

DRAFT AGENDA V.2

MEETING OF CINEMA EXPERT GROUP / SUBGROUP FILM HERITAGE

BRUSSELS 16 OCTOBER 2012, FROM 8.45 to 18.00 hrs

VENUE: CINEMATEK¹, 9 BARON HORTA, B-1000 BRUSSELS

8.45-9.00 REGISTRATION

9.00-9.15 OPENING OF THE MEETING

WELCOME TO THE CINEMATEK

*MARI SOL PÉREZ
GUEVARA
European Commission
NICOLA MAZZANTI
Cinematek*

Update on EU policy actions

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| 9.15-9.35 | 1.1 | 3 rd Implementation report on the Film Heritage Recommendation ² | <i>MARI SOL PÉREZ
GUEVARA
European Commission</i> |
| 9.35-9.55 | 1.2 | European Film in the Digital era | <i>EMMANUEL JOLY
European Commission</i> |
| 9.55-10.15 | 1.3 | Digitisation and on-line availability of cultural material and digital preservation: Commission Recommendation ³ and Council Conclusions ⁴ | <i>GUDRUN STOCK
European Commission</i> |
| | 1.4 | ICT PSP 2013 Work Programme ⁵ and future programmes (Horizon 2020 ⁶ and Connecting Europe Facility ⁷) – Areas of interest for Film Heritage Institutions. | <i>GUDRUN STOCK
European Commission</i> |
| 10.15-10.30 | 1.5 | Open data strategy and Public Sector Information Directive ⁸ – Impact on archives and museums | <i>SZYMON LEWANDOWSKI
European Commission</i> |
| 10.30-10.45 | | QUESTIONS AND DISCUSSION | |

Film heritage and film literacy

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| 10.45-11.15 | 2.1 | On-going study on Film Literacy ⁹ . BFI Film educational scheme ¹⁰ - UK | <i>MARK REID
British Film Institute</i> |
| 11.15-11.35 | 2.2 | School Film Archive project ¹¹ – Poland | <i>TADEUSZ KOWALSKI
Polish National Film
Archive</i> |
| 11.35-11.55 | 2.3 | Film i skolan ¹² – Sweden | <i>PER ERIKSSON
Swedish Film Institute</i> |

¹ <http://www.cinematek.be/index.php?node=214>

² http://ec.europa.eu/avpolicy/reg/cinema/report_3/index_en.htm

³ <http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:L:2011:283:0039:0045:EN:PDF>

⁴ <http://register.consilium.europa.eu/pdf/en/12/st08/st08832.en12.pdf>

⁵ http://ec.europa.eu/information_society/activities/ict_psp/index_en.htm

⁶ http://ec.europa.eu/research/horizon2020/index_en.cfm?pg=home&video=none

⁷ <http://europa.eu/rapid/pressReleasesAction.do?reference=IP/11/1200>

⁸ http://ec.europa.eu/information_society/policy/psi/index_en.htm

⁹ http://ec.europa.eu/culture/media/literacy/studies/index_en.htm

¹⁰ <http://www.bfi.org.uk/education-research/5-19-film-education-scheme-2013-2017>,

<http://www.screenonline.org.uk/> and www.bfi.org.uk/inview

¹¹ <http://www.edukacjafilmowa.pl>

¹² <http://www.sfi.se/sv/filmiskolan/Om-Film-i-skolan>

11.55-12.30 **ROUND TABLE:**
 Moderated by Matteo Zacchetti (European Commission)
 Mark Reid (BFI), Tadeus Kowalski (Polish National Archive), Per
 Eriksson (SFI).

12.30-13.40 LUNCH OFFERED BY THE EUROPEAN COMMISSION

Best practices in the digital era

13.40-14.00	3.1	EFG 1914 ¹³	<i>GEORG ECKES German Film Institute</i>
14.00-14.20	3.2	Lithuanian Documentary Cinema on the Internet ¹⁴ (e-Cinema)	<i>VALERJA JUSEVICIUTE Lithuanian Central State Archive</i>
14.20- 14.40	3.3	Images for the Future ¹⁵ – What lessons to learn?	<i>PAUL KELLER Knowledgeland</i>
14.40-15.05	3.4	BFI Collection Policy ¹⁶ : how it has been updated to the digital era?	<i>CHARLES FAIRALL GABRIELE POPP British Film Institute</i>
15.05-15.15	3.5	Using social media to promote film heritage: Irish promotional video ¹⁷	<i>KASANDRA O'CONNELL Irish Film Institute</i>
15.15-16.00		ROUND TABLE: Moderated by Mari Sol Pérez Guevara (European Commission), Georg Eckes (German Film Institute), Valerja Juseviciute (Lithuanian Central State Archive), Kasandra O'Connell (Irish Film Institute), Paul Keller (Knowledgeland), Ruth Kelly and Gabriele Popp (British Film Institute), Anne Gant (EYE Film Institute Netherlands).	

16.00-16.30 Coffee break

Copyright and Film Heritage Institutions

16.30-16.50	4.1	Orphan works Directive ¹⁸	<i>MARCO GIORELLO European Commission</i>
16.50-17.10	4.2	Follow-up of the Audiovisual Green Paper ¹⁹ – issues for Film Heritage Institutions	<i>HELEN DOLBY European Commission</i>
17.10-17.45		QUESTIONS AND DISCUSSION	
17.45-18.00		CLOSING OF THE MEETING	<i>MARI SOL PÉREZ GUEVARA European Commission</i>

¹³ <http://project.efg1914.eu/>

¹⁴ <http://www.ace-film.eu/?p=560>

¹⁵ <http://imagesforthefuture.com/en/>

¹⁶ <http://www.bfi.org.uk/about-bfi/policy-and-strategy/bfi-national-archive-collections-policy>

¹⁷ <http://www.youtube.com/watch?v=EarCLUQJbTQ>

¹⁸ <http://europa.eu/rapid/pressReleasesAction.do?reference=MEMO/12/421&format=HTML&aged=0&language=EN&guiLanguage=en>

¹⁹ http://ec.europa.eu/internal_market/copyright/copyright-infso/index_en.htm#maincontentSec2