



CINEMA EXPERT GROUP / Subgroup film heritage 19th of September

Short description of the agreement signed at Cannes this year between French Public Fund, SACD, la Cinémathèque française and the main French catalogues' owners

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Flow chart of this Public Loan

The basic individual terms to define

Each company will define a portfolio of titles which need to be restored/digitalized

Investments on **x years** in order to restore and digitalize a portfolio of **x titles**

The global standard expected : 2K

The investment and the ROI

70% of the cost of restoration/digitalization

The Public fund

The producer / The rights' owner

ROI = investment + 20% + a rate individually negotiated and linked to the term

x% of the global net earnings of all the movies for X years

Cross-collateralisation of the earnings of all the movies integrated in the plan of the relevant catalogue until the term initially defined