

Rural Pact Conference

15-16 June 2022



Enbaling factors for Rural Revitalisation

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15 June 2022

Rural Pact Conference – Revitalising rural areas lagging behind

TG OBJECTIVES



50

Members



21

Countries



2

Meetings



+10

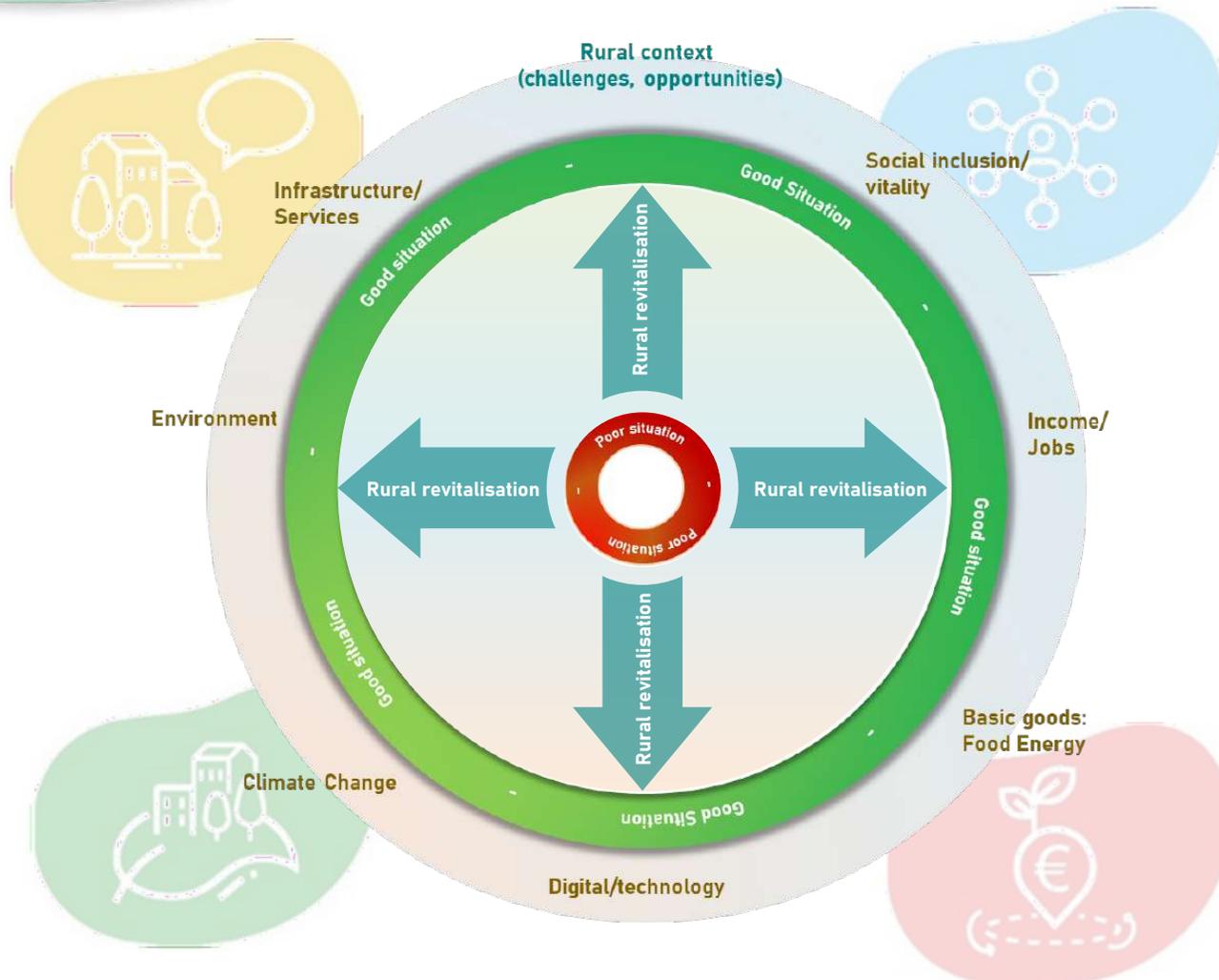
EU Documents
reviewed

Enabling Factors for Rural Revitalisation

Recommendations for the Rural
Revitalisation Platform



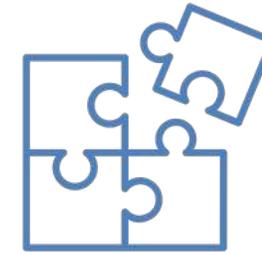
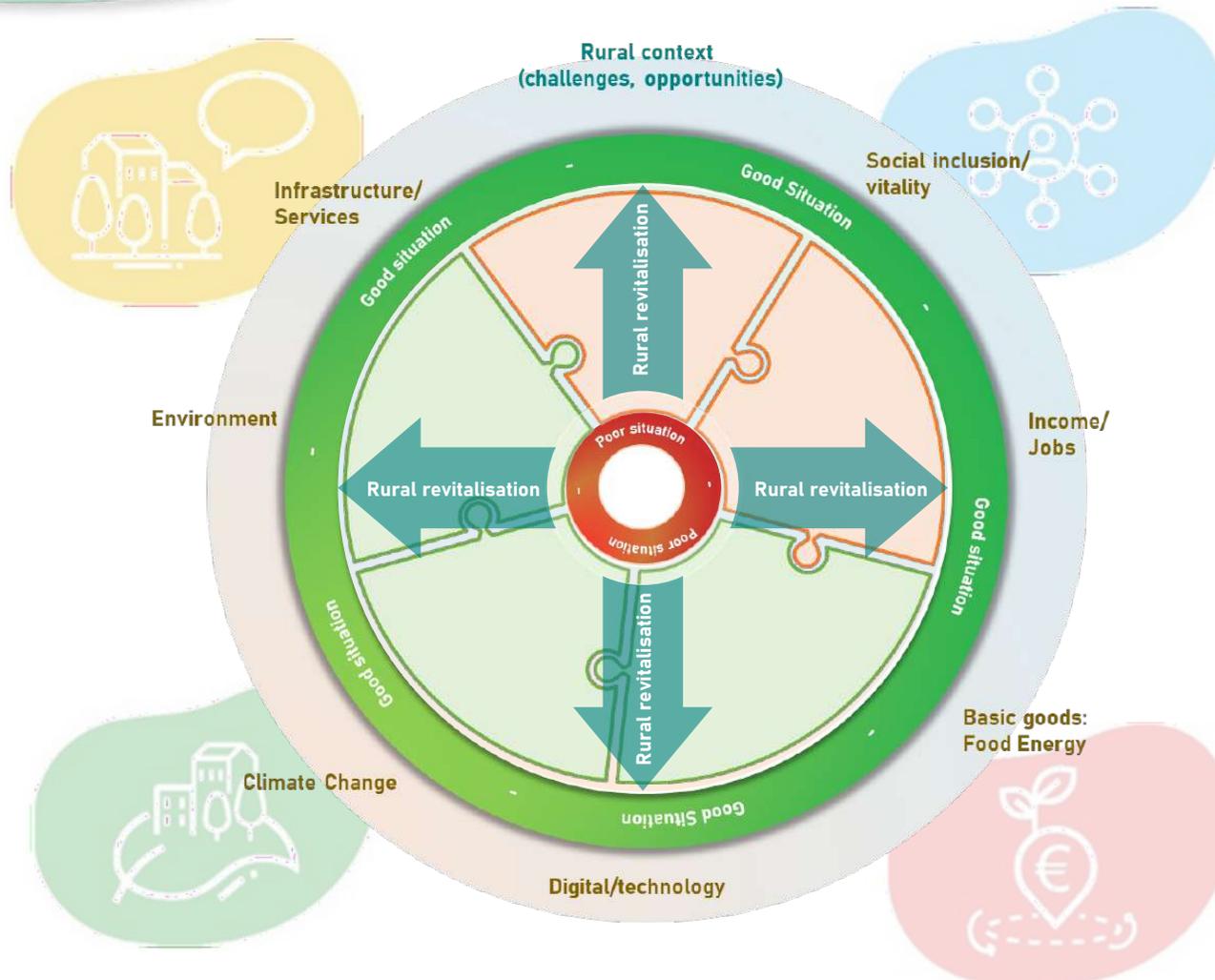
Enabling Factors for Rural Revitalisation



