



What is EGEDA?

- Association representing Audiovisual Producers
- Authorised by the Spanish Ministry of Culture via Ministerial Order of 29th October 1990
- EGEDA is a non-profit association
- Mandated to manage the rights charged to the Association

Rights managed by the Association

- Fair Compensation for Private Copying
- Cable Network Retransmission
- Public Communication in Hotels and Similar Establishments
- Management of excerpts of audiovisual works and recordings
- Anti-piracy, persecution of fraud

Rights managed in Latin America

- EGEDA Ecuador
- EGEDA Peru
- EGEDA Colombia
- EGEDA Uruguay
- EGEDA Chile



Promotional activities undertaken by EGEDA

- **Participation in International Film Festivals**

- Participation in and sponsorship of the Guadalajara (Mexico) Film Festival.
- Participation in and sponsorship of the Los Angeles Latino International Film Festival (LALIFF)
- Participation in and sponsorship of the *Cinema Jove* International Film Festival (Valencia)
 - Sponsor of the 11th International Short Film Market
- Participation in and sponsorship of the San Sebastian Film Festival
- Participation in and sponsorship of the Clermont Ferrand International Short Film Festival
- Chicago Latino Film Festival
- Awards for the Film Writers Circle

What is EGEDA Digital?

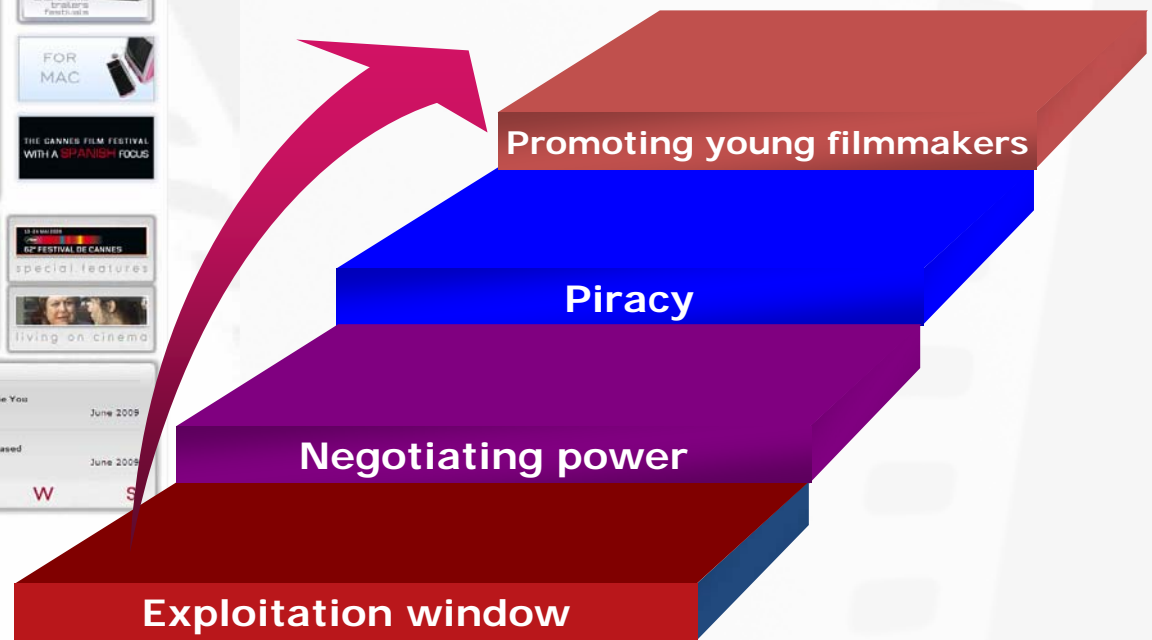
Egeda Digital is an online marketplace created by Egeda which puts New Technologies at the service of film viewers via:

Repository in which audiovisual works are stored in a digital format

Internet gateway giving users the possibility of viewing audiovisual content online



Why EGEDA Digital?



Why EGEDA Digital?

filmotech.com has been made by producers for producers and rights-holders, giving them the opportunity to directly manage their rights to digital distribution without interference.

