

# A portal to the collections of Europe's Film Archives

## EFG – The European Film Gateway

Cinema Experts Group  
Subgroup Film Heritage  
Brussels  
19 September 2011

The screenshot shows the EFG website homepage. At the top right are language links ('LANGUAGE | ENGLISH') and a 'MY EFG' button. Below the header is a large image of a film crew filming a scene. A search bar with a 'Search >' button is positioned below the image. To the right of the search bar is a call-to-action button: 'GET MORE OUT OF EFG > Register here for MY EFG'. The main content area includes a 'HOME' link, a 'About the European Film Gateway' section with a brief description and a 'Find out more' link, a 'News' section with a recent item about the launch of Ximón.nl, and a 'Popular items' section listing five videos. On the right side, there's a 'Video of the day' section featuring a clip from 'Eine moderne Ehe' and a summary. The bottom of the page features a 'Connected to europeana think culture' logo and a 'Co-funded by the European Union' logo.



## The EFG Project: The Basics

- Initiated by ACE and the Europeana Foundation
- Co-funded by the European Commission under the eContentplus programme
- September 2008 to August 2011
- Main project outcome is the web portal “European Film Gateway”
- 16 European film archives and cinémathèques contribute content to EFG, 5 further partners complete the EFG consortium
- Co-ordinated by Deutsches Filminstitut – DIF
- Co-ordination supported by the German Federal Government and the State of Hesse

# Objectives

- Build a „digital showcase“ for collections in European film archives and cinémathèques
  - Films and film clips (esp. non-fiction)
  - Images: posters, photos, stills and set photographies, designs and drawings etc.
  - Text material: reviews, correspondence, censorship and rating visa etc.
- Central access point to federated digital collections and repositories
- Link film archives to Europeana

## Stará Praha (Old Prague), 1912

### Europeana Logfile Analysis (Oct 2009-Sep 2010):

- Users are 10 times more likely to click on a „video item“ than on a „text item“
- Users are 15 times more likely to click on a „video item“ than on an „image item“
- Still only 3 % of all material in Europeana is audio or video

# EFG Consortium: The Archives

Deutsches Filminstitut – DIF (coordinator)

Cinemateca Portuguesa – Museu do cinema

Cineteca di Bologna

Det Danske Filminstitut

EYE Filminstituut Nederland

Filmarchiv Austria

Filmoteka Narodowa (associated partner)