Rural Revitalisation

- ▶ Process to move from a **poor & declining** situation to a **better state**.
- ▶ Triggered by the support of **policy interventions**.
- ▶ to improving **well-being & quality of life** in rural areas, taking account of economic, environmental and social conditions

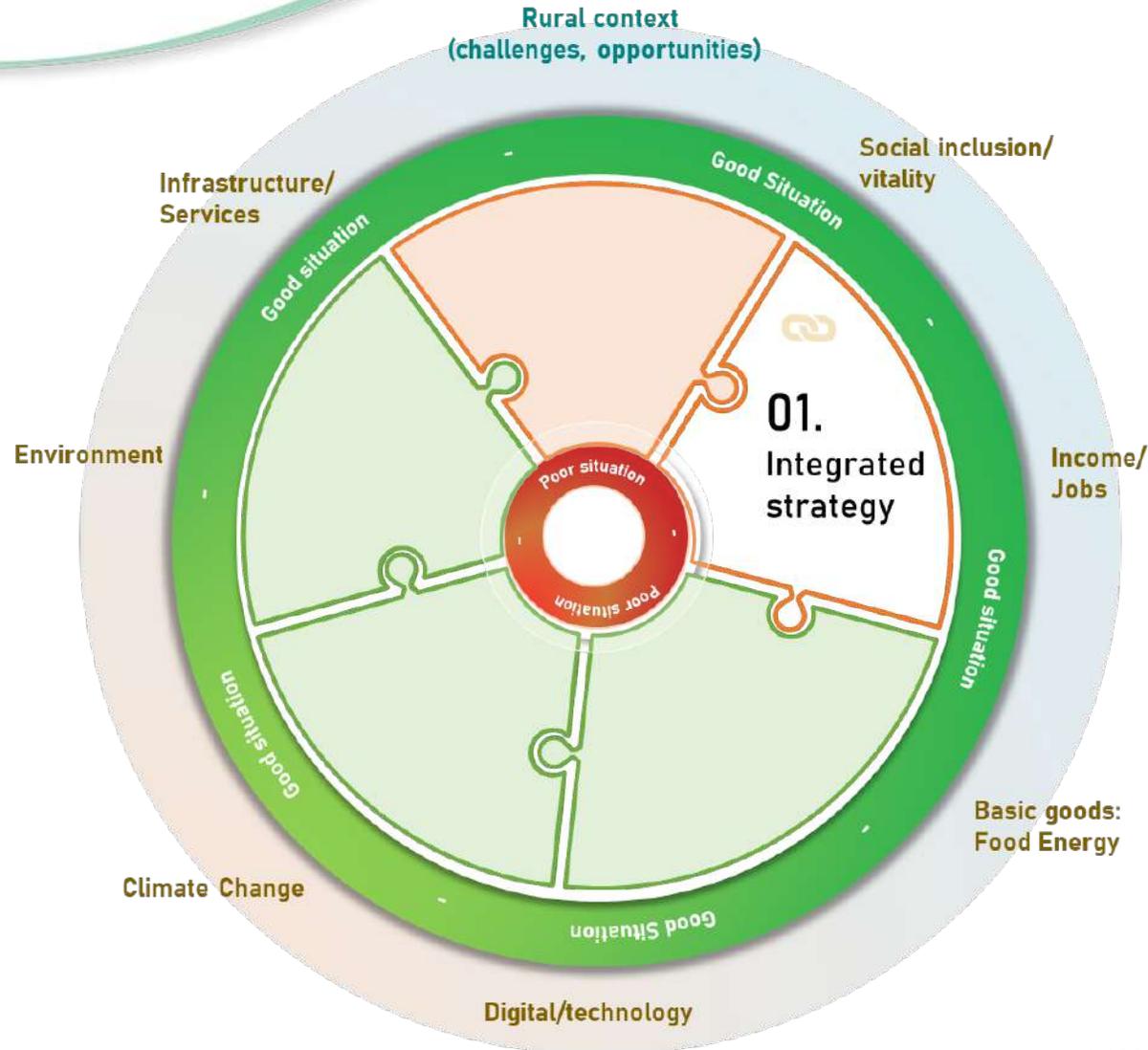
Enabling Factors for Rural Revitalisation



