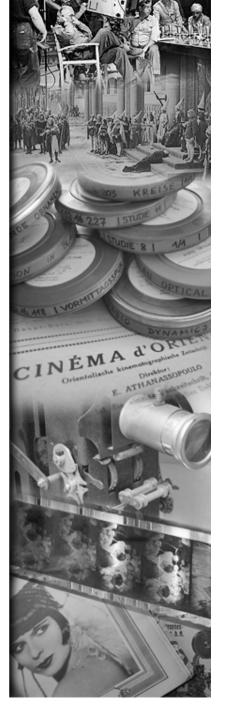


EFG – A Gateway to Europe's Film Heritage

www.europeanfilmgateway.eu

Archimages 2008 Paris, 21 November 2008 Georg Eckes Deutsches Filminstitut – DIF





Co-funded by the Community programme eContentplus



"For the users it is not important whether the sources of knowledge and experience are kept by archives, libraries or museums, but to get access to the sources they want, and to be able to use these sources across types of sources and sectors of institutions."

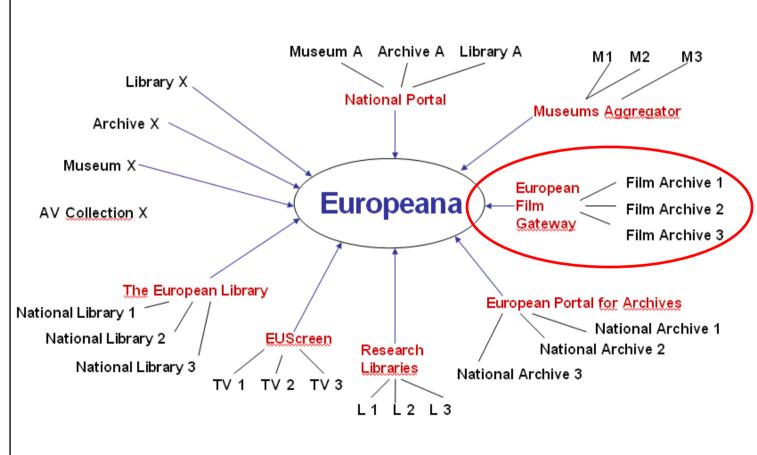
Elisabeth Niggemann, CENL Chair







EFG as an "Aggregator" for Europeana







Why "Aggregators"?

- Interoperability of digital content and metadata across institutions & domains
- Limited resources of core Europeana projects (e.g. EuropeanaNet, Europeana V1.0)
- Domains (Libraries, Museums, Archives, Audiovisual heritage institutions) to clean up their own backyard first
- Circumvent "dumbing-down" of metadata by additionally providing a domain-specific internet platform





Why EFG?

- Growing number of digitisation projects and digital repositories of film institutions
- Need for a registry of collections, items and filmspecific authority files on a trans-institutional and international level
- Common interoperability standards
- Lack of knowledge and best practices when it comes to dealing with IPR issues



