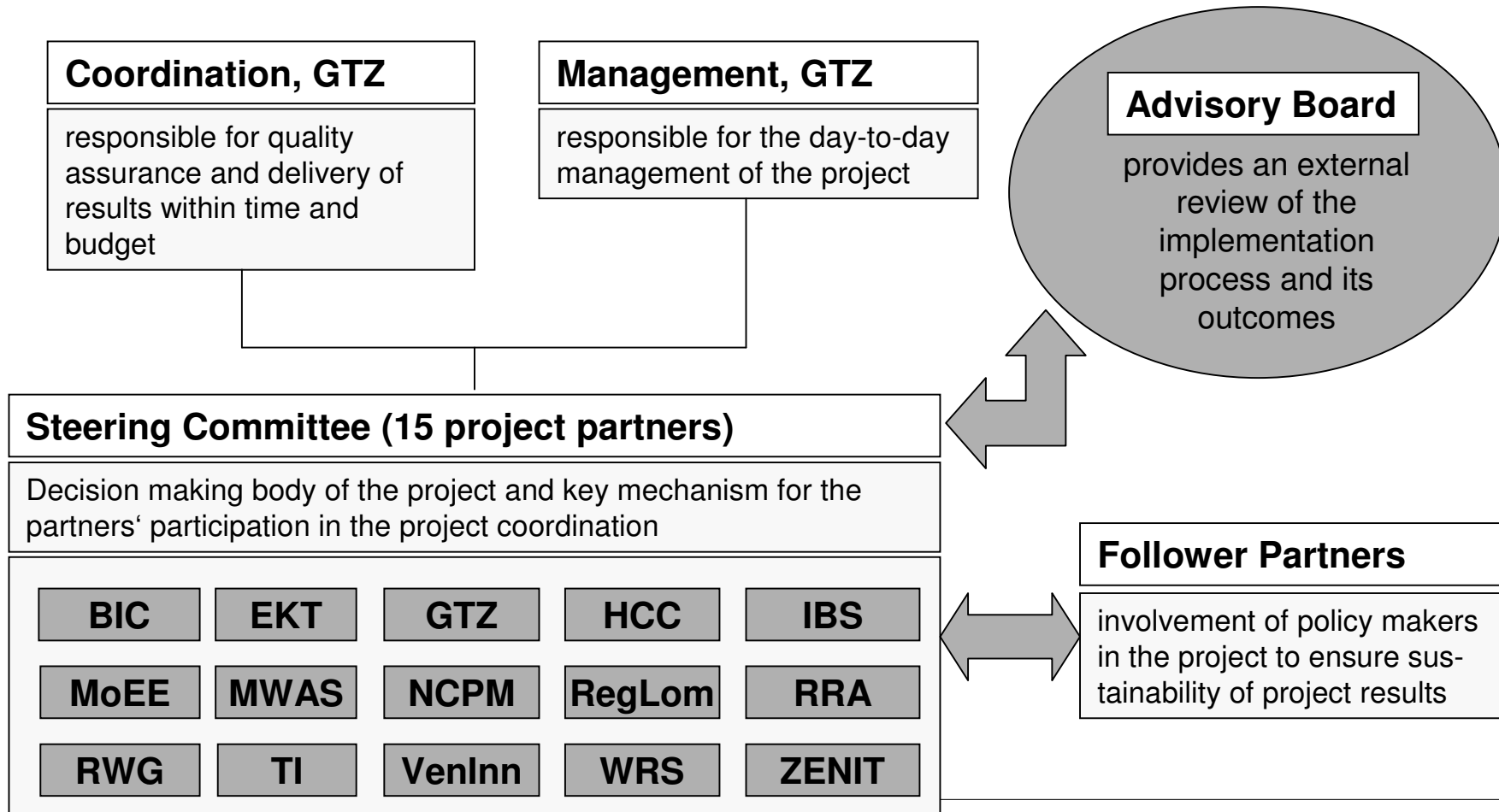
- regional origin (15 partners from 10 Member States)
- extent of involvement in design and implementation of RTDI support instruments
- thematic priorities addressed with RTDI instruments

