



REGERINGSKANSLIET

Memorandum

29 February 2008

Ministry of Culture

Media Division

**Swedish response to the consultation on Creative
Content Online in the Single Market**

Sweden welcomes the Commission consultation on the coming working process within the theme “content on-line”. The subjects raised in the Commission consultation are of utmost importance to the whole creative sector in Europe and therefore belong to a policy area that should also be dealt with on the European level.

We particularly welcome the proposal from the Commission to focus broadly on the subject matter and to see the work as a long-term process. The questions raised in the Communication are questions discussed by policy makers, the industry, individual artists and producers and the citizens all over Europe. As such they are difficult and controversial. We are therefore very pleased to understand that the Commission envisages further in-depth consultations and discussions with experts from different parts of society. It would be welcome if also Member States would be invited to these forthcoming discussions within the stakeholders’ platforms.

We can also welcome the proposal to propose certain issues in a Recommendation to the European Council and the European Parliament. As incoming Presidency of the Council autumn 2009 Sweden will work constructively to help achieve a joint decision on such a Recommendation. However, we would like to take the opportunity to point to the necessity of a cautious approach. The subject matters are as noted controversial, and many of the discussions touch on complicated judicial questions, especially in the area of intellectual property rights.