Kansallinen audiovisuaalinen arkisto

La Cinémathèque française

Lichtspiel - Kinemathek Bern

Lietuvos Centrinis Valstybės Archyvas

Cinecittà Luce

Magyar Nemzeti Filmarchívum

Národní filmový archiv

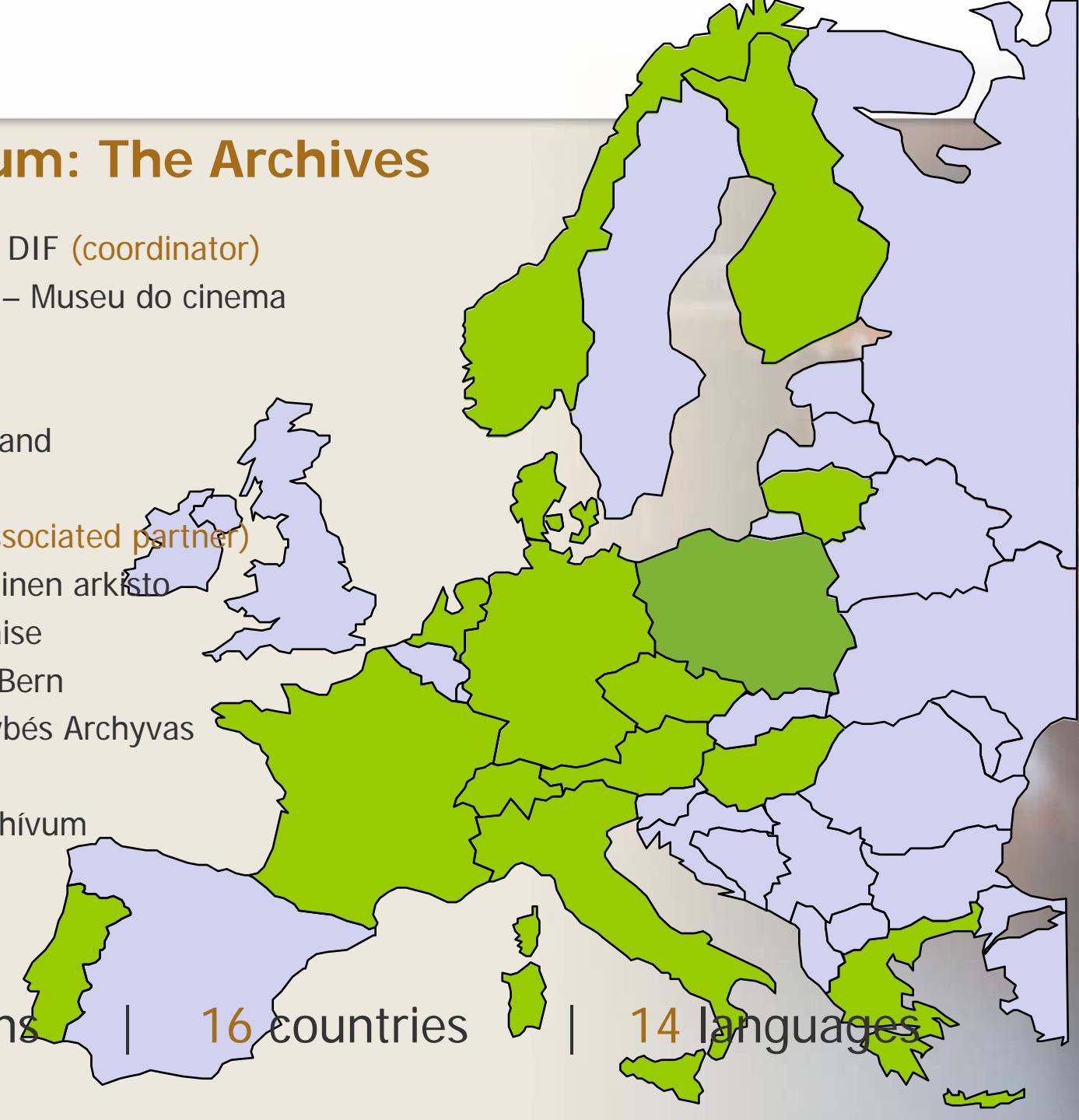
Nasjonalbiblioteket

Tainiothiki tis Ellados

22 institutions

16 countries

14 languages



# Content: What can be found on the EFG?

- **80 % images**
  - film stills, set photos, posters, laterna magica slides, set and costume designs, advertising material etc.
- **> 10 % videos**
  - mainly newsreels, early fiction films, documentaries, advertising and travel films etc.
- **< 10 % texts**
  - early censorship documents, rare books from the pre-cinema era, periodicals, correspondence, production papers, screenplays etc.

EFG presents content from the 17<sup>th</sup> century until today, the majority of the material dates from the first half of the 20<sup>th</sup> century.



### EFG Information space

Aggregator  
Service

**DFI**  
DET DANISKE FILMINSTITUT

**DKR**

**Metadat a**

**EKSPERIMENTET**  
I BIografen fra 9. SEPTEMBER

**TEMAT: BUSTER 2010**  
Hvem har ramt TORONTO?

**MANEDENS FILM**

**Hilde Hyrner Haar**

**Film**

**Metadata**

**Metadata**

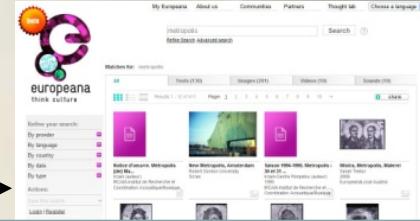
**Metadata**

**Filmportal.de**

**CINEMA LUCE**

**Luce site**

**Ca. 12 more sites**



**2010: ca. 30.000 objects in Europeana**

**2011: more than 400.000 objects in Europeana**

**Next months: 100.000 more to come**

## ABOUT EFG ▾



GET MORE OUT OF EFG

**> Register here for MY EFG** Search ➤Find films, photos and texts from the collections  
of Europe's film archives

HOME

**About the European Film Gateway**

A Gateway to film heritage in Europe. Discover, experience, locate, use and share films, photos, posters, reviews, letters and other materials from European film archives and cinémathèques.

**> Find out more****News**

29 JUNE 2011

**EFG project website moved to new domain**

The EFG project website which gives more detailed background information on the EFG project and its outcomes was moved to a different domain. If you want to learn more about the project, which initiated the European Film Gateway, please visit [www.efgproject.eu](http://www.efgproject.eu).

