

About Public consultation on "Content Online" October 2009.

http://ec.europa.eu/avpolicy/other_actions/content_online/index_en.htm

Just few words to tell about a Vision of The Close Future of The Distribution of Contents On Line.

I imagine a world in which every Content (even the 'copyrighted' One) is freely accessible for everyone with an Internet Connection -which should be Mandatory along The World...

The Authors -generally speaking- can earn a living with the commercial exploitation of their works, while the free dissemination of their Content serves them as an additional (and very solid) source of Publicity for The Authors and Their Works.

There can be implemented an special kind of 'Tax' to promote creation -from Artistic to Scientific...- This tax should be paid amongst every 'actors' of the communication Process. From Governments promoting free culture, to ISPs that are being beneficiated by the users contracting High Speed Lines to access to such content freely (and paid in many cases).

This way the ability to communicate becomes a two-way path, in both ways of the process -from Authors to Audience, converted at the same time in creators while they disseminate other's works.

The Vision shows a World in which the content is freely available and shareable along the Whole World...

*Three references:

- 1) [Online music distribution providing both opportunities and challenges according to OECD report](#)
- 2) [Artists and Industry Not In Harmony on Music Downloading](#)
- 3) [The Universal Declaration of Human Rights](#)

Plus a Reference Reading:

- [El Impacto de Internet en la Industria Discografica v2.1 \(<2005+\)](#) by *Gonzalo San Gil*.

**Feel free to contact with me for any further information through Gonzalo San Gil email direction.*

I look forward to hearing from you soon.

[Dr. Gonzalo San Gil, PhD.](#)