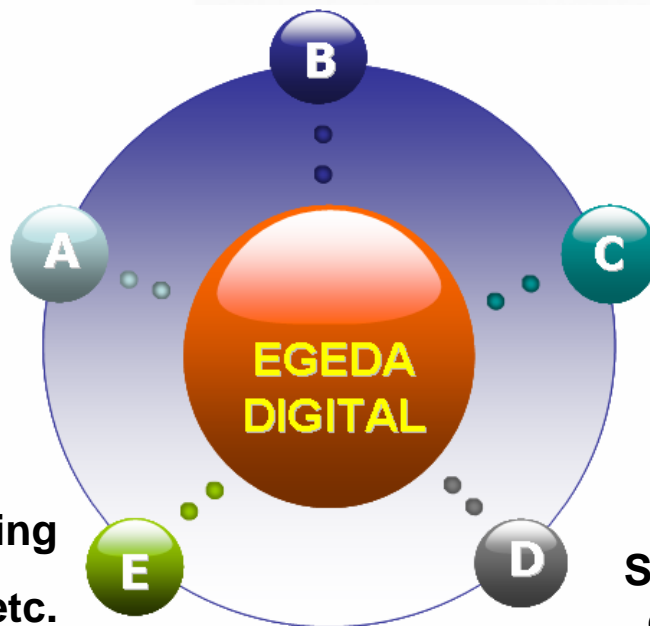
filmotech.com now gives rights-holders an Internet website for secure distribution of their works, both in the Spanish market and worldwide – all genres of their feature films, TV series, telemovies, documentaries and short films.

What does EGEDA Digital offer?

Guarantee of security and digitalization

Digitalization without material costs

Promotional activities during festivals, with the media, etc.



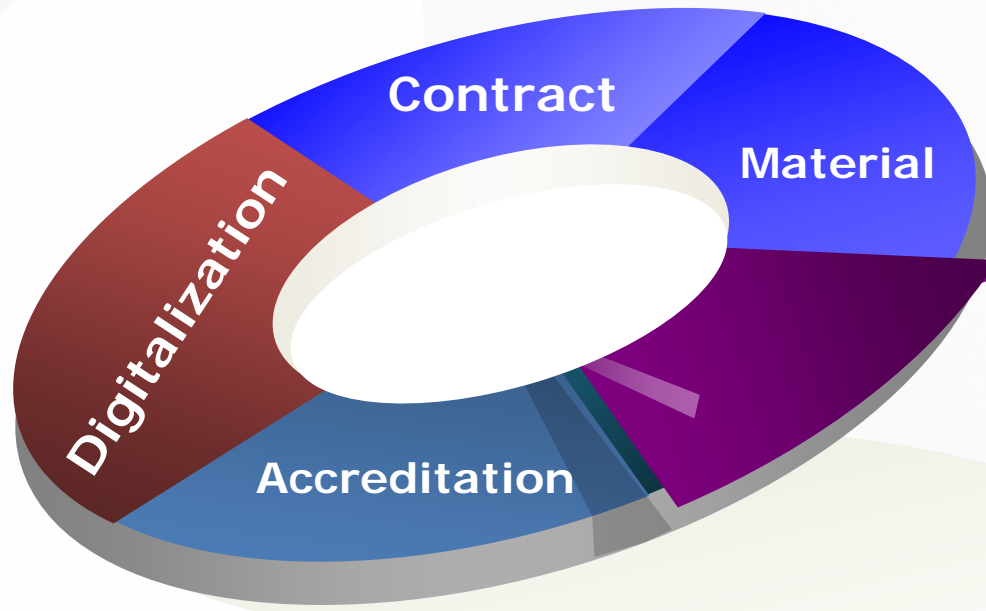
Archive for the audiovisual work

- Digital Repository -

Selected and non-exclusive geographical distribution

Process

filmotech.com asks for accreditation of each work to establish its availability by country and the time period it will be made available.



filmotech.com provides each rights-holder with a contractual agreement for review and signing.

Digitalization process

Digitalization of the work in DV25 format



BTC – sp

BTC - dg



Insertion of
EGEDA
Digital
header

filmotech.com

Insertion of
watermark



Insertion of
ISAN Code

Filmotech.com

Beta launch date: 27/03/2007

Objectives:

- to offer a legal alternative to piracy
- to promote the presence of cinema on the Internet as an exploitation window



