



Evaluation of RDP contribution to fostering innovation in rural areas.

Lessons learned from the AIRs 2019

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Good Practice Workshop 'How to demonstrate RDP achievements and impacts: lessons learned from the evaluations reported in the AIR 2019'.
11-12 December 2019, Sevilla

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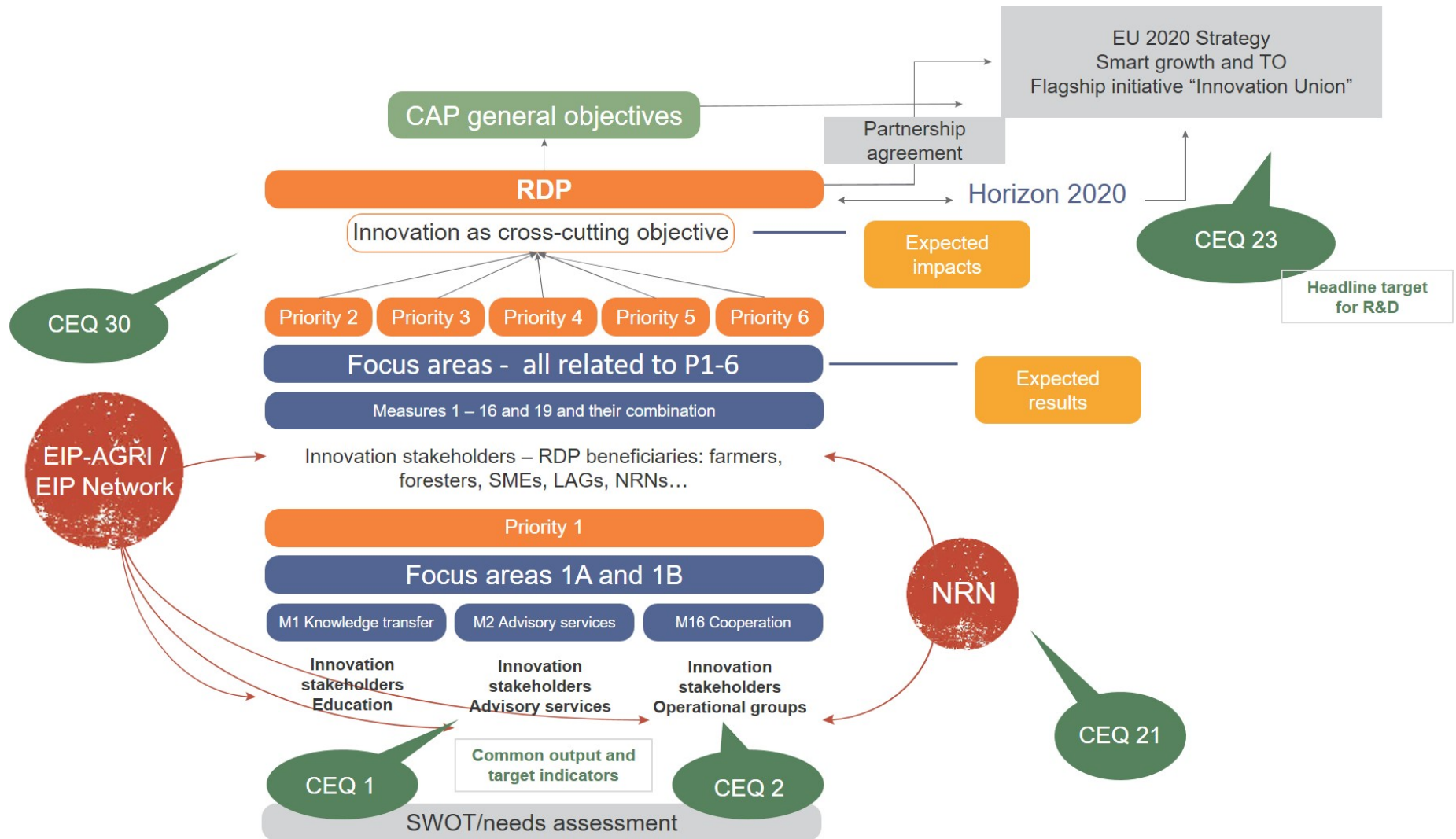




Outline

- Background
- Approaches used to answer the CEQs
- Main findings
- Limitations

Background





Approaches used to answer CEQs related to innovation (1)