D German Technical Cooperation (GTZ)
BG Bulgarian Ministry of Economy and Energy (MoEE)
SK Business and Innovation Centre Bratislava (BIC)
D Centre for Innovation and Technology in NRW (ZENIT)
LT Ekonomines konsultacijos ir tyrimai (EKT)
N Hordaland County Council Bergen (HCC)
EE Institute of Baltic Studies (IBS)

I Lombardy Region (RegLom)
RO National Center for Programme Management (NCPM)
GR Region of Western Greece (RWG)
SL Regional Development Agency of Northern Primorska (RRA)
D Stuttgart Region Economic Development Corporation (WRS)
D THÜRINGEN innovativ (TI)
I Veneto Innovazione (VenInn)



Project Consortium and its management



Knowledge Management

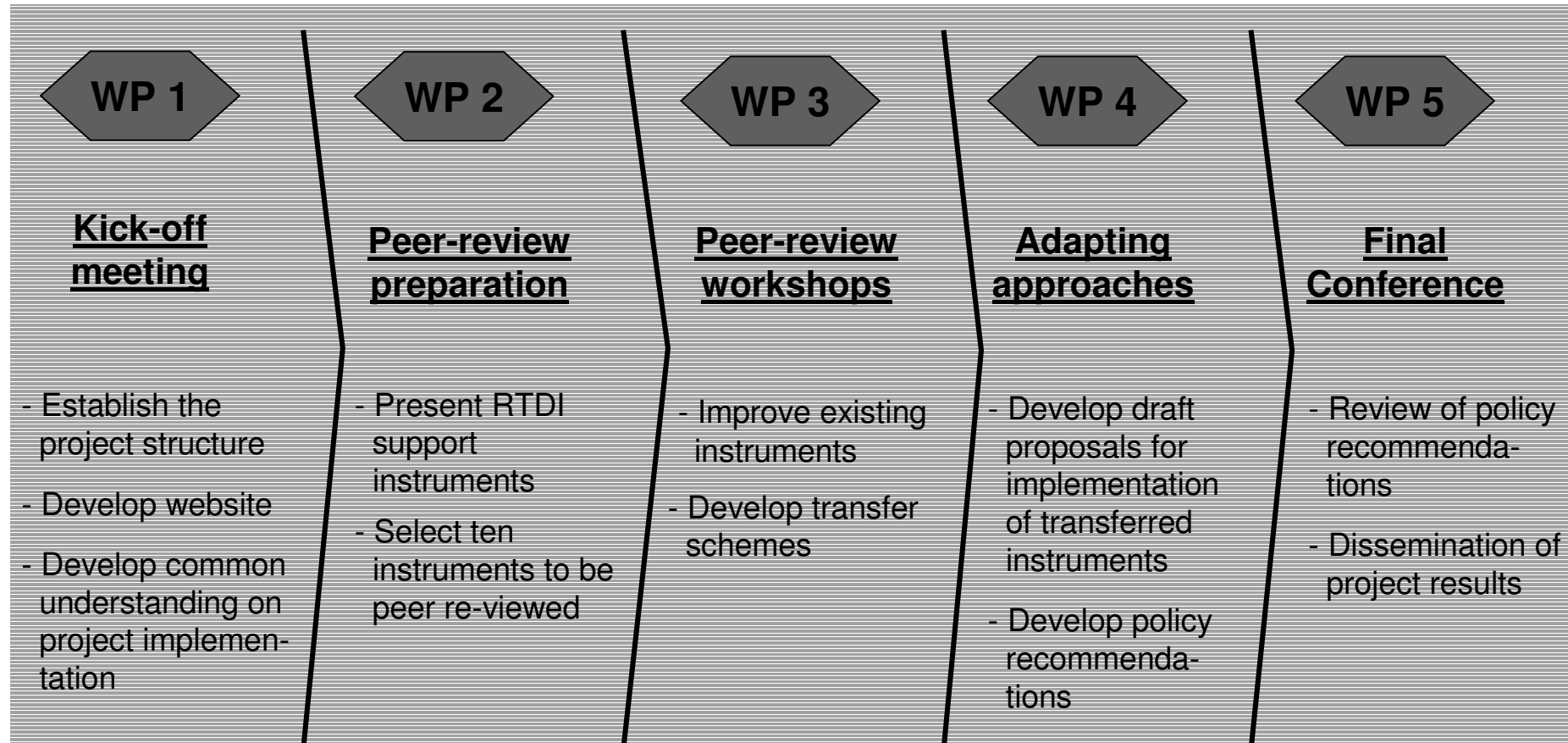
Web-page as basic tool of the Knowledge Management