Enabling Factors: Key factors featured in successful policies

(pieces of a puzzle)

Enabling Factors for Rural Revitalisation



01. Integrated Strategies

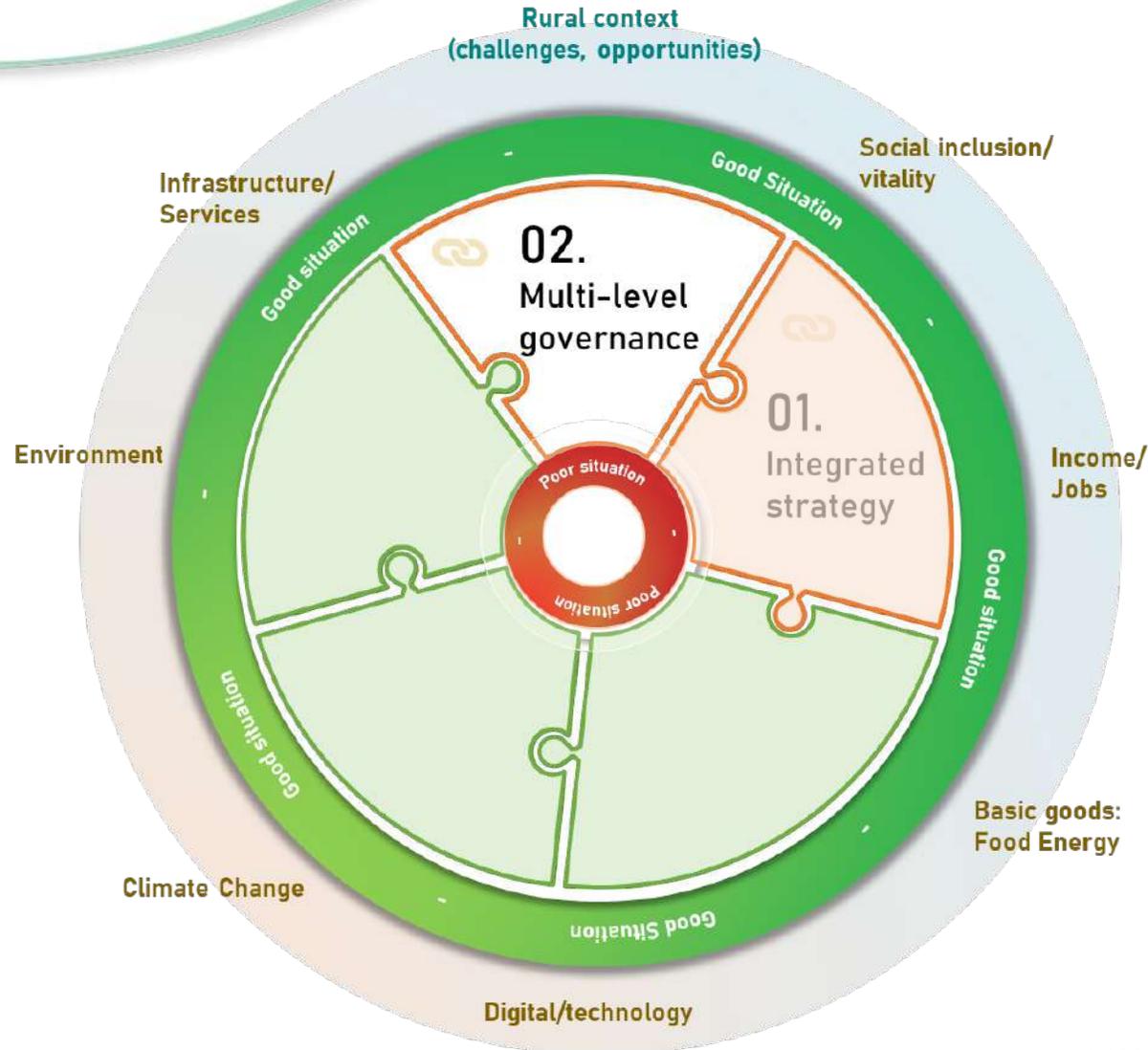
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Reponses to rural diversity
- 

