



Cinema Expert Group  
Brussels 18 June 2009



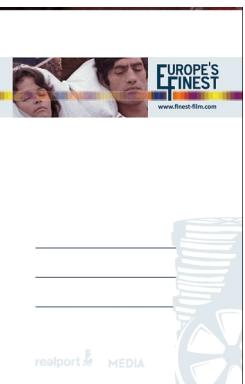
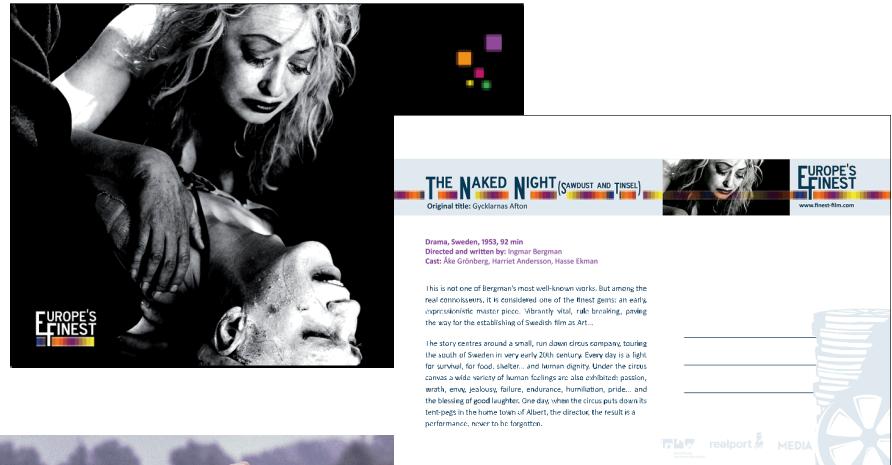
# Introduction

- Our library: more than 50 classics
- Digitised and Subtitled
- For digital theatres across Europe
- Via Cinema on Demand

# The library



- Hitchcock, Truffaut, Resnais, Bergman, Kaurismäki, Menzel, Visconti, Rossellini, Polanski etc. etc.





# Partners

MEDIA



Filmstiftung  
Nordrhein-Westfalen

XDC



NONSTOP  
SALES

BEWEGTE  
BILDER  
DIGITAL CINEMA

mk2

BONTON  
ATELIÉRY ZLÍN  
BONTON ENTERTAINMENT GROUP



STÁTNÍ FOND ČESKÉ REPUBLIKY  
PRO PODPORU A ROZVOJ  
ČESKÉ KINEMATOGRAFIE



EUROPA CINEMAS  
MEDIA • PROGRAMME OF THE EUROPEAN UNION



SZIMPLAFILM

TITEL-BILD  
Subtitling and Translation GmbH

MINERVA  
PICTURES

PROGRESS FILM-VERLEIH

THE MATCH FACTORY

PARK CIRCUS



FILMLICHTER

# Digitised and Subtitled

- DCI-compliant
- Dustbusting, Restauration
- A word on quality
- Blu-Ray and E-cinema formats
- Subtitles in at least 2 add. Languages
- Delivered on hard discs (so far)

# Digital Theatres Across Europe

- Rights cleared for up to 20 territories
- Materials in all languages
- 20-30 % less expensive
- Additional Venues (Events, Cinemateques, Festivals etc.)
- Obstacles: Rating, Visas, Habits etc.

# Cinema On Demand

- On Demand: Push vs. Pull
- Event Cinema
- Film aggregation
- Second chance for Classics
- First chance for current films



# Thank you!

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