- **Public part**
 - n Tool for dissemination of project results
 - n Link to other relevant websites in the area
 - n Visibility of European financing
- **Internal part**
 - n Platform for internal communication
 - n Working platform for all project partners including common document management

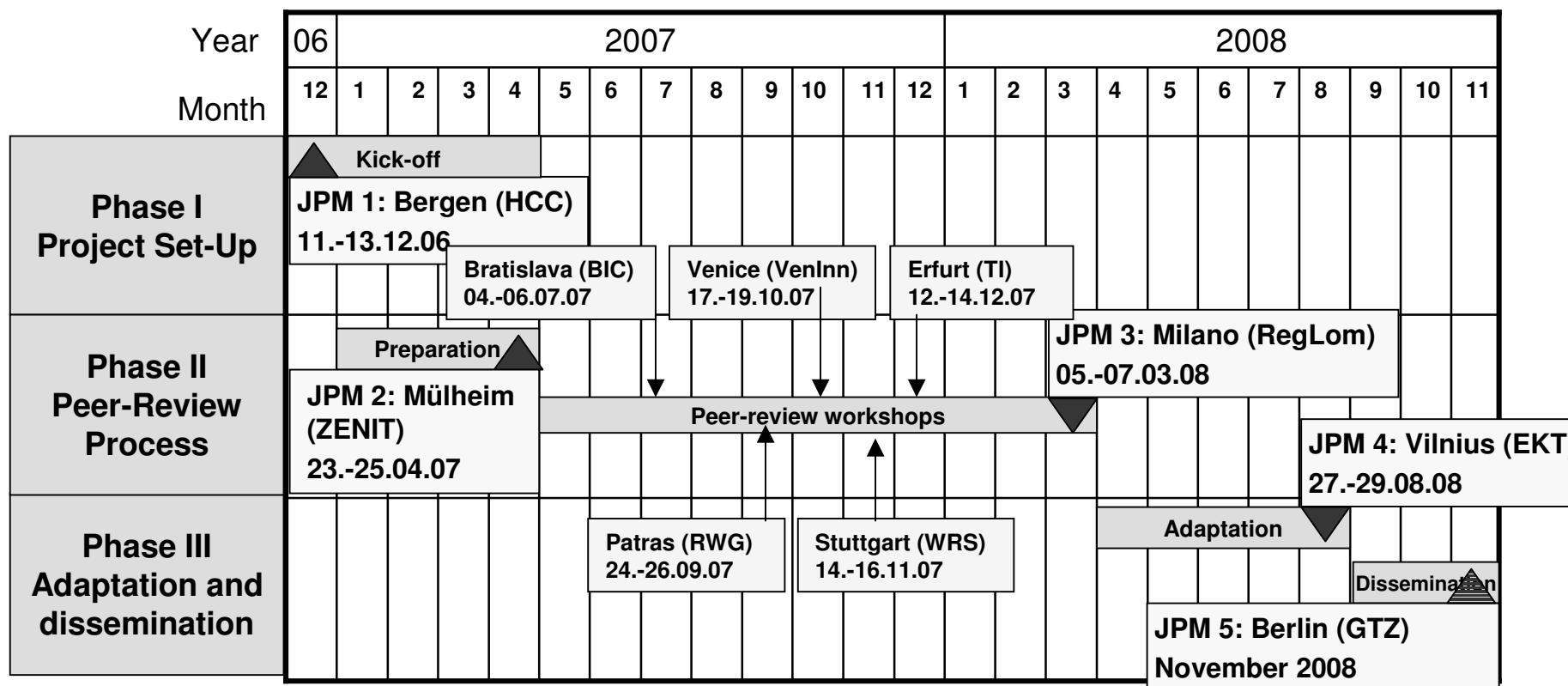
www.europeer-sme-rp6.org

The screenshot shows the website interface for Europeer-SME-RP6. At the top right, there are links for 'PDF-Version | Sitemap | User Login'. The main header features the 'EUROPEER SME RP6' logo and a background image of a globe with a computer mouse and a headset. Below the header is a navigation menu with items: 'THE PROJECT', 'CONSORTIUM', 'PROJECT OUTPUTS', 'LINKS', 'RESTRICTED AREA', and 'CONTACT'. The main content area