Targeted intervention & broad scope of action
- 

Positive rural narratives

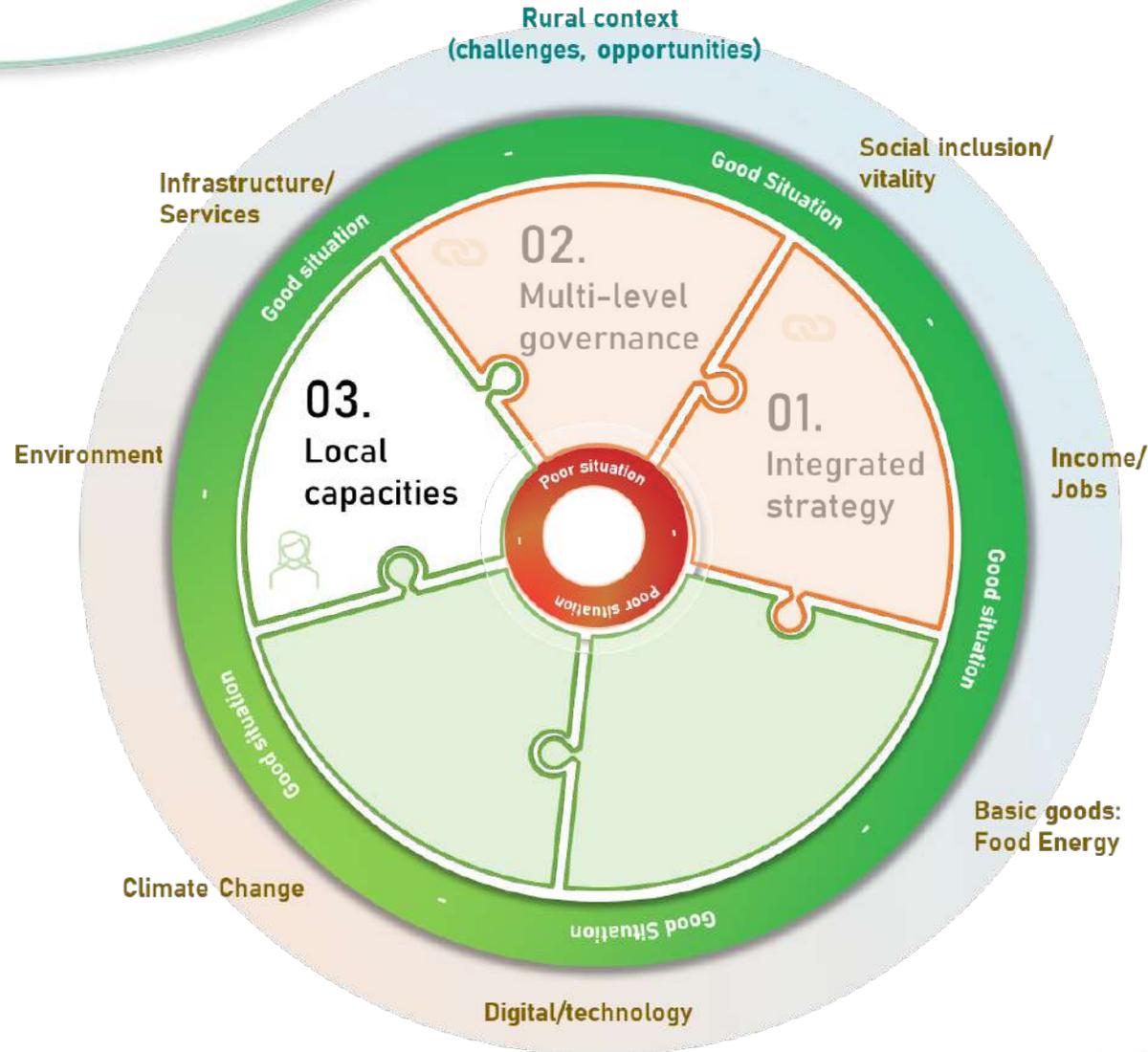
Enabling Factors for Rural Revitalisation



