



Subgroup on Innovation for agricultural productivity and sustainability

8th Meeting

8 June 2017

#RNSubInnovation - @EIPAGRI_SP

Subgroup on Innovation for agricultural productivity and sustainability

8th Meeting – 8 June 2017



- 08:00 – 09:00 Registration
- 09:00 – 09:10 Welcome & introduction
- 09:10 – 10:30 Session I “Shaping the thematic work for 2018” – 1st round

Introduction

1st round: *break-out sessions in 5 groups*

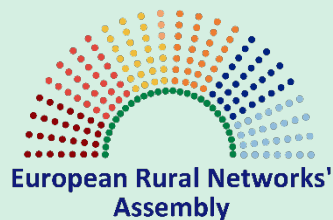


- 10:30 – 11:00 Coffee break
- 11:00 – 12:30 Session I “Shaping the thematic work for 2018” – 2nd round
- 2nd round: *Break-out sessions in 4 groups*



- 12:15 – 13:30 Lunch
- 13:30 – 14:30 Session I “Shaping the thematic work for 2018” – conclusion
- 14:30 – 15:00 Session II “EIP-AGRI Focus Groups”
- 15:00 – 15:30 Coffee break
- 15:30 – 16:45 Session III On-going activities: information and follow-up
- 16:45 – 17:00 Next steps and closing





Session 3

Seminar Digital Innovation Hubs ‘

Fabio Cossu

Digital Innovation Hubs: mainstreaming digital agriculture - Kilkenny, Ireland– 1 – 2 June 2017

OBJECTIVE: "Enable policymakers, research and technology organisations, the agricultural sector and investors to share knowledge, expertise and needs to develop DIHs for agriculture"

Policy context:

- Cork 2.0 declaration
- Digitising European Industry [COM(2016)180] - part of DSM strategy

One of 4 events to look at different aspects of digital transformation in agriculture:

- EIP-AGRI [workshop on data sharing](#) (4-5 April 2017, Bratislava, SK)
- EIP-AGRI [seminar on DIHs](#) (1-2 June, Kilkenny, IE)
- [Agri Innovation Summit](#) (11-12 October 2017, Lisbon, PT)
- [Digitisation Day](#) (17 November 2017, Brussels, BE)



Digital Innovation Hubs: mainstreaming digital agriculture - Kilkenny, Ireland– 1 – 2 June 2017

WHO

Around 140 participants
24 EU member states + Serbia

WHAT

DIH concept / building blocks / needs & barriers / priority actions
Sectoral approach

HOW

Highly interactive
Based on participants' experience and knowledge of existing initiatives

KEY CONCLUSIONS / PRIORITY ACTIONS

- DIHs for agriculture need to be farmer-focused
- Based on the 'interactive innovation model' + communication!
- Devise solid business model for DIH sustainability (incl. social)
- Create a EU network of DIHs (mutual learning / technology transfer)
- Think about local scale and relevance for rural areas (integrated services)

→ Substantial support under H2020 (WP 2018-2020) for EU networking