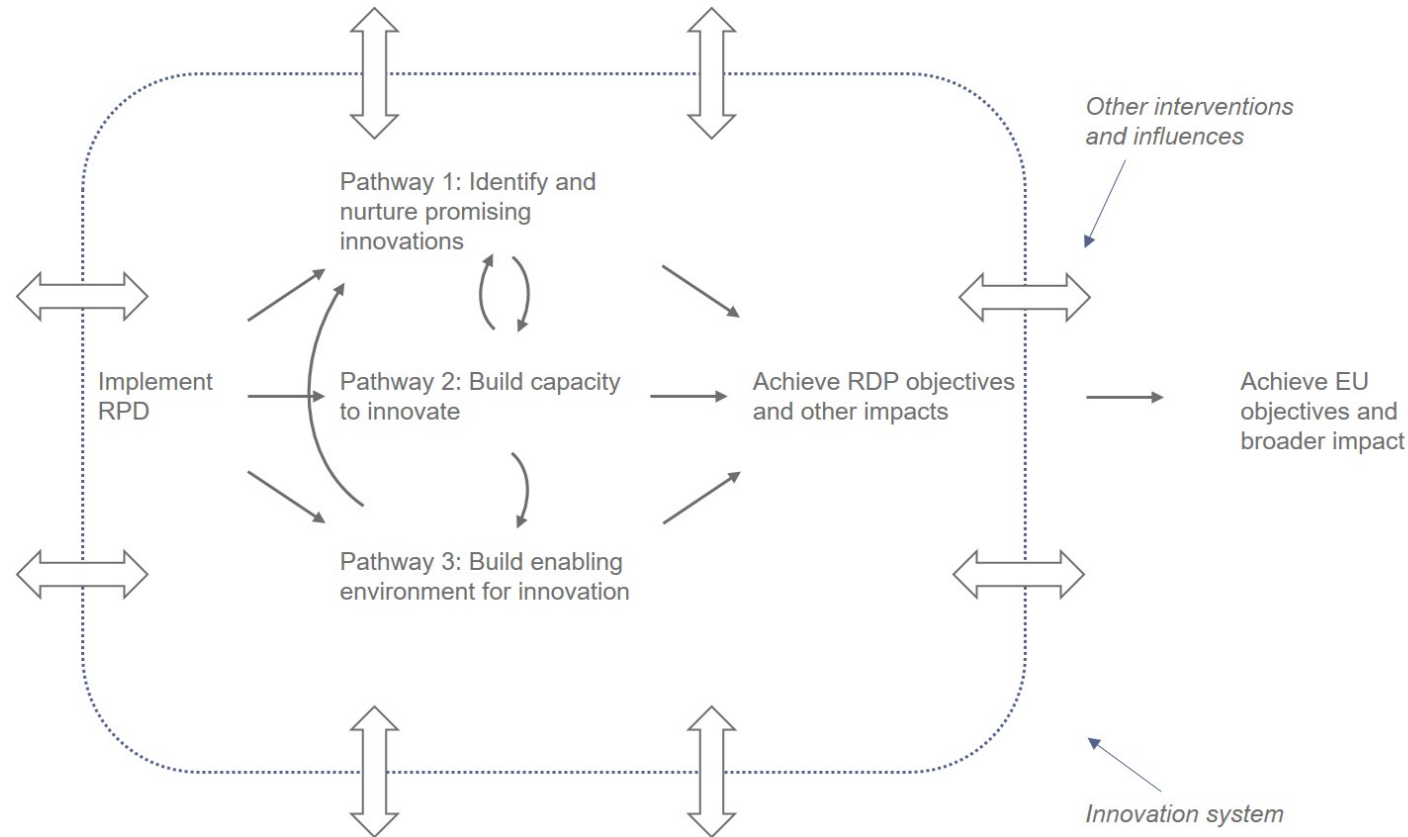
Qualitative methods:

- Surveys (e.g. Survey Solutions, Survey CTO, Commcare)
- Interviews
- Focus groups
- Case-study
- Descriptive analysis of the supported measures

Evaluation Helpdesk's guidelines were often used to frame the qualitative analysis → see next slide



