



eip-agri  
AGRICULTURE & INNOVATION

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**23rd National Rural Networks Meeting | Willemine Brinkman  
Update on networking activities | 20 September 2022  
Support Facility for Innovation & Knowledge Exchange | EIP-AGRI**

**EIP-AGRI SUPPORT FACILITY,  
JULY 2021- JUNE 2022**

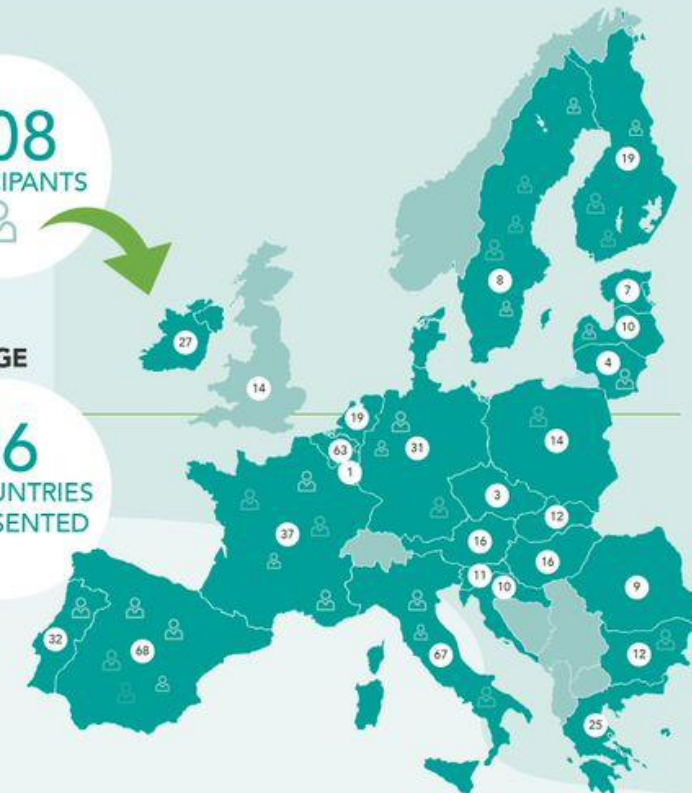
**NETWORKING ACTIVITIES:  
KNOWLEDGE BUILDING  
AND EXCHANGE**

- Farm data for better farm performance
- Conversion to organic farming
- Forest innovation
- Reduction of pesticide use in pome and stone fruit production
- Digital tools for sustainable nutrient management
- Nature-Based Solutions for water management under climate change
- AKIS: agricultural knowledge and innovation systems