**> More****New on EFG**Silvio Noto nella sua casa  
con delle lampade in mano -Silvio Noto al bancone bar  
della sua casa - totaleSilvio Noto al bancone bar  
della sua casa - campoSilvio Noto nella sua casa -  
campo medio**Popular items**

week | month | all time

ALL VIDEOS IMAGES TEXTS SAVED

1. Egoïste: Lotti Latrous

**Video of the Day****Rad und Schiene**

AT 1964

Provider: Filmarchiv Austria



## Post-project phase

- EFG portal maintained by DIF
- Still runs on a server at CNR-ISTI in Pisa
- Terms of Service Agreement (ToSA)
- Ca. 20-25K EUR / year
- New partners and system development not included

## Issues and experiences

- Rights issues: Metadata!
- Keeping the content on the archives' servers:  
Trust, competence and sustainability required!
- High costs of lacking standardisation

## EFG1914

- Digitise films and film-related material from or about WWI
- Make the digitised films available through EFG and Europeana
- Ca. 700 hrs. Of film and ca. 6.000 film-related objects (photos, posters, programmes, periodicals, etc.)
- Build a virtual exhibition around themes of WWI, based on the EFG infrastructure

# EFG1914: Partners new and old

**DIF (Co-ordinator)**

**Cineteca Nazionale  
(Rome)**

**CNC (Paris)**

**Danish Film Institute**

**Cinecitta Luce (Rome)**

**National Film Archive  
Romania**

**Cinémathèque Royale de  
Belgique**

**Cineteca Italiana (Milan)**

**Jugoslovenska Kinoteka**

**Imperial War Museum**

**Cineteca di Bologna**

**Filmarchiv Austria**

**EYE Film Institute**

**CNR-ISTI**

**Austrian Film Museum**

**Filmoteca Espanola  
(Madrid)**