is divided into sections: 'Objectives' (dated 30.01.2008), 'European Relevance', and 'Implementation'. A 'Logout' button is visible. A 'News' section highlights a 'Third Joint Partner Meeting in Milan' held from March 5th to 7th, 2008. The page also includes a list of flags and a footer with a bullet point: 'fosters mutual learning, elaborates best practices and improves the impact of national and regional RTD support'.

Work Packages (WP)

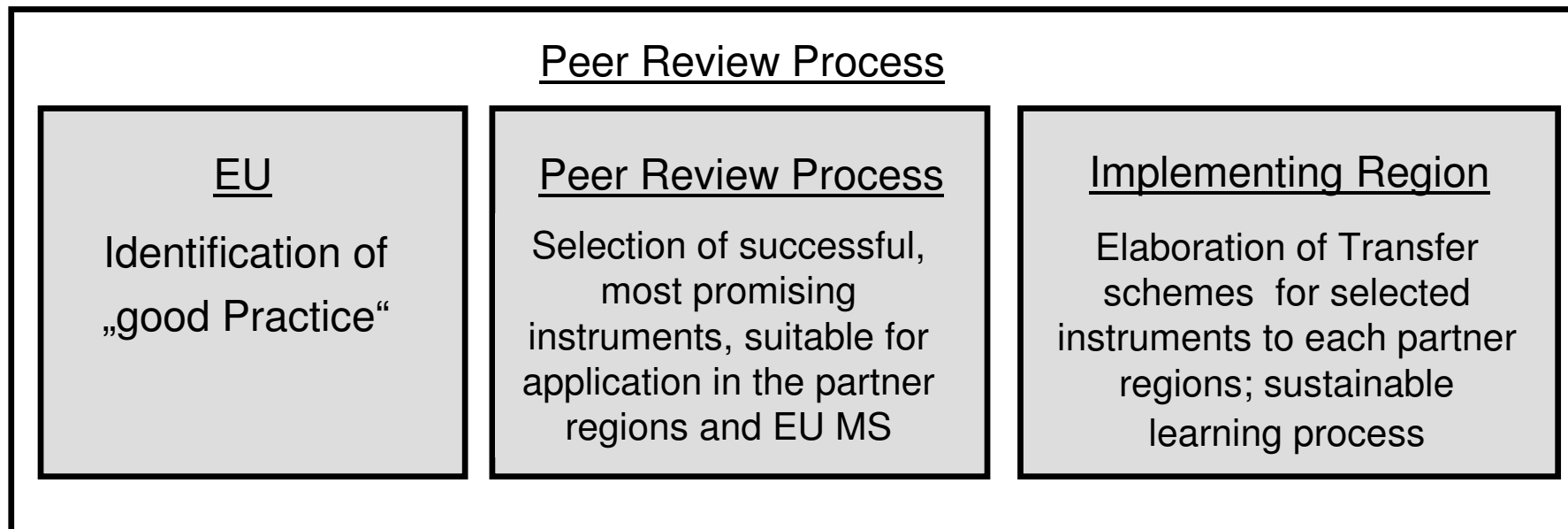


Project Timeframe



Phase 2: Peer Review Process

„Peer Reviews“ are moderated expert discussions. In the EuroPeer project the methodology was used with the objective to improve existing instruments and to develop transfer schemes in order to make these instruments adaptable for other regional settings



