

Third Implementation report of the Film Heritage Recommendation

Unit Audiovisual and Media Policies

DG INFSO

European Commission

http://ec.europa.eu/avpolicy/reg/cinema/index_en.htm



Film Heritage

Recommendation The history

- Recommendation of the European Parliament and of the Council on film heritage and the competitiveness of related industrial activities
- Commission proposal of 16/03/2003
- Adopted by the European Parliament and the Council on 16/11/2005
- Legal basis: EC Treaty (Articles 157 and 151 TEC).

Film Heritage Recommendation

- Political signal at EU level: film heritage matters
- New impulse to Member States action
- Transparency: Bi-annual reports from Member States + monitoring from the Commission
- Learning from each other

Film Heritage Recommendation Implementation Reports

- Member States are recommended to inform the Commission every two years of action taken in response to the Recommendation.
- First Implementation Report of 8/2008
- Second Implementation Report of 7/2010
- Third Implementation Report due in 2012

Council activities in relation to film heritage

- Council Conclusions on European film heritage, including the challenges of the digital era (18/11/2010)
- Belgium Conference (10/2010)
- Hungarian Conference (4/2011)
- Polish Conference (7/2011)



Film Heritage Recommendation Implementation Reports

- Transparency: MS reports published on the web in English and original language
http://ec.europa.eu/avpolicy/reg/cinema/report_2/index_en.htm
- Summary tables by subject allow identification of best practices
- Very positive feedback from Film Heritage Institutions



Film Heritage Recommendation Third Implementation report

1. Questionnaire sent to RP in July 2011

http://ec.europa.eu/avpolicy/reg/cinema/report_3/index_en.htm

1. Deadline for reply: 16 November 2011

3. Reply by e-mail + track changes



Structure of the questionnaire

- All public film heritage institutions (also regional and local)
- Structured as the Second Implementation report to facilitate reporting – looking for progress!
- Point 10 on challenges of the digital era
- Point 15 on follow-up of 2010 Council Conclusions



Structure of the questionnaire

1. Film Heritage Institutions
2. Legislative measures / definitions
3. Type of deposit
4. Type of collected material
5. Cataloguing and databases
6. Preservation and restoration
7. Accessibility, professional training and education
8. European and international activities

Structure of the questionnaire

9. Follow-up of priorities
10. Challenges of the digital era
11. Film policy and film heritage
12. Progress
13. Best practices
14. Need for further action?
15. Follow-up of 2010 Conclusions

Structure of the questionnaire

9. Follow-up of priorities

Collection:

1. Enforcement of legal or contractual deposit
2. Systematic checks of deposits
3. Use of ACE/FIAFP contract for voluntary deposit?



Structure of the questionnaire

9. Follow-up of priorities

Cataloguing and databases:

4. Are databases on the web?
5. Implementation of European standards on interoperability of film databases

Preservation

6. Long-term strategy for preservation?

Structure of the questionnaire

9. Follow-up of priorities

Restoration:

7. Plans and prioritization systems?
8. Private fund rising?
9. trans-national cooperation?
10. Agreements with right-holders?

Accesibility?

11. Long-term strategy for preservation?

Structure of the questionnaire

9. Follow-up of priorities

Education and media literacy:

12. Agreements with right-holders for educational use of films?
13. Strategies for film and young people?

Professional training

14. Temporary exchange of professionals?

Structure of the questionnaire

10. Challenges of the digital era

- On-going study on a Digital Agenda for European Film Heritage (DAEFH)
- Update on
 - collection of digital films
 - Preservation and long-term accessibility
 - Digital restoration
 - Digitisation
 - Access to collection through the web
 - Digital projection



Structure of the questionnaire

11. Film policy and film heritage

- Related to the Commission Public Consultation on assessing State aid for films and other audiovisual works, http://ec.europa.eu/competition/consultations/2011_state_aid_films/index_en.html
- Deadline 30.09.2011



Structure of the questionnaire

11. Film policy and film heritage

Under heading 3.8:

- *"Since most European films receive public support, it could help to develop film culture/literacy and ensure that supported films are safeguarded for future generations if such funding is conditional on the supported films being deposited and available for cultural/educational use. Should a new Communication invite Member States to do so, especially if the public funding is over 50% of the film's budget?"*

Next steps

- **19/09/2011** – Cinema Expert Group / Subgroup Film Heritage
- **20/09/2011** – Public workshop on the DAEFH study
- **November 2011**: Final DAEFH report
- **16/11/2011** – deadline for MS replies
- **2012** – Third report on the application of the Film Heritage Recommendation
- **2012** – Proposal for a Council Recommendation on a Digital Agenda for European Film Heritage

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