

## AGENDA

### MEETING OF CINEMA EXPERT GROUP / SUBGROUP FILM HERITAGE

**BRUSSELS 15 OCTOBER 2010, FROM 8.45 to 18.00 hrs**

VENUE: [CINEMATEK](http://www.cinematek.be/)<sup>1</sup>, RUE BARON HORTA 9, 1000 BRUXELLES

8.45-9.15            **REGISTRATION - WELCOME COFFEE**

9.15-9.25            **OPENING OF THE MEETING**

*Mari Sol Pérez Guevara  
European Commission  
Gabrielle Claes  
Cinematek*

### EU AND FILM HERITAGE

9.25-9.45    **1.A SECOND REPORT ON THE IMPLEMENTATION OF THE FILM HERITAGE RECOMMENDATION**<sup>2</sup>    *Mari Sol Pérez Guevara  
European Commission*

9.45-9.55    **1.B DRAFT COUNCIL CONCLUSIONS ON EUROPEAN FILM HERITAGE, INCLUDING THE CHALLENGES OF THE DIGITAL ERA**    *Jean-Louis Blanchard  
Belgium Presidency*

**AVA21 – CONFERENCE ON AUDIOVISUAL ARCHIVES IN THE 21<sup>ST</sup> CENTURY**<sup>3</sup>    *Evy Kempnaers  
Belgium Presidency*

#### **2. RELEVANT EUROPEAN UNION'S INITIATIVES / PROJECTS**

9.55-10.55    **2.1 Orphan works in the film and audiovisual sector**  
- Orphans in film archives: 2009/2010 [ACE Survey](http://www.acefilm.de/102.html)<sup>4</sup>  
- Orphans in [European Public Broadcasters Archives](http://www.ebu.ch/en/union/news/2009/tcm_6-68147.php)<sup>5</sup> (EBU)  
- EU proposed solutions    *Claudia Dillmann, ACE  
Renate Doerr, EBU  
Elaine Miller  
European Commission*

10.55-11.10            Questions and answers

11.10-11.50    **2.2 Europeana: How to increase film and audiovisual content?**  
- Involvement of European film archives: [The European Film Gateway](http://www.europeanfilmgateway.eu/)<sup>6</sup>  
- Europeana Next Steps    *Georg Eckes, DIF  
Grazyna Piesiewicz  
European Commission*

11.50-12.20    **2.3 European Standardization to facilitate the interoperability of film databases**<sup>7</sup>  
- European standards EN 15907:2010 and EN 15744:2009  
- Implementation project    *Ronny Loewy  
Marco Rendina  
CEN/TC 372*

12.20-12.30            Questions and answers

**12.30-14.00            LUNCH OFFERED BY THE EUROPEAN COMMISSION**

<sup>1</sup> <http://www.cinematek.be/>

<sup>2</sup> [http://ec.europa.eu/avpolicy/reg/cinema/report\\_2/index\\_en.htm](http://ec.europa.eu/avpolicy/reg/cinema/report_2/index_en.htm)

<sup>3</sup> <http://www.ava21.be>

<sup>4</sup> <http://www.acefilm.de/102.html>

<sup>5</sup> [http://www.ebu.ch/en/union/news/2009/tcm\\_6-68147.php](http://www.ebu.ch/en/union/news/2009/tcm_6-68147.php)

<sup>6</sup> <http://www.europeanfilmgateway.eu/>

<sup>7</sup> <http://www.filmstandards.org/index.php?p=cen-tf>

## FILM HERITAGE IN THE DIGITAL ERA

### 3. DIGITISATION AND PRESERVATION OF DIGITAL MATERIAL

14.00-14.40 3.1 **Digitisation of film heritage:**

- Polish Digitisation project [NITRO](#)<sup>8</sup>

*Tadeus Kowalski  
Filmoteka Narodowa*

- EU action in support of digitisation

*Federico Milani  
European Commission*

15.40-14.50 Questions and answers

### 4. PROVIDING (NEW) AUDIENCES WITH WIDER ACCESS TO FILM HERITAGE THANKS TO NEW TECHNOLOGIES

14.50-15.10 4.1 [BFI YouTube Channel](#)<sup>9</sup>

*Mark Duguid  
British Film Institute*

15.10-15.40 4.2 Dutch "Pictures for the Future" and [Filmotech.nl](#)<sup>10</sup>

*Emjay Rechsteiner  
Eye Film Institute  
Netherlands*

15.40-16.00 4.3 Film heritage and digital cinema in [Norway](#)<sup>11</sup>

*Marc Jurgens (Filmotech)  
Lise Gustavson  
Norwegian Film Institute*

16.00-16.20 4.4 Projects in the television sector: [Videoactive](#)<sup>12</sup> and [EUscreen](#)<sup>13</sup>

*Johan Oomen  
Netherlands Institute for  
Sound and Vision*

16.20-16.35 Questions and answers

## EDUCATION and PROFESSIONAL TRAINING

### 5. FILM HERITAGE AND EDUCATION

16.35-16.50 5.1 Film heritage teaching material – Sweden

*Per Ericsson  
Swedish Film Institute*

16.50-17.05 5.2 Educational tools in "[European Film Treasures](#)"<sup>14</sup>

*Serge Bromberg*

### 6. FILM HERITAGE AND PROFESSIONAL TRAINING

17.05-17.20 6.1 Conclusions of the Spanish Conference – [Filmoteca Española](#)<sup>15</sup>

*Marc Vernet, French INP  
on behalf of Filmoteca  
Española  
Beatrice de Pastre  
Centre Nationale de la  
Cinématographie*

17.20-17.35 6.2 CNC's expert support and training in third countries

17.35-17.50 Question and answers

17.50-18.00 **CLOSING OF THE MEETING**

*Jean-Eric de Cockborne  
European Commission*

<sup>8</sup> [www.nitrofilm.pl](http://www.nitrofilm.pl)

<sup>9</sup> <http://www.youtube.com/bfilms>

<sup>10</sup> <http://www.filmotech.nl/en/>

<sup>11</sup> <http://www.cinematikene.no>

<sup>12</sup> <http://www.videoactive.eu/VideoActive/Home.do>

<sup>13</sup> <http://www.euscreen.eu/>

<sup>14</sup> <http://www.europafilmtreasures.eu/>

<sup>15</sup> [http://en.www.mcu.es/principal/docs/MC/PresidenciaUE2010/FilmotecasEuropeas\\_Program.pdf](http://en.www.mcu.es/principal/docs/MC/PresidenciaUE2010/FilmotecasEuropeas_Program.pdf)