From WP 2 to WP 3

28 Instrument-Examples in 10 EU-Countries

WP 2

Presentation of all examples
Pre-assessment, analysis and voting procedure
through partners



*Reduce the 28 examples to 10 „Good Practice“ instruments,
suitable for application to other legislative, cultural, or
economic settings*

WP 3

5 Peer Review Workshops (PRW) à 2 Instruments:
Each Partner attends 2-3 PRW



Results: 4-5 Regional Transfer Schemes for each of the 10 Instruments

In total: 30-40 Transfer Schemes after two years

WP 3: Structure of Peer Review Workshops

Structure Peer Review Workshop

1 Detailed Presentation of selected „Good Practice“

- 2 Moderated discussion along following lead questions
- What is the experienced impact of the instrument in the region of origin?
 - What were the success factors?
 - What are the bottlenecks?
 - How must instruments be changed to be implemented in other regions?

3 Transformation analysis
Which instruments can be transformed and how?



Transfer Schemes for partner regions

Transfer Scheme Figure

EUROPEER SME

Transfer Scheme - *template*













answers the question whether the instrument under examination is – in principle – transferable to the own context

examines actions needed in the receiving region before implementing the instrument

Adaptation needs of the instrument on different levels

Project name	Choose here		
Region of origin (Transferring region)	Choose here		
Region adapting the practice (receiving region)	Choose here		
I. Transferability Check List¹			
	Yes	Action needed ⁷	No
1. Do you actually battle the same problem that is addressed by the instrument? ²	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Does the instrument fit into the given regional planning/national strategy?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Are the institutional prerequisites ³ fulfilled?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Are the prerequisites regarding knowledge structure ⁴ fulfilled?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Are the financial resources available ⁵ ?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Is the instrument compatible with the overall incentive structure in your region/country?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. Is the instrument compatible with / additional to existing projects in your region/country?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Are the requirements regarding social capital, credibility, reliability fulfilled ⁶ ?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
II. Pre-implementation needs⁸			
III. Adaptation needs⁹ of the instrument on the level of			
Content ¹⁰			
Infrastructure ¹¹			
Institutions			
Finance ¹²			
Monitoring and Evaluation			
Process and implementation ¹³			

Peer Review Process: Results

	Instrument (Transfer Region)	gtz		ZENIT												No.
1. PRW Bratislava/SK	Inter Getup (Slovakia/BIC)															4
	Start up NRW (NRW_ZENIT)															3
2. PRW Patras/Gr	INN-ACT (Western-Greece, RWG)															1
	Innovation Assistant (Saxony/SMWA)															5
3. PRW Venice/IT	Nanotech (Veneto/VenInn)															2
	Metadistricts (Lombardy Region)															9
4. PRW Stuttgart/DE	Early Stage Financing (Stuttgart Region/WRS)															6
	Young researchers in Economy (Slovenia/RRA)															3
5. PRW Erfurt/DE	Thuringian Innovation Fund (Thuringia/II)															1
	Competence Brokering (Norway/HCC)															3
Number Transfer Schemes		3	4	2	4	2	4	2	3	4	2	1	1	2	3	37

Lessons Learned

- Good results by using participatory bottom-up approach (peer-review methodology): transparency, inter-institutional learning, benchmarking
- Heterogeneity among participants from different EU member states regarding political framework conditions and institutional capacities
- Transferability of instruments and complementary community action depend on certain prerequisites, such as absorbability, capacity development
- How to involve decision makers at policy level?

Outlook

Conclusions for possible second phase (EUROPEER SMEplus):

- Clear focus on coordination of innovation policies (e.g. Innovation Enabling Environment at regional level: innovation policies/ strategies, regulatory environment for innovation, institutional networks for innovation promotion, incentive systems for innovation)
- Involvement of public authorities (especially policy makers)
- Refinement of M+E instruments
- Capacity development of implementing agencies through coaching, and facilitation (e.g. by implementing most promising instruments in different regions)

Thank you very much for your attention!

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