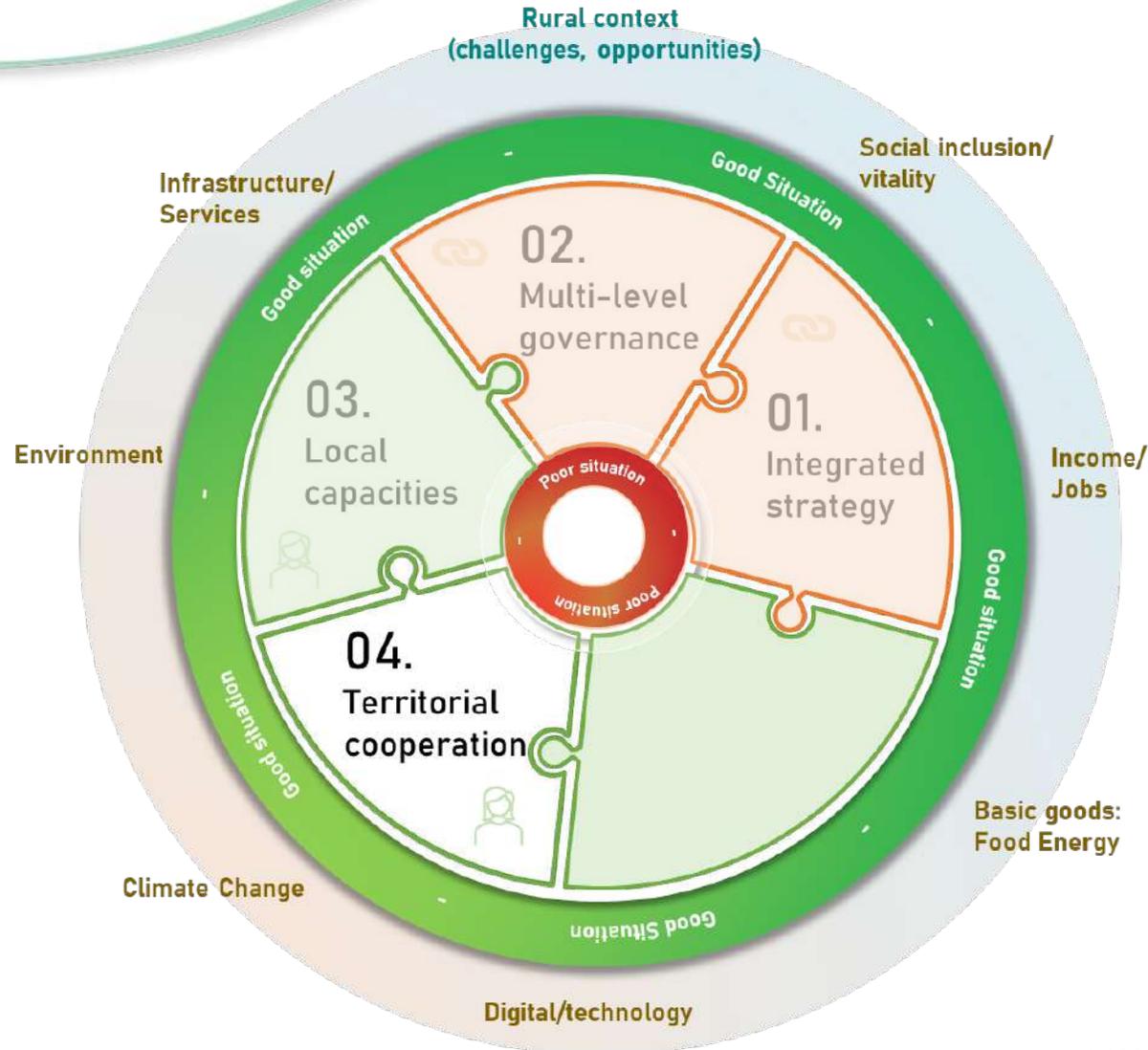
02. Multi-level governance

- Political leadership
- Coordination among all public authorities
- Stakeholder engagement, dialogue & participation

