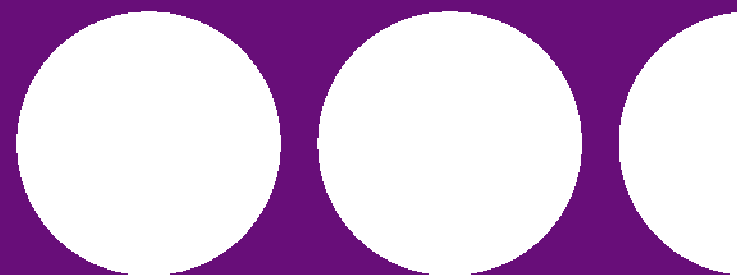


# Film heritage & education in Sweden

Per Ericsson

The Swedish Film Institute



# Missions for the Swedish Film Institute

- Support production of Swedish films
- Take care of the Swedish film archive for future generations
- Promote Swedish film abroad
- Promote and support screening of important films at cinemas in all regions of Sweden and help educators to use film as a part of education



BORROWING (2009)



# A background

THE TEXAS CHAINSAW  
MASSACRE (1974)

# Goals for Film-in-school

- Stimulate film business – to make the use of cinema facilities more effective and to increase film rentals
- Establish the cinema as an important part of local cultural life and reinforce the role of film as an art form
- Point out the potential of film in education and encourage studies of media criticism



PHOTO: Hanna Richter



See & analyze

GLOWING STARS (2009)

# Initiatives at the Swedish Film Institute

- School cinema grant
- Subdistribution
- Film education
- Toddler cinema
- Regional networking and resource centres



# Local school-cinema

290 Municipalities in Sweden

176 have school cinema

126 pay on their own

600.000 visits each year

700 cinemas





See & analyze & create





# Next step - going back

# Why?

- New focus in 2007
- Growing interest
- Study showed a lack of film heritage in schools
  - Lack in focus from SFI
  - Lack in resources/ teaching material
  - Therefore lack in “doing”



# How?

- Study material
- New study guides for old films
- Gathering best-practice-examples
- DVD-anthology



## The DVD from 1895-1929

### 5 categories:

- Pioneers
- Sweden
- Europé
- USA
- Experiment & documentary

40 different films

Study guides downloaded  
Special focus text by scholars



**It is still relevant!**



Thank you!