Simplified picture of how RDPs foster innovation

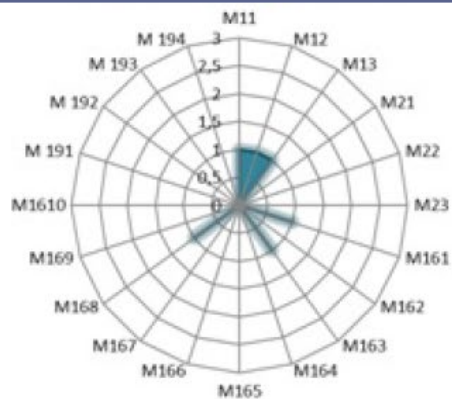


Pag. 4, Guidelines 'Evaluation of Innovation in RDPs 2014 – 2020'

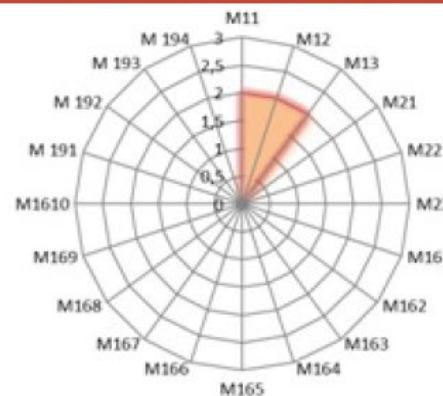


Example: IT Puglia

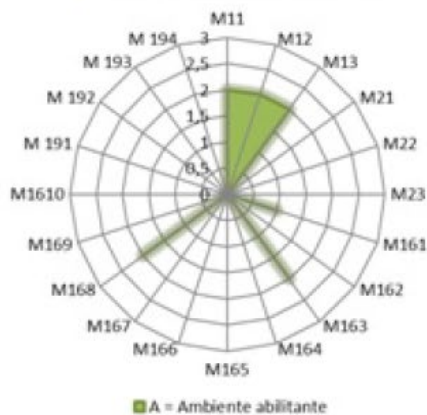
Nurturing innovative ideas



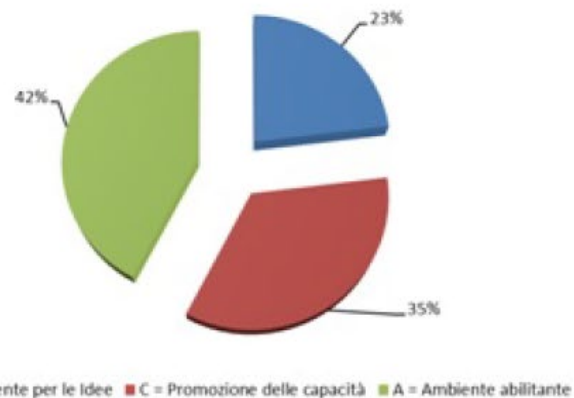
Boosting the capacity to innovate



Creating an enabling environment



Contribution of RDP innovation pathways





Inputs

Pathways

Outcomes

Examples of RDP (actual) contribution to fostering innovation

- M01
- M02
- M04
- M06
- M07
- M09
- M16
- NRN
- TA

Nurturing the innovation potential



IT Veneto reported that 30% of the interviewed beneficiaries agreed that M04 supported the introduction of innovative process and techniques in the agri-food sector

Boosting the capacity to innovate



In ES Andalucia, new forest fire prevention techniques were piloted with forestry actors

Creating an enabling environment for innovation



To foster social innovation, FR Lorraine RDP supported cooperatives providing collective services (e.g. on-demand transport service, extended to people with reduced mobility) innovative governance mechanisms (e.g. e-governance)



Approaches used to answer CEQ 23: EU 2020 headline target of investing 3% of the EU's GDP in research, development and innovation

- **RDP expenditure in R&D as % of the GDP**
- Share of RDP expenditure in R&D&I in relation to the total RDP expenditure
- Share of RDP expenditure in R&D in relation to GVA generated by the RDP
- Share of RDP expenditure in R&D&I in relation to the regional gross expenditure in R&D&I



Limitations reported by the Member States

- **Low awareness of the specificities of the EIP-AGRI interactive model** to design appropriate methodologies and indicators
- **Conceptual difficulties in the definition of innovation:** how to operationalize the 'concept' of innovation into evaluation elements?
- **Lack of baseline data to measure progress and outcomes** from RDPs support in fostering innovation
- **The lack of updated official statistics on innovation (secondary data),** which implies more efforts for the collection of primary data
- **A longer timeframe** needed to capture the RDP effects on strengthening the links between research and innovation (FA 1B)



Thank you for your attention!

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