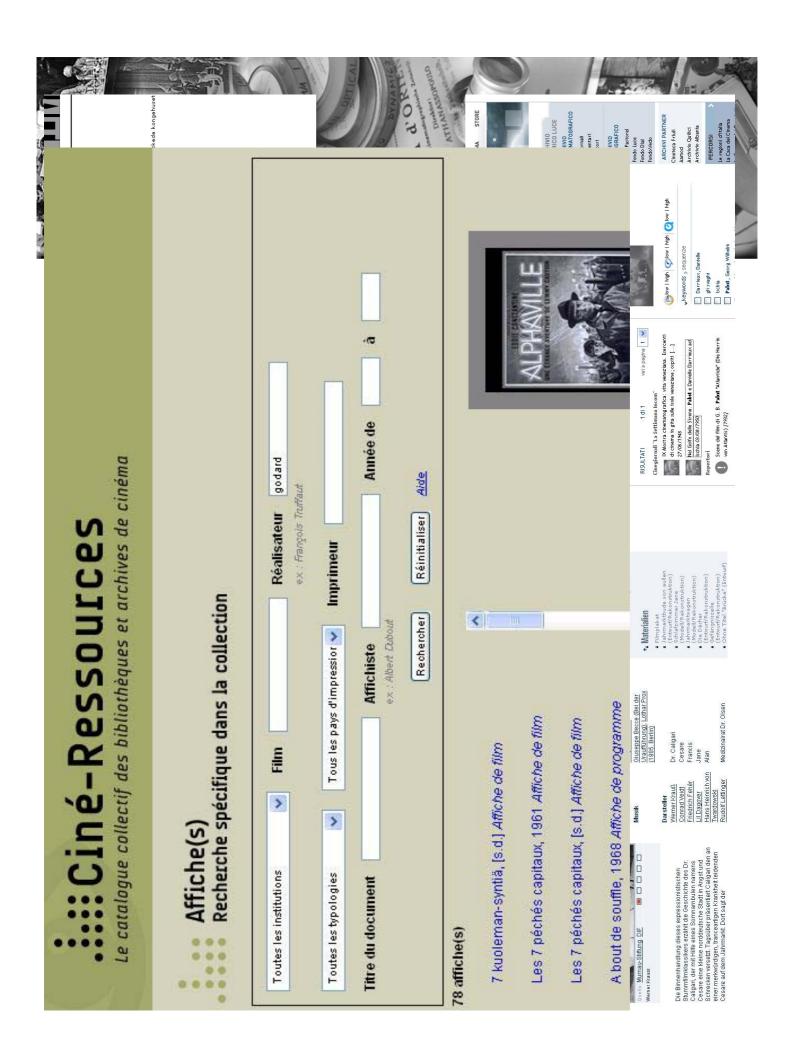


What is EFG supposed to achieve?

- Build a "digital showcase" for collections of Europe's film archives and cinematheques
 - Moving images: Films and film clips, trailers etc.
 - Images: Posters, images, stills, drawings etc.
 - Text material: Reviews, correspondence, censorship documents etc.
 - Sound material: Interviews etc.
- Central access point to federated digital collections and repositories
- Free (of cost) access to digital collections
- Registry of digital objects and authority records (works of film, persons)



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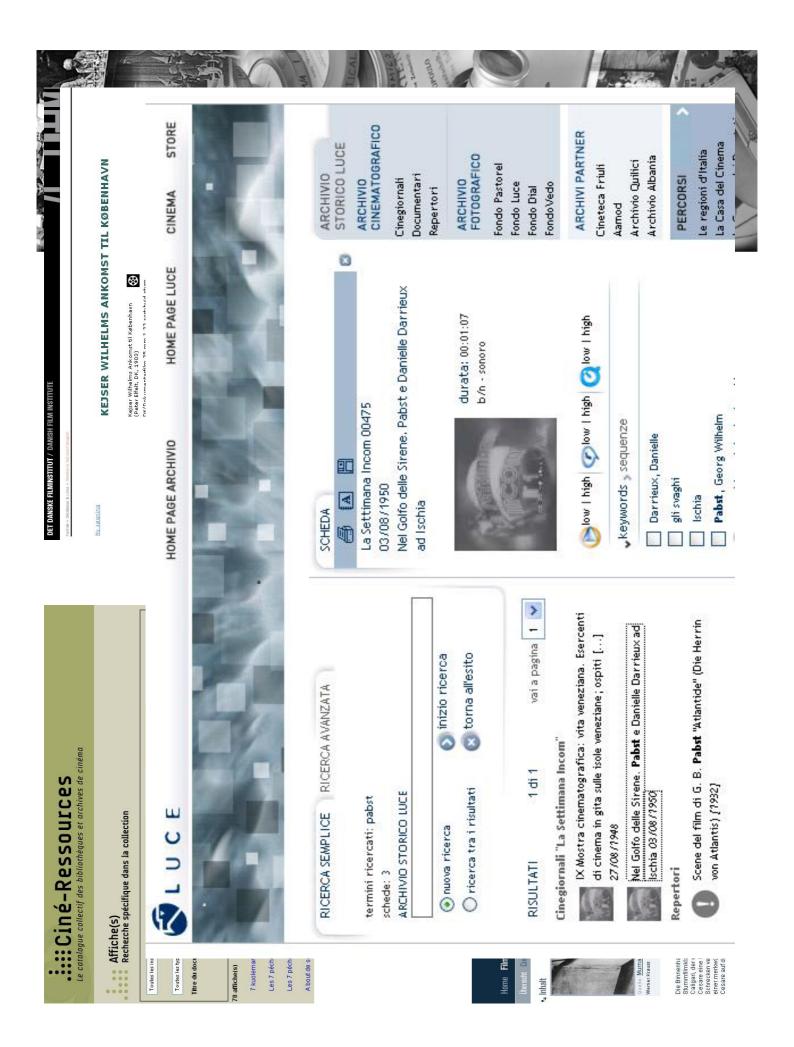
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Consortium: Archives