- 3 FOCUS GROUPS**
- 2 WORKSHOPS**
- 1 SEMINAR**
- 1 STAND-ALONE BROKERAGE**

**608**  
PARTICIPANTS

**26**  
EU COUNTRIES  
REPRESENTED

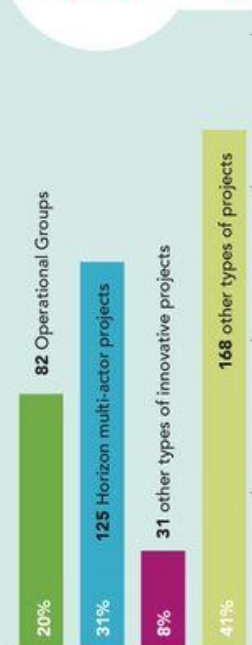


**COMMUNICATING ON OUR  
WORK THROUGH:**

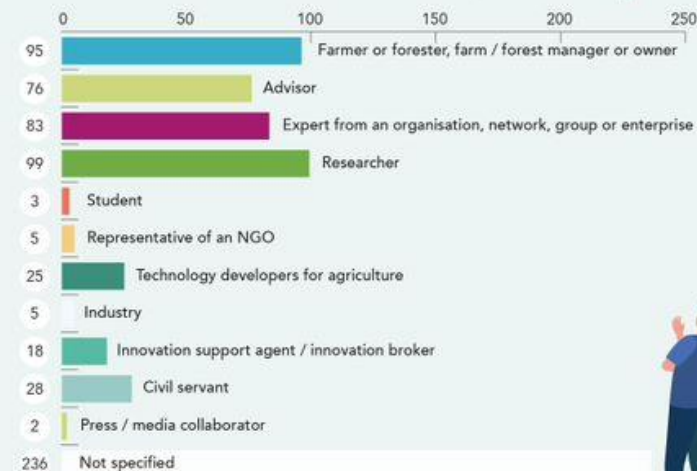


**406**  
PROJECTS

INVOLVED IN NETWORKING ACTIVITIES



5 analytical reports



participants indicated more than one background type



# EIP-AGRI SF networking activities

## Since last NRNs meeting in May 2022

- EIP-AGRI Workshop 'Conversion to organic farming: innovative approaches and challenges', 22-23 June 2022 in Florence, Italy
- 1st EIP-AGRI brokerage event 'Get involved in the EU Mission: A Soil Deal for Europe', 8-9 June 2022 in Brussels, Belgium

# EIP-AGRI SF networking activities

## Knowledge building and exchange

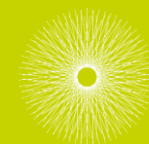
### Knowledge building: Focus Groups (FG)



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# EIP-AGRI SF networking activities

## Knowledge building and exchange

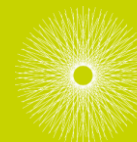
### **Ongoing EIP-AGRI Focus Groups (FG)**

- FG Sustainable ways to reduce the use of pesticides in pome and stone fruit production
- FG Digital tools for sustainable nutrient management
- FG Nature-based solutions for water management under climate change
  - They all had their second meeting in June 2022
  - Final report coming soon

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# EIP-AGRI SF networking activities

## Knowledge building and exchange

### **New EIP-AGRI Focus Groups (FG)**

- Enhancing biodiversity on farmland through high-diversity landscape features - responding to the need for innovative ways to protect, restore and maintain existing HDLF or create new ones.
  - Social farming and innovations - looking at the innovations that social farming can bring to farm enterprises and how it can benefit users and surrounding communities.
  - Recovery of abandoned agricultural lands - promoting innovative and sustainable maintenance and restoration strategies and showcasing best management practices for reclaiming abandoned agricultural land.
- They all had a call for applications (closed on 19 September 2022)

# EIP-AGRI SF networking activities

## Knowledge building and exchange

### Knowledge exchange : upcoming networking events



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# EIP-AGRI SF networking activities

## Knowledge building and exchange

### EIP-AGRI workshop

#### **'Young innovative entrepreneurs'**

- 30 Nov-1 Dec 2022 (tbc)
- Main aim is to foster the building up of entrepreneurship ecosystems in rural areas focusing on young entrepreneurs and startups by showcasing success stories, demonstrating that rural communities can be an attractive place for innovators and startups, and identifying ways to encourage young people to develop innovations in different sectors in rural areas
- There will be a call for expression of interest - to be launched soon



# EIP-AGRI SF networking activities

## Knowledge building and exchange

EIP-AGRI seminar

**'Smart ways to maintain competitiveness while reducing (external) inputs, with a specific focus on circular economy approaches'**  
(working title)

- 6-7 December 2022 (tbc)
- Overall aim is to inspire and find new ways for resilient farming systems through a circular approach contributing to safeguard food security and climate objectives, with a focus on farm and regional level.
- There will be a call for expression of interest - to be launched soon

