

**31<sup>st</sup> Meeting of the Contact Committee of the  
Television without Frontiers Directive**

**Tuesday, 3 November 2009**

**Centre de Conférence Albert Borschette, Rue Froissart 36, 1040 Brussels  
Room 0A**

**Draft Agenda**

9.00 a.m. to 12.00 p.m.

1. **Adoption of the agenda** – [Doc CC TVSF (2009)5]
2. **Transposition AVMSD – State of Play**  
Member States report on the state of the transposition of the AVMSD
  - *Roundtable discussion on the basis of the Member States replies to the questionnaire sent by the Commission*
3. **Transposition AVMSD – Change of subsidiary jurisdiction criteria**
  - *Progress report on course of action agreed at the 29<sup>th</sup> meeting [CC TVSF(2008)8] to ensure a smooth transition from TVwF to AVMSD.*
4. **Content Online**
  - *Commission progress report on Content-Online Process*
5. **Any other business**

**Lunch**

Hosted by the European Commission\*

2.00 p.m. to 6.00 p.m.

**European Commission – European Audiovisual Observatory  
Joint Workshop**

***After the Game is before the Game***

Monitoring diverse and fast evolving non-linear services  
after the transposition of the AVMS Directive.

1. **The Legal Framework**
  - The definition of non-linear services in the AVMS and its transposition in national laws

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\* Please confirm your participation separately

- Practical arrangements for managing the monitoring: the role of regulatory authorities

Coffee break

**2. Difficulties in monitoring the complex and overwhelming markets**

- A first census of audiovisual on-demand services in Europe
- Forecasts in the developments of the audiovisual on-demand markets in Europe

**3. Conclusion**

- How to implement monitoring according to the Directive and market realities

**4. Debate**