Enabling Factors for Rural Revitalisation



Enabling Factors for Rural Revitalisation



04. Territorial cooperation

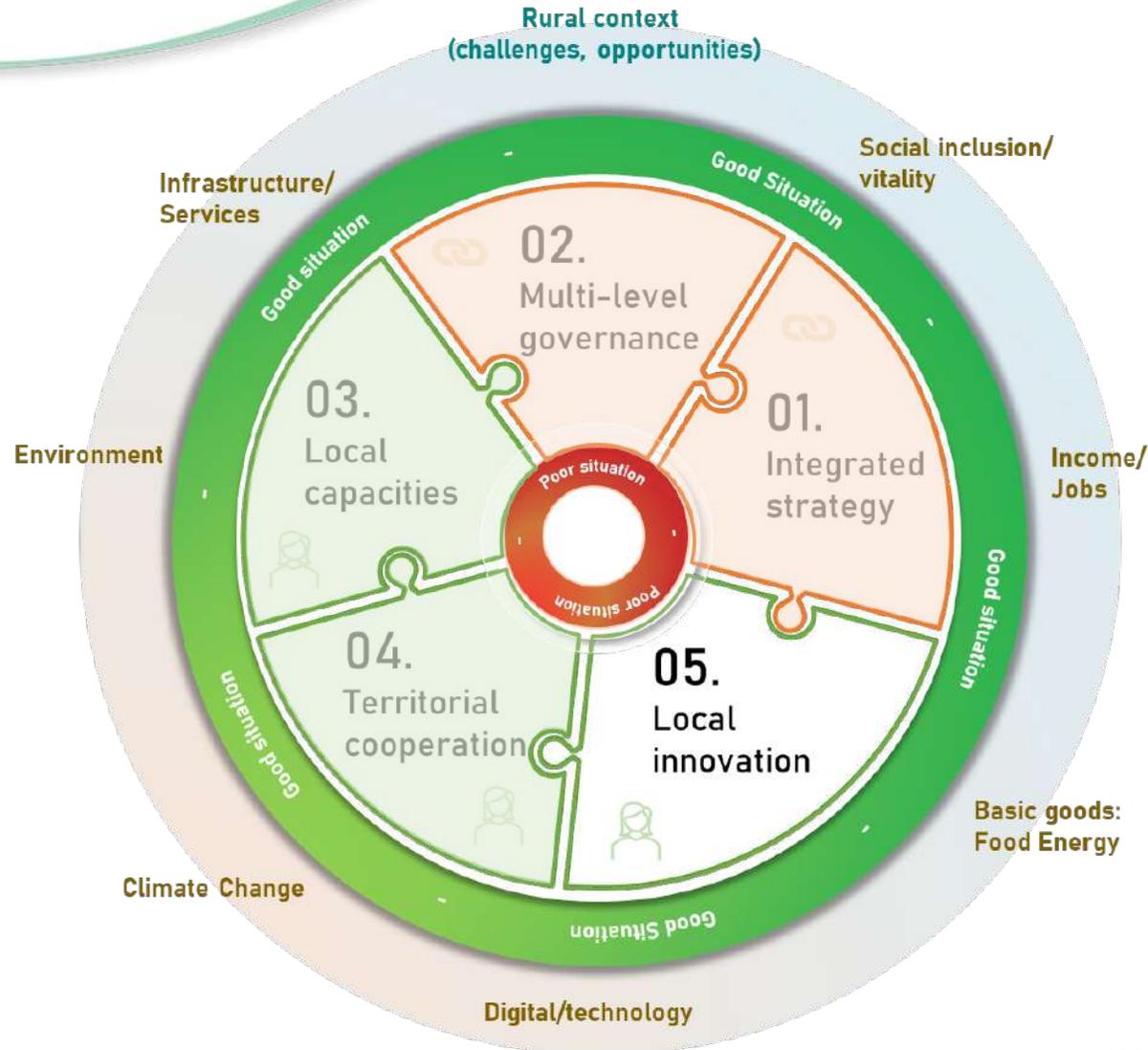


Enabling cooperation among territories & actors



Rural-urban partnerships

Enabling Factors for Rural Revitalisation



05. Local Innovation



Partnerships for innovation



Access and sharing knowledge, data and information

Table 1 : Self-assessment questions of enabling factors for rural revitalisation

Enabling Factor	Guiding questions
Building Block 1: Policy design, coordination and integration (Focus on national, regional levels)	
 <p>Integrated strategies</p>	<p>Understanding different rural contexts to target action</p> <ul style="list-style-type: none"> To what extent is the policy(s)⁽¹⁾ based on a clear analysis of the different rural contexts and an identification of different types of rural areas with distinctive social, economic and environmental trends and realities (e.g. considering their remoteness or proximity to urban areas, demography and population trends and access to basic services, etc.)? To what extent does the policy(s) identify key needs and priorities of these different types of rural areas in a wide range of key thematic fields relevant for the future of rural areas (e.g. digitalisation, mobility, energy, basic services, sustainability, community building, etc.)?
