

Privacy Statement

2nd Workshop on "Codes of conduct on audiovisual commercial communications of foods high in fat, sugar and salt to children" - Brussels, Monday, 25 October 2010

1. Online invitation/registration relating to the *meeting*: "2nd workshop on codes of conduct on audiovisual commercial communications of foods high in fat, sugar and salt to children".

This web page offers you an online electronic registration for the above mentioned *meeting*. While registering your personal data will be collected and further processed for the purposes detailed hereafter under point 2. The relevant processing operations thereof and the *meeting* are under the responsibility of the Head of the Unit "Management Support", Directorate "General Affairs", Directorate-General Information Society and Media, acting as the Controller.

As this online service collects and further processes personal data, Regulation (EC) 45/2001, of the European Parliament and of the Council of 18 December 2000 on the protection of individuals with regard to the processing of personal data by the Community institutions and bodies and on the free movement of such data, is applicable.

2. What personal information do we collect, for what purpose and through which technical means?

Identification Data

The personal data collected and further processed are:

- data necessary for the organisation and management of the meeting, such as gender (needed for the right title)/name/surname/profession/ postal & e-mail addresses/ phone number/fax number...
- identity/passport n°/date of birth (for access control purpose by security guards to the Commission's premises – see [DPO-508](#))

Purposes

The purpose of the processing of personal data performed in the context of the *meeting* is the management/organisation of the *meeting*, including management of:

- lists for contacts, invitations, participants, reports, distribution of reports, feedback on reports, meeting follow-up, follow-up meetings, follow-up actions, news and publications,
- Publication on the internet/intranet.

The processing operations on personal data linked to the organisation and management of this *meeting* is necessary for the management and functioning of the Commission, as mandated by the treaties, and more specifically articles 5, 7 and 211 - 219 of the EC Treaty.

3. Who has access to your information and to whom is it disclosed?

Some of your personal data (name/surname/profession)) will be published on the web. If you do not agree with this publication of your personal data/image/voice, please opt-out where required or inform the data controller by using the Contact Information below and explicitly specifying your request.

The access to all personal data as well as all information collected in the context of this *meeting*, and the organisation thereof, and not published on a website, is only granted through UserID/Password to a defined population of users, without prejudice to a possible transmission to the bodies in charge of a monitoring or inspection task in accordance with Community legislation. These users typically are: The chairman and the secretary of the *meeting*, both supported by a team in the operational services inside the DG acting as processor(s)].

In order to keep the network of the participants operational a contact list of participants is shared between attendees.

The report including the presence list is shared between participants and distributed to all organisations represented in the *meeting*.

As these official meetings reports are Commission documents, they fall under the scope of the Regulation (EC) 1049/2001 of the European Parliament and of the Council of 30 May 2001 regarding public access to European Parliament, Council and Commission documents.

No personal data is transmitted to parties, which are outside the recipients and the legal framework mentioned.

4. How do we protect and safeguard your information?

The collected personal data and all information related to the above mentioned meeting are stored on the servers of the Directorate-General Information Society and Media, the operations of which abide by the Commission's security decisions and provisions established by the Directorate of Security for this kind of servers and services.

Audio and video recordings as well as information displayed on the internet/intranet might be stored on servers of external contractors abiding by the necessary security provisions.

Access to collected personal data and information related to the above mentioned meeting which are not published on a publicly available website is only possible to the above described populations with a UserID/Password.

5. How can you verify, modify or delete your information?

In case you want to verify which personal data is stored on your behalf by the responsible controller, have it modified respectively corrected or deleted, please contact the Controller by using the Contact Information below and by explicitly specifying your request.

Special attention is drawn to the consequences of a request for deletion, in which case any trace to be able to contact you will be lost.

6. How long do we keep your data?

Your personal data will be part of a list of contact details shared internally amongst the staff of the Commission services for the purpose of contacting you in the future in the context of the Commission's activities. If you do not agree with this, please contact the Controller by using the Contact Information below and by explicitly specifying your request.

7. Contact Information

In case you wish to verify which personal data is stored on your behalf by the responsible controller, have it modified, corrected, or deleted, or if you have questions regarding the organisation of the *meeting*, or concerning any information processed in the context of the *meeting*, or on your rights, feel free to contact the support team, operating under the responsibility of the Controller, using the following contact information:

Unit "Audiovisual and Media Policy"
EUROPEAN COMMISSION
Information Society and Media Directorate-General
avpolicy@ec.europa.eu

8. Recourse

Remarks can be addressed to the Commission [Data Protection Officer](#).
Complaints, in case of conflict, can be addressed to the [European Data Protection Supervisor](#).