**Fraunhofer IIS  
(Erlangen)**

**Deutsche Kinemathek**

**IVAC (Valencia)**

**Reelport**

**Hungarian Film Archive**

**Estonian Film Archive**

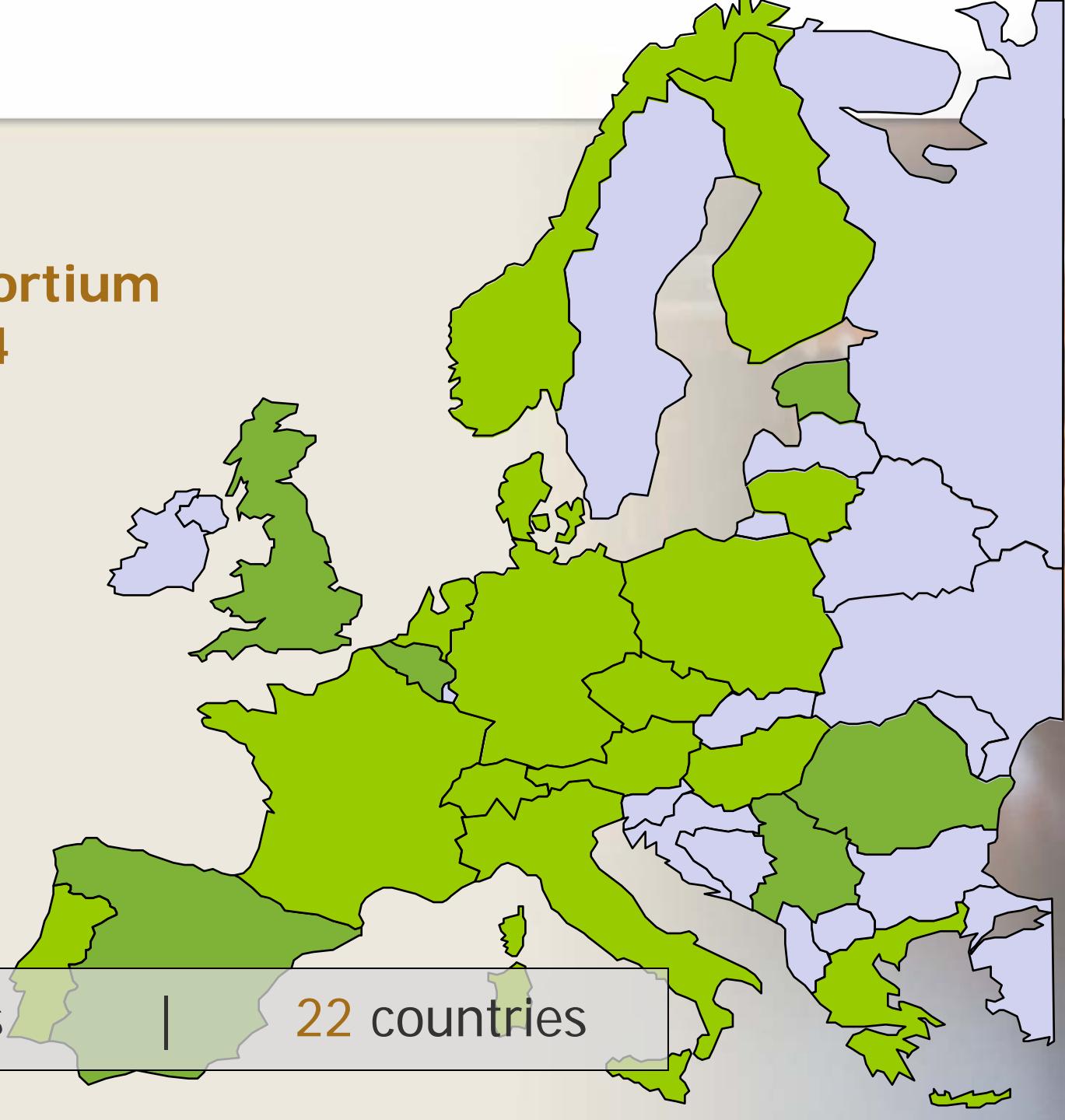
**Athena Research  
(Athens)**

**Czech Film Archive**

**National Library of  
Norway**

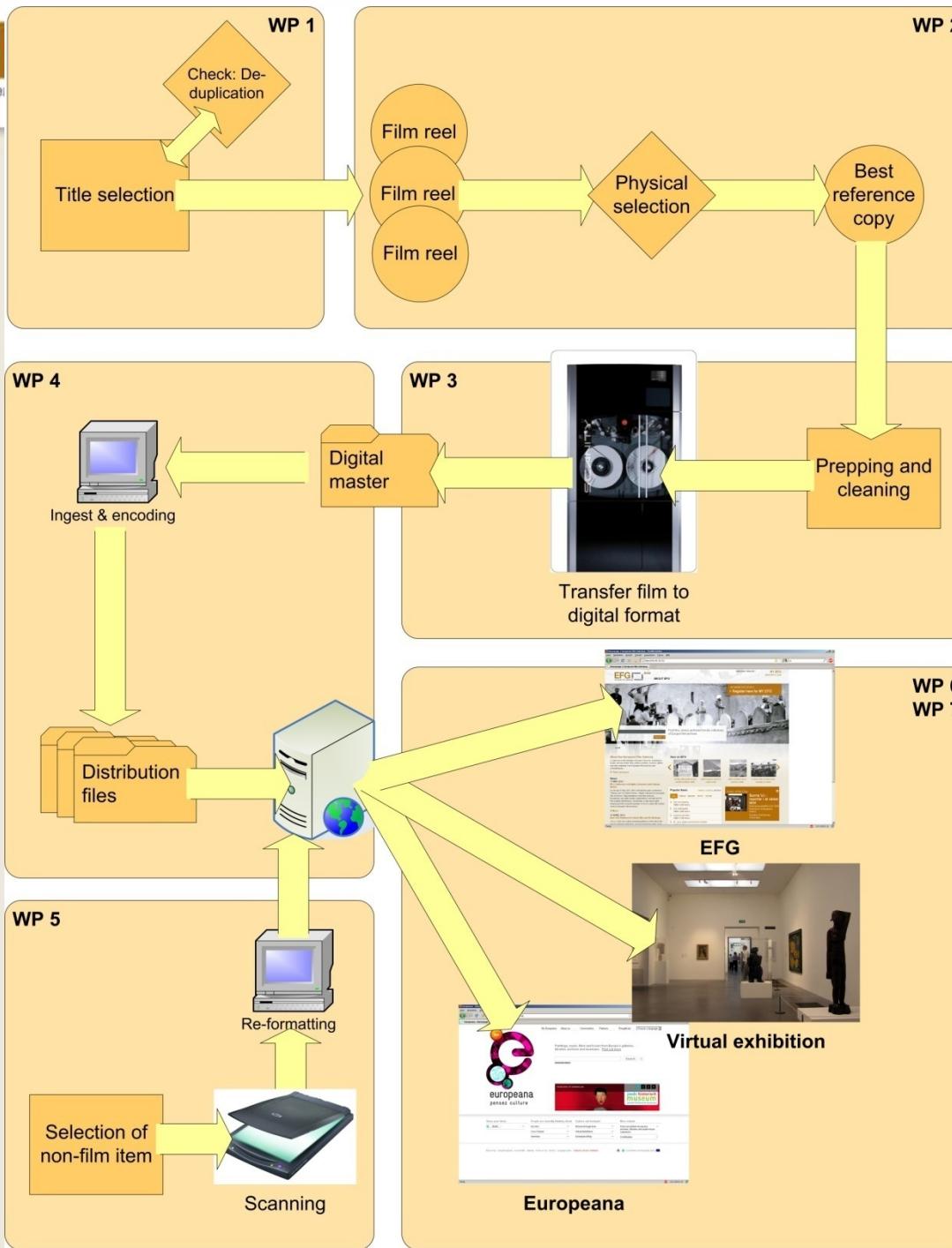
**ACE**

## The EFG Consortium After EFG1914

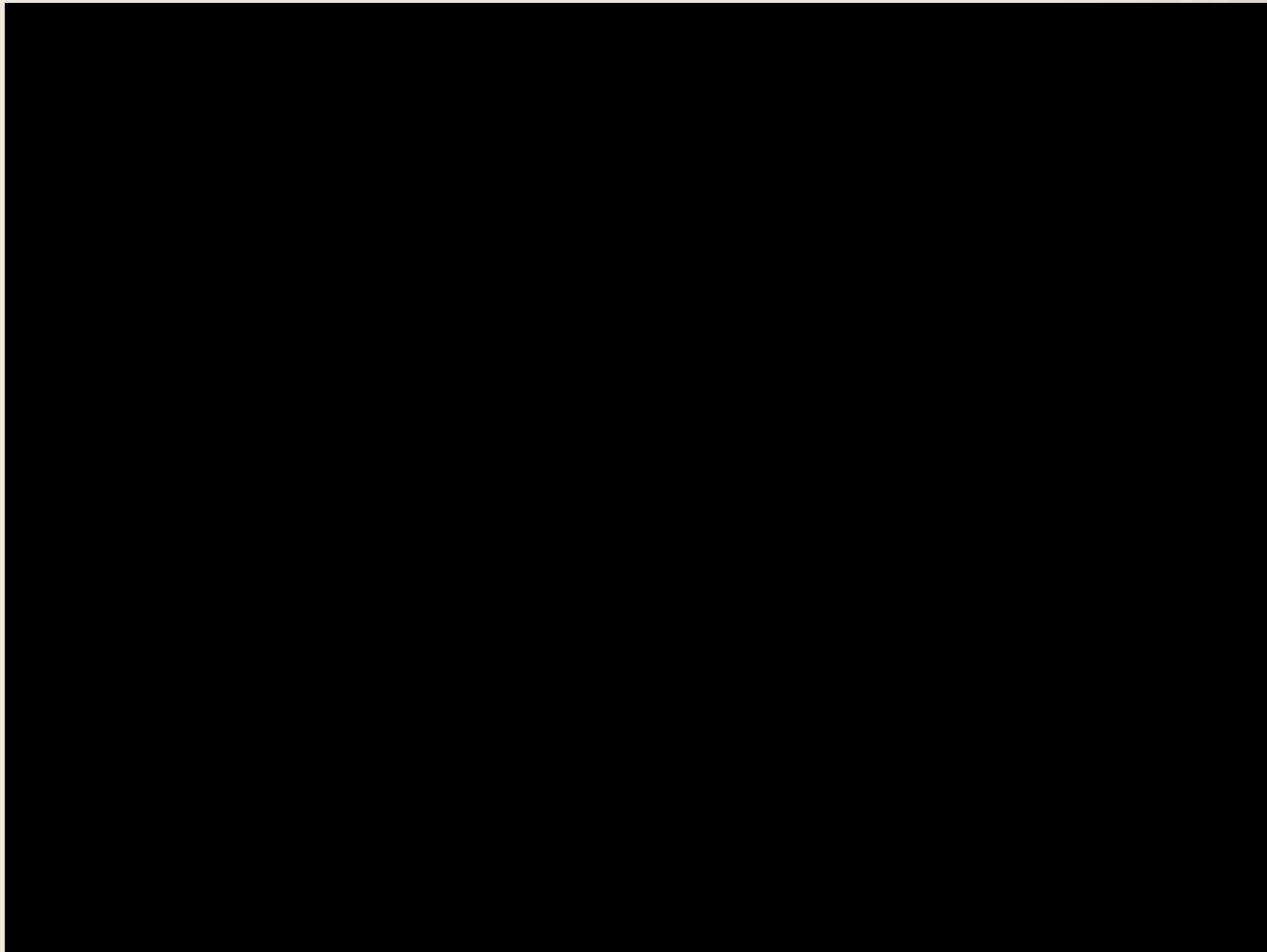


28 archives

|  
22 countries



## Ellehammers Förste Forsök med Aeroplan (Ellehammer's First Airplane Trials), Nordisk Films Kompagnie, DK 1907





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HOME

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[➤ Find out more](#)

### News

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[➤ More](#)

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