	<p>Scope of action and intervention</p> <ul style="list-style-type: none"> To what extent does the policy(s) enable rural areas and incentivise stakeholders from public and private sectors to implement action to address challenges and seize opportunities in an integrated and area-based approach in a wide range of key thematic fields relevant for the future of rural areas (e.g. digitalisation, mobility, energy, basic services, sustainability, etc.)? To what extent does the policy(s) include interventions that are targeted to respond to the needs and aspirations of the different rural contexts, such as those with favourable conditions or those areas suffering from economic, environmental and social decline (e.g. implementing different taxation rates, investment criteria and co-financing rates, additional technical assistance and capacity building support, etc.)? To what extent does the policy(s) address the needs of the most disadvantaged rural areas and stakeholders?

Guiding questions



Tier Lieux (France) 03

Local Capital

- Community building
- Collective initiatives

[Web](#)



Multi-level governance

Territorial cooperation

Inner Areas Strategy (Italy) 02

Top down + bottom up

- Public Authorities
- Local Actors
- LEADER Groups

[Briefing](#)

[Video](#)



Integrated strategies

Local Innovation

04

Advisory centre for municipalities (Poland)

Cooperation

- Advice for projects
- Cooperation & partnership

[Web](#)



Law to combat depopulation (Spain) 01

Castilla la Mancha (ES)

- Clusters of rural areas
- All regional authorities
- Targeted intervention

[Briefing](#)



05

Innovative communities (Ireland)

People working together

- Design thinking
- Training & mentoring

[Web](#)



Thank you