- Deutsches Filminstitut, Frankfurt
- Cineteca di Bologna
- Danish Film Institute, Copenhagen
- Nederlands Filmmuseum, Amsterdam
- Czech Film Archive, Prague
- Filmarchiv Austria, Wien
- Cinémathèque Française, Paris
- Greek Film Archive, Athens
- Hungarian Film Archive, Budapest
- Norwegian National Library, Oslo
- Istituto Luce, Rome
- Cinemateca Portuguesa, Lissabon
- Lithuanian Central State Archive, Vilnius
- Lichtspiel-Kinemathek Bern





Consortium: Other partners

- CNR-ISTI, Pisa (technology provider and technical service provider)
- FernUniversität Hagen (technical service provider)
- Reelport GmbH, Cologne (storage & streaming infrastructure)
- EDL Foundation, The Hague
- Association des Cinémathèques Européennes (ACE), Frankfurt/Brussels
- Eremo, Rome

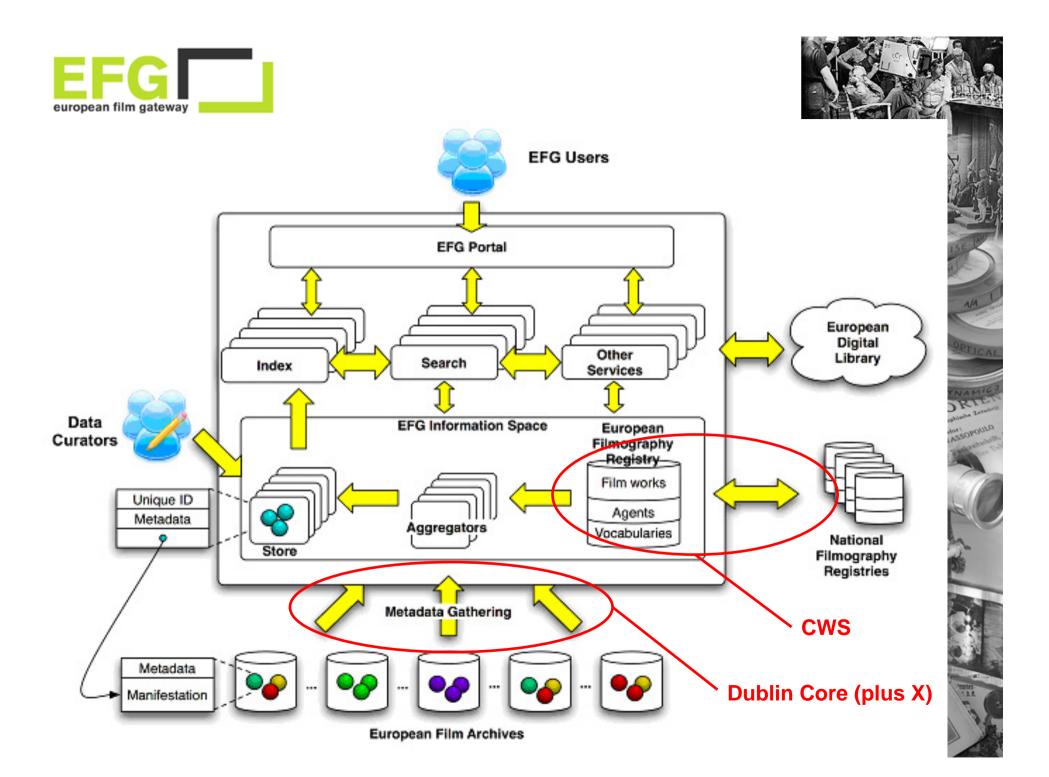




Main challenges

- Metadata interoperability
 - Existing cataloguing rules (FIAF) are not consistently applied (or not at all applied)
 - Lack of a common standard for exchange of data between film archives
 - Wide variety of data record structures
 - Authority files and unique identifiers for film works and film-related persons usually only exist inside institutions
 - Varying quality and depth of indexing across institutions
 - Interoperability protocols (such as OAI-PMH) rarely implemented
- Rights issues
 - Most works are still under copyright and archives usually do not own the rights
 - Existing agreements do not cover www access
 - Legal limbo concerning orphan works







Metadata interoperability: CWS

- Cinematographic Works Standard (CWS) to be applied in EFG; currently under development
- Current drafts and news: <u>www.filmstandards.org</u>
- Unambigious identification of film works catalogued under different distribution titles





Identification of film works

Merging of filmographic data from different sources can produce confusing results:

Search results (4)

Specify Search »

Title	
HURDES LAS TIERRA SIN PAN	Spain
HURDES, LAS (Tierra sin pan) (Terre sans Pain)	Spain
Las Hurdes	Spain
LAS HURDES O TIERRA SIN PAN	Spain

Is this the same cinematographic work?





UO

based

Identification of film works

Directed by Luis Buñuel; produced in Spain, 1933

Original version, mute Las Hurdes, tierra sin pan [Spanish, original]

