

**Meeting of Focus Group 2 on the Review of the
« Television Without Frontiers » Directive**

LEVEL OF DETAIL IN THE REGULATION OF TELEVISION ADVERTISING

14 February 2005

**Conference Centre Albert Borschette – Room 0D
CCAB, Rue Froissart 36, 1040 Brussels**

Provisional agenda

10.00 am to 17.00 pm

1. Introduction

2. Discussion

Protection of public health (Articles 13 to 15)

Protection of minors and human dignity (Articles 12 to 16)

How to regulate at Community level?

- Possibility of co-regulation mechanisms at Community level
- Regulatory criteria

Discussion on the basis of the minutes of the first meeting