Conclusions from the first version

1. Rejection of **DRM**

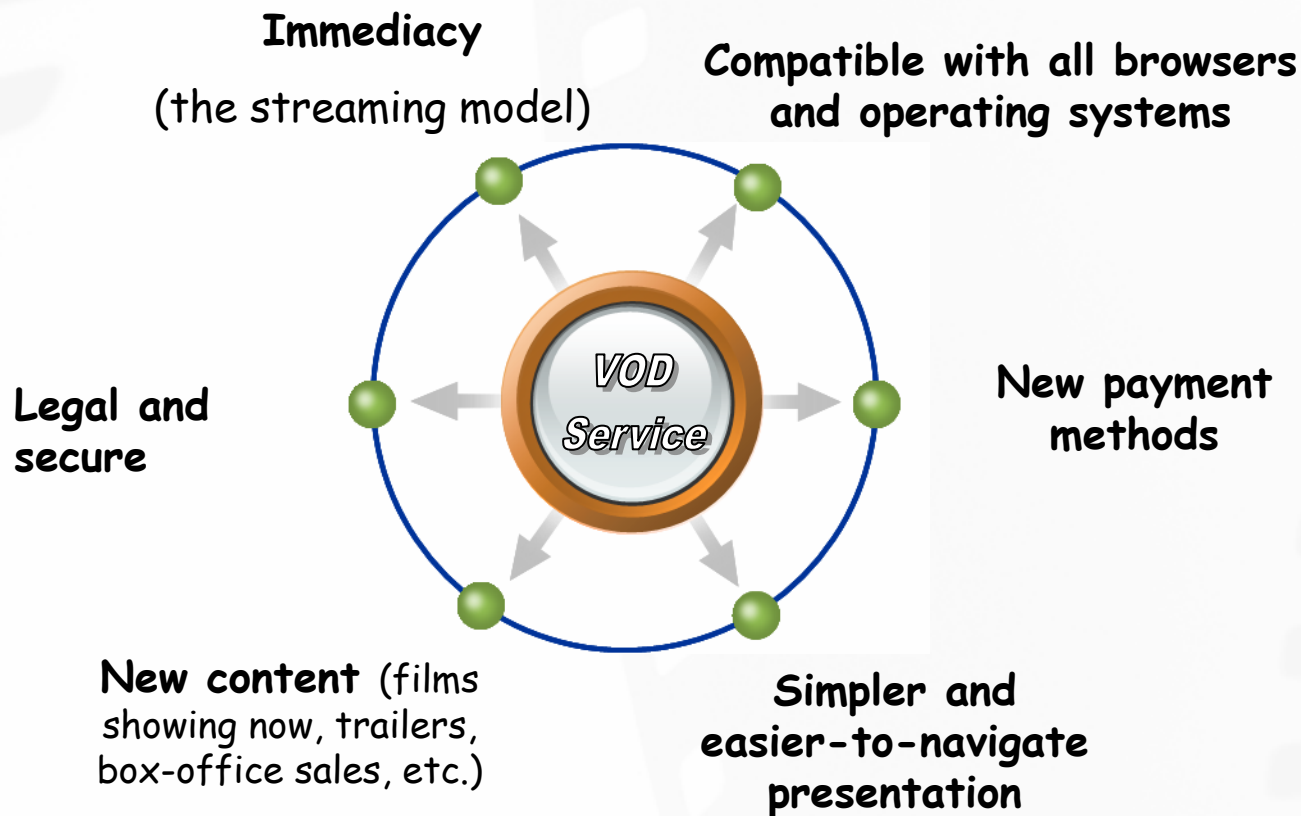
- Incompatibility with Mac and other browsers apart from Internet Explorer
- Viewing exclusively on the computer into which the download was done
- Complexity of downloading (licence-content)

2. The work can't be seen until the downloading has completed. **Lack of immediacy.**

3. **Rejection by users of payment by credit card.**

What does the new version offer?

A reference gateway for the film world with which all types of audiovisual content can be viewed by streaming



Immediacy: A New Online Viewing Feature

Immediacy (by streaming)

Viewing option of 24-hour period (license)
via any browser or device

Available in 700 or 400 kbs quality
based on the user's broadband



New Payment Methods

Now, with no registration requirements and being more user-friendly, **filmotech.com** has new SMS and '905' payment methods

The diagram illustrates the payment process for a 1,74 € purchase. It features four main payment options arranged around a central amount:

- Payment by PayPal**: Shown with the PayPal logo.
- Payment by Credit Card**: Shown with icons for Visa, MasterCard, and American Express.
- Payment by SMS (text)**: Shown with an envelope icon.
- Payment by 905**: Shown with a mobile phone icon.

Below these options is an **Access code** field containing the value **99999**.

The diagram is surrounded by four browser window screenshots showing the payment process for each method:

- Top Left**: "Payment by PayPal" - Shows the PayPal payment page with the amount 1,74 €.
- Top Right**: "Payment by Credit Card" - Shows the credit card payment page with the amount 1,74 €.
- Bottom Left**: "SEVIGNE" - Shows the SMS payment page with the amount 1,74 € and the access code 99999.
- Bottom Right**: "SEVIGNE" - Shows the 905 payment page with the amount 1,74 € and the access code 99999.

New Content

1. Premières in Cinemas
2. Films Showing Now
3. Box-Office Sales
4. Special Features
5. Living on Cinema

The collage consists of several screenshots from the filmotech.com website. The top screenshot shows the homepage with a search bar, navigation tabs (Inicio, Búsqueda, Catálogo, Disponibilidad por países), and a banner for 'Elige tu película y disfrútala cuando tú quieras sin moverte del sofá'. The middle screenshot features a news article titled 'Mickey Rourke se mete en la piel de un gangster', mentioning his nomination for an Oscar for the film 'Broken Hearts'. The bottom screenshot displays the 'Cartelera' (showtimes) section, including a map of Spain and a grid of film listings with their release dates and genres. The right side of the collage shows a detailed view of a film's page, including its title, cast, and a synopsis.



SPECIAL FEATURES

13-24 MAI 2009



62° FESTIVAL DE CANNES

THE CANNES FILM FESTIVAL WITH A **SPANISH** FOCUS

- [Festival](#)
- [History](#)
- [Official Section](#)
- [Official Section - Out of Competition](#)
- [Cannes Fims on filmotech.com](#)

FESTIVAL



The festival of festivals, the *crème de la crème* of glamour, the most photographed seaside promenade in the world – in essence, Cannes 2009, opens its doors on May 13 to the most outstanding of the current cinema panorama, a headliner cast of top film stars who are participating in the biggest annual event for international cinema.

For eleven days and their respective nights, this small city on the French Riviera will be filled with actors (or actor wannabes), directors, producers, journalists, yachts, champagne, hot models, and, of course, films. A lot of films. More than a thousand projections that are participating in the Festival's various sections. At filmotech.com, we offer you some tips on what you'll be seeing during the festival.

THE SPECTACLE

Many well-known personalities will be strutting along the *Côte d'Azure*, where the 62nd edition of the famous French festival is being held. This year, the





living on cinema

actor|actress of the week

TOM HANKS



He's not particularly handsome or photogenic. Some say that he's not even an especially good actor. However, Tom Hanks has become one of the highest-earning stars on the planet and his films rake in hundreds of millions of euros around the world. Luck? Talent? Intelligence? What is Tom Hanks' secret?

articles by subject

TEEN REBEL STARS



Between 1978 and 1985 a cinematographic sub-genre developed in Spain centred on the figure of the "Quinqui " [not to be confused with the English word "kinky"], usually delinquent bully-boy rebels from poor Spanish *barrios*. The films which portrayed their exploits became box-office hits in their day and made living legends out of their...

cinema places

MAP OF THE FILMS OF TOKYO



Tokyo is in fashion and Spain's most international filmmaker, Isabel Coixet, is where the action is. In the Official Section of the coming Cannes Festival she will present Map of the Sounds of Tokyo, a drama with intertwining stories, and in the background can be heard the soundtrack of one of the most densely populated and cinematographic cities on earth. To celebrate this premiere, we invite you to follow our own film-oriented map of Tokyo.

Tokyo is in fashion; and not only in terms of aesthetics and art in the traditional sense but also with regard to film. If for many decades the films which reached us from this far-away land were Seven Samurai or Naruse's melodramas, like Mother, one day a certain Ridley Scott decided that the modern streets of this city would make the perfect setting for his postmodern, cyberpunk Blade Runner. Since then, and especially over the last few years, Tokyo has provided the best futurist, multicoloured scenery for filmmaking.

Tokyo, on the island of Honshu, is dissected by various rivers and located in the middle of the country on the shores of the eastern



Neon lights, fluorescent video screens, buildings on water, temples and cherry trees in blossom...Tokyo is all this and much more.

choose your film and enjoy it whenever you want



Title

Search

Catalogue

Availability by Country

News

Search for News

Enter your search here

Month

Year

Search

- All
- Current
- Short Film
- Animation
- Documentary
- Film shooting
- Festival | Contest
- Event Announcement
- General

Vampires Invade the Earth Thanks to Guillermo del Toro

01/06/2009

Tom Hanks, King of Spanish Box-Office Receipts

01/06/2009

Natalie Portman, Warrior Princess in *Your Highness*

01/06/2009

Alyssa Milano Looking for a Boyfriend in her Return to the Big Screen

02/06/2009

***Bad Night* - Tonight it Could Be You**

03/06/2009

***New Moon* Teaser Trailer Released**

03/06/2009

***Wall Street 2*, with Oliver Stone, Michael Douglas and Shia LaBeouf**

29/04/2009

Spanish Co-Production *Bad Day to Go Fishing* to Compete in Critics' Week at Cannes

29/04/2009

Don Johnson as Porn Film Director

29/04/2009

Christian Bale Talks about *Batman 3*

30/04/2009



Title

Search

Catalogue

Availability by Country

Showing Now

Showing Now

Province

City or Town

Cinema



Film



Premieres

Weekly Premieres



7 minutos



Cleaner



Dos billetes



Je veux voir

Other films Showing Now



¿Y tú qué sabes!?



