

Explanatory methodological note for the ESTAT news release on retail trade (4 October 2017)

Compared with the previous news releases, retail trade turnover in NACE 47.91 (retail sale via mail order houses or via internet) for France was largely revised from August 2015 due to restructuring operations of a major multinational retailer. Although the company had already traded goods in France, its turnover was recorded in the country where its headquarter is located. Starting with the reference month August 2015, Insee – the National Institute of Statistics for France – included the retailer's turnover in the French retail trade data. This revision was undertaken in September 2017 and the respective data are now published for the first time by Eurostat.

The above mentioned restructuring will also impact other business statistics and National Accounts. For the latter the quantitative effects will be limited. In particular retail trade turnover data are not the main source used to estimate final national consumption of goods: in the past National Accounts already made adjustments in national consumption data to take into account the merchandise delivered from the foreign retailer to French consumers.

For more information see: <https://www.insee.fr/fr/information/2862832>