1936 sound version in French Additional credits to Abel Jacquin (narrator); Darius Milhaud (music) and Johannes Brahms (musical score)

Terre sans pain [French, distribution title]

Las Hurdes o tierra sin pan [Spanish, distribution title] 1936 dubbed version in Spanish

Land Without Bread [English, translated]

Terra senza pane [Italian, translated]

Las Hurdes - Land ohne Brot [German, translated]





Rights issues

- Copyright usually expires at least 50-70 years after the death of the creator
- Very few works of film and film-related works are in public domain
- Creator often hard to find ("Orphan works")





Rights issues

- Survey of copyright regulations in European countries concerning the use of
 - Public domain works
 - Copyrighted works
 - Orphan works
- Guidelines for film archives: What to do and how to proceed when researching, clearing and negotiating rights towards internet access





Rights issues

- Aim for the full film, but be prepared to compromise: parts of films, reduced streaming quality, etc.
- Offer collaboration with rights owners and exploiters: Inclusion in EFG and Europeana means broader exposure & promotion
- Dare to provide access to a film considered "orphan" after having performed a diligent (and well-documented) search for the rights owner





Schedule

- Project started September 2008
- Interoperability schema by May 2009
- Public beta-launch foreseen for June 2010
- Project runs until August 2011





european film gateway

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www.europeanfilmgateway.eu

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Welcome

EFG - The European Film Gateway is a 3-years project which started on 1st September 2008. It will develop an online portal, providing direct access to about 790.000 digital objects including films, photos, posters, drawings, sound material and text documents.

EFG is a Best Practice Network funded by the European Commission under the eContent*plus* programme, as part of the i2010 policy.

To learn more:

About EFG





EFG is solely responsible for the content of this site, which does not represent the opinion of the Community. The Community is not responsible for any use that may be made of the information contained on this site.





Thank you!

Questions?

eckes@deutsches-filminstitut.de

Deutsches DIF Filminstitut