17 otra vez



Al final del camino



Al otro lado



Ángeles y demonios



Arrebato



Arropiero



Bienvenidos al norte



Billu Barber



Cataluña, España, la película



Cerezos en flor



Cien clavos



Coco. De la rebeldía a la leyenda de Chanel



Cómo celebré el fin del mundo



Control

To see a film is as easy as...

13-24 MAI 2009

62^e FESTIVAL DE CANNES

Filmotech Picks



FREE content
 short films
 trailers
 festivals

FOR
 MAC

THE CANNES FILM FESTIVAL
 WITH A **SPANISH** FOCUS

- Genres**
- All
 - Action | Adventure
 - Animation
 - Biographical
 - Comedy
 - Crime | Mystery
 - Documentary
 - Drama

Viewers' Choices

SE LOST TIEMPO DE AMOR DESPLAZA

Premières in cinemas

7 MINUTOS

13-24 MAI 2009

62^e FESTIVAL DE CANNES
 special features

living on cinema

And This, Too

<p>Cinema, in short</p> 	<p>Documentary</p> 	<p>Animation</p> 	<p>New on Filmotech</p> 	<p>Showing Now</p> 	<p>Top box-office sellers</p> 
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Bad Night - Tonight it Could Be You June 2009

New Moon Teaser Trailer Released June 2009

n e w s



1408 | Spanish | Without subtitles



1408

2007

▶ Trailer

Pay by



Pay by Credit Card



1,74 €



Pay by



Pay by



Evaluation

0 Ratings

Rate

Send to a friend



Available in SPAIN



Not recommended FOR UNDER AGE 18



Subtitles WITHOUT SUBTITLES

Access code

99999



Other Versions

Data

Top Films ★★★★★

Year 2007 - **Feature film** - Genre **Horror** - Length 100 m.

Directed by **Mikael Hafstrom**

Cast **John Cusack, Paul Birchard, Margot Leicester, Walter P. Lewis, Eric Meyers, David Nicholson, Holly Hayes, Alexandra Silber, Johann Urb, Andrew Lee Potts, Tony Shalhoub, Emily Harvey, William Armstrong, Kim Thomson, Drew Powell**

Language **Spanish**

Country **USA**

Companies **DIMENSION FILMS, DI BONAVENTURA PICTURES**

Synopsis

El famoso escritor de terror Mike Eslin sólo cree en lo que puede ver con sus propios ojos. Eslin ha escrito varios libros desacreditando sucesos paranormales ocurridos en casas encantadas y cementerios de todo el mundo. Pero todo cambia cuando se aloja en la habitación número 1408 del Hotel Dolphin.

From the Same Genre...

LA MARCA D...
2007



MADHOUSE
2004



DRACULA AG...
1972



SPIDERS
2000



Other filmotech.com users have liked...

THAT DAMME...
1999



MONEY KINGS
1998



HOUSE OF M...
2000



KRAMPACK
2000



1408 | Spanish | Without subtitles



1408

2007



Available in SPAIN

+18

Data

Year 2007 - Feature film - Ge...
Directed by Mikael Hafstrom
Cast John Cusack, Paul Birch, Holly Hayes, Alexandra Silb, William Armstrong, Kim Thom...
Language Spanish
Country USA
Companies DIMENSION FILM

From t

LA MARCA D... 2007



MADHO 2004



1972



2000



1999



1998



2000



KRAMPACK 2000



Payment by PayPal
1408
Spanish | Without subtitles

Please enter your PayPal account data and you can rent Films quickly and easily.



Pay by PayPal

Check

Viewing Quality



Broadband



If you would like to benefit from all of our special offers and promotions, please register as a filmotech.com user. If you are already registered, please identify yourself at the top of the home page and click on "Add to Shopping Cart". Once the payment has been processed, the film will appear in your private area "My Account" in the section under the heading "My Films".

Sign Up



Add to Shopping Cart



Please make a note of the code if you would like to see the film later. Any time you want to see it, all you need to do is open the film file, click on Access Code and enter the code again. You can also enter your validated code in the following field:

If you already have a viewing code

99999

Close

TOO



Rate

Friend



Other Versions

Mike Eslin sólo cree...
es propios ojos. Eslin...
acreditando sucesos...
casas encantadas y...
mundo. Pero todo...
en la habitación...
phin.

liked...



filmotech.com,
no longer a site
only for viewing films,
is now a cinema gateway.