# EIP-AGRI SF networking activities

## Knowledge building and exchange

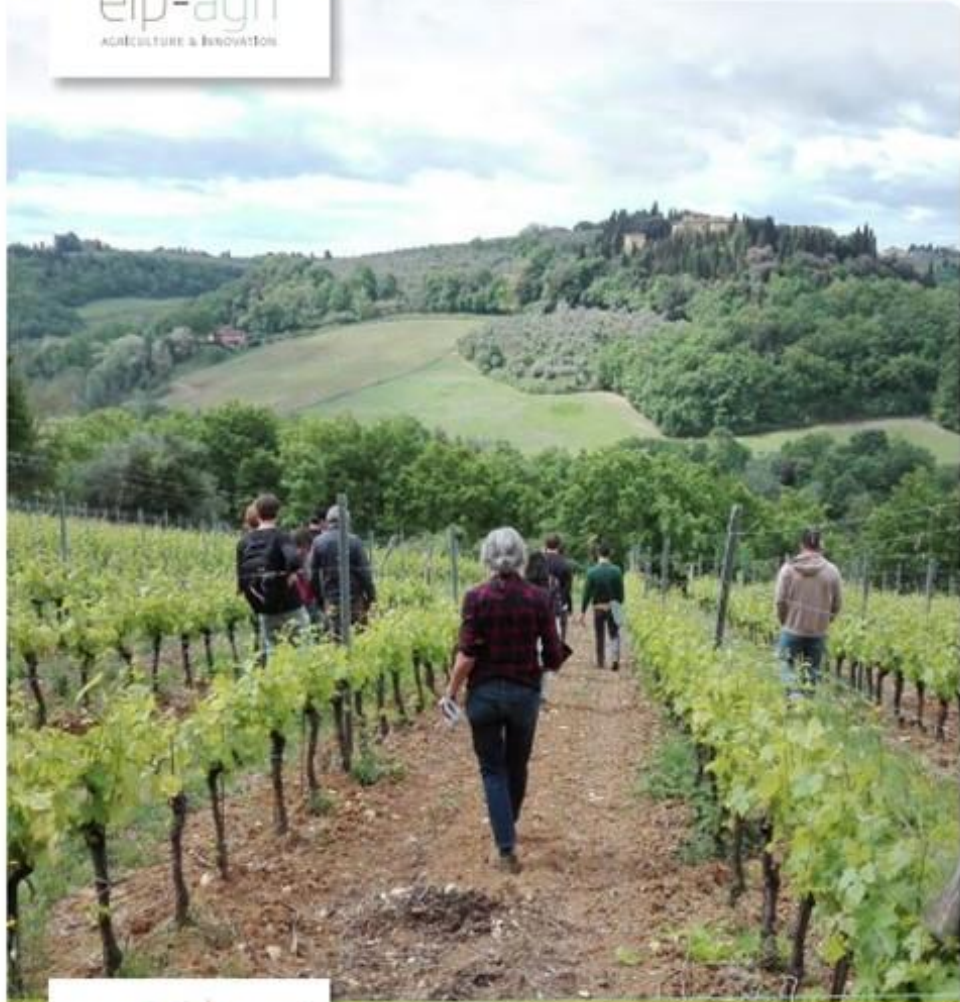
### **Networking activities - first quarter 2023**

- Brokerage event supporting a Horizon call for Thematic Networks for advisors
- Seminar on AKIS, possibly focusing on advisory services
- Workshop on Food Security
- First meetings of the new EIP-AGRI Focus Groups



## Organic farming

Innovative approaches to support conversion



# An effective communication to support priority areas and activities

- Monthly newsletters
  - July 2022 focused on AKIS
- Networking events' reports
- Factsheets
  - Wildlife and agricultural production
  - Forest innovation
- Press articles
- Brochures
  - Organic farming
- Videos
- Agrinnovation Magazine (May 2022)



# Thank you for your attention!

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**[www.eip-agri.eu](http://www.eip-agri.eu)**  
**Register today!**



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# H

## HEALTHY & HAPPY FARMER

Smart, learning, competitive, resilient, farming sustainably, proud to be a farmer

# H

## HEALTHY & HAPPY RURAL PEOPLE

Learning, participating, creating, business minded, fair income

## HEALTHY & HAPPY NATURE

Climate-resilient, renewable, resources, biodiversity

# H



Thank you for your attention!