

# MEETING OF CINEMA EXPERT GROUP

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# What does the Commission do?

- Urge the Member States to act.
- Support the co-operation among various institutions
- Support research in the area of digital preservation
- Support the take up of standards on interoperability of film databases.
- Support actions to increase access to audiovisual content.
- Foster digitisation of content that is representative of the diversity and richness of Europe's cultural heritage.



# ***The digital libraries initiative***

- Launched in 2005, it aims to make Europe's **cultural and scientific heritage** accessible to all
- Deals with digitisation, online accessibility and preservation
- Strong political support
- Work ongoing along different axes:
  - Work with Member States (Recommendation)
  - Work with stakeholders (High Level Expert Group)
  - Support for technologies (FP7 for R&D) and deployment (CIP ICT PSP)

***Most visible part is Europeana***



# *Europeana*

- Unprecedented collaboration between cultural institutions of different types
- Now 12.6 million digital objects accessible
  - books, maps, manuscripts, photographs, museum objects, audiovisual fragments, sound
  - content still unbalanced (only 127,000 videos)



# EC financial support

- R&D FP7
- eContentplus up to 2008
- CIP ICT-PSP from 2009



# FP7 projects: Presto Prime

- Long-term preservation of **digital audio-visual content**
- **Virtual Competence Centre** to support cultural institutions and stakeholders in digitisation, in managing digital resources and in preserving them over time



# eContentplus projects: EFG



**A Gateway to Film  
Heritage in Europe**



# eContentplus funded: EUSCREEN



Exploring Europe's Television Heritage in Changing Contexts

- Developing technical solutions to support harmonised and highly interoperable audiovisual collections, television in particular.
- Providing the necessary technical solutions for Europeana to support audiovisual content that meets user requirements.





# Funding Opportunities: to whom?

- support will go to libraries, archives and museums across Europe wishing to contribute to the further development of Europeana as the single, direct and multilingual gateway to Europe's cultural heritage.



# Funding Opportunities: for what?

- aggregating content already existing in digital form
- fostering digitisation of content that is representative of the diversity and richness of Europe's cultural heritage.



# Aggregating content for Europeana

- Aggregate existing digital cultural content held by cultural institutions to make it accessible and/or enhance searchability of content already available through Europeana
- Align metadata and mappings with the specifications of Europeana
- Improve interoperability between content management systems of individual content providers and Europeana platform

**Material should be selected through thematic approach and of interest to a broad public, not just to a limited set of specialists; selection criteria must be clear**



# Digitising content for Europeana

Targeted digitisation actions in synergy with and complementing collections already accessible through Europeana. The content to be digitised should be representative of the diversity and richness of Europe's cultural heritage.

**Material to be digitised should be selected through thematic approach and of interest to a broad public, not just to a limited set of specialists**



# Future Funding Opportunities

CIP ICT-PSP will continue to support the policies of the Digital Agenda for Europe including:

- promoting access to knowledge, cultural diversity and creative content,
- facilitating the digitisation and dissemination of cultural works in Europe.

FP7 R&D will continue to support research on:

- ICT for access to cultural resources
- Digital Preservation



# Future Funding Opportunities: when?

- **ICT-PSP:**
  - Call for proposals will be launched beginning next year.
  - Closing date beginning of summer 2011.
- **FP7:**
  - Two calls for proposals will be launched in 2011 and 2012
  - Closing date 2012.



# **Funding Opportunities: where could I find further information?**

Information will be published on:

## **ICT-PSP**

[http://ec.europa.eu/ict\\_psp](http://ec.europa.eu/ict_psp)

<http://ec.europa.eu/econtentplus>

## **FP7 R&D**

[http://cordis.europa.eu/fp7/ict/telearn-digicult/digicult\\_en.html](http://cordis.europa.eu/fp7/ict/telearn